Dear APEX Entrant:

Thank you for participating in APEX 2005, the seventeenth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 5,000 entries, competition was exceptionally intense. 100 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,523 Awards of Excellence recognizing exceptional entries in 109 subcategories.

The panel of judges for APEX 2005 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evalutator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2005 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners’ List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year’s APEX Competition.

Cordially,

John De Lellis
Editor & Publisher
How were awards presented?
APEX 2005 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?
4,942 entries were evaluated, in the following distribution:
Newsletters: 661; Magazines & Journals: 757; Magazines & Newspapers: 143; Annual Reports: 267; Brochures, Manuals & Reports: 536; Video & Electronic Publications: 168; Web & Intranet Sites: 565; Campaigns, Programs & Plans: 281; Writing: 796; Design & Illustration: 530; Special Publications: 238.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,523 APEX Awards of Excellence recognize excellence in 109 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?
Very. Each year, the quality of entries increases. Overall, this year’s entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?
Yes. Many of the winning entries in APEX 2005 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?
The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works: The Business Communications Report, and Bill Londino, Consulting Editor of Writing That Works.

What does Communications Concepts, the APEX sponsor, do?
Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:


■ Concepts also sponsors PEP, the Publication Evaluation Program and publishes www.writingthatworks, a Web site for business writers and communicators. In addition, Concepts publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?
Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the beginning of each subcategory.

How can I order more award certificates?
See the order form on the outside back cover to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from http://www.apexawards.com.
## Magazines & Journals

### FOR PROFIT
- **Chamie Deters**
  - *Helping You Prosper*
  - Bank of America
  - New York, NY
- **Kenna Simmons**
  - *Peds*
  - Edelman
  - Atlanta, GA
- **American Spirit**
  - November/December 2004
  - Hammock Publishing
  - Nashville, TN
- **T. Rowe Price**
  - *Investor - J une 2004*
  - SmartMoney
  - Custom Solutions
  - New York, NY

### FOR PROFIT SMALL OFFICE
- **Darlene Gudea/Mark Feldman**
  - *Trade Show Executive - Dig This!*
  - Trade Show Executive Magazine
  - Feldman Communications
  - Torrance, CA

### NONPROFIT
- **Marge Scherer**
  - *Educational Leadership Association for Supervision and Curriculum Development*
  - Alexandria, VA

### FOR PROFIT SMALL OFFICE
- **The Executive Update Team**
  - *Executive Update Center for Association Leadership*
  - Washington, DC
- **Pearl Sensenig**
  - *a Common Place Magazine*
  - MennoNite Central Committee
  - Akron, PA

### NONPROFIT SMALL OFFICE
- **Warren S. Lacy**
  - *Today's Officer Military Officers Association of America*
  - Alexandria, VA

## Nonprofit Small Office
- **Monya Keane**
  - *EMC•now - February 2005*
  - EMC Corporation
  - Hopkinton, MA

### FOR PROFIT
- **Kristin Paxton and Haley Hwang**
  - *Business Tips Newsletter*
  - National Association of REALTORS®
  - Chicago, IL

### FOR PROFIT SMALL OFFICE
- **Ryan Johnson**
  - *Workspan Weekly*
  - WorldatWork
  - Scottsdale, AZ

### NONPROFIT
- **Brad Pokorny**
  - *ONE COUNTRY - January/March 2004*
  - Bahá’í International Community
  - New York, NY

### FOR PROFIT SMALL OFFICE
- **Patricia M. Burgio**
  - *Inside Our Schools*
  - Lancaster Central School District
  - Lancaster, NY

### NONPROFIT
- **Karen Wallingford**
  - *Northern Horizons*
  - Northern Michigan University
  - Marquette, MI

### Magazines & Newspapers

### FOR PROFIT
- **Endocrine Today Staff**
  - *Endocrine Today - May 2004*
  - Thorofare, NJ

### NONPROFIT
- **Marge Scherer**
  - *Educational Leadership Association for Supervision and Curriculum Development*
  - Alexandria, VA

### FOR PROFIT SMALL OFFICE
- **Gary Halpern**
  - *PhotoMedia - Fall 2004, Studio Successes*
  - The PhotoMedia Group, Inc.
  - Seattle, WA

### NONPROFIT
- **Sandia Lab New Staff**
  - *Sandia Lab News - October 15, 2004*
  - Sandia National Laboratories
  - Albuquerque, NM

### NONPROFIT SMALL OFFICE
- **Cynthia Reid**
  - *Urban Horizon - Summer 2004*
  - Greater Oklahoma City Chamber
  - Oklahoma City, OK

### For Profit
- **Joshua G. Kohnstamm**
  - *Minnesota State Colleges and Universities System Annual Report 2003*
  - Kohnstamm Communications
  - St. Paul, MN

### Nonprofit
- **Miriam Rinn**
  - *J CC Association Annual Report*
  - J CC Association
  - New York, NY

### Nonprofit Small Office
- **Donna Gebbia**
  - *Tampa General Hospital 2003 Annual Report*
  - Tampa General Hospital
  - Tampa, FL

### Annual Reports
- **Sandia Lab New Staff**
  - *Sandia Lab News - October 15, 2004*
  - Sandia National Laboratories
  - Albuquerque, NM

### For Profit Small Office
- **Jessica Bernstein**
  - *National Children's Center Annual Report*
  - DeGarmo Creative
  - Bethesda, MD

### Nonprofit
- **Donna Gebbia**
  - *Tampa General Hospital 2003 Annual Report*
  - Tampa General Hospital
  - Tampa, FL
<table>
<thead>
<tr>
<th><strong>For Profit</strong></th>
<th><strong>Nonprofit Small Office</strong></th>
<th><strong>Web &amp; Intranet Sites</strong></th>
<th><strong>Campaigns, Programs &amp; Plans</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Parthenon Publishing; Custom Publishing is Our Turf</td>
<td>Chris M. Gent KUA Energy Guide Kissimmee Utility Authority Kissimmee, FL</td>
<td>Jen Wachtel Nextel Communications Intranet Portal Nextel Communications Naperville, IL</td>
<td>Jacqueline Fearer first</td>
</tr>
<tr>
<td>Jennifer Sellers Health Care Buyer Vitality Communications Greensboro, NC</td>
<td>Video &amp; Electronic Publications</td>
<td></td>
<td>Cary Jordan Franklin &amp; Marshall College - Recruitment Campaign Stamat Cedar Rapids, IA</td>
</tr>
<tr>
<td>For Profit Small Office</td>
<td>Peggy Lents A Guide to the Missouri Botanical Garden Lents And Associates, LLC St. Louis, MO</td>
<td></td>
<td>Sarah Bordash, Mary Messinger, Jamie Heckler Making the Most of Your Benefits with Detective B. Savvy PR Newswire New York, NY</td>
</tr>
<tr>
<td>Peggy Lents</td>
<td>Monica Nicosia, Ph.D. Advances in the Treatment of Pediatric Acute Refractory and Relapsed Leukemia: Round Table Discussion Meniscus Limited West Conshohocken, PA</td>
<td></td>
<td>Marketing Communication Well Beyond Healthcare Saint Francis Medical Center Grand Island, NE</td>
</tr>
<tr>
<td>A Guide to the Missouri Botanical Garden Lents And Associates, LLC St. Louis, MO</td>
<td>For Profit Small Office</td>
<td></td>
<td>University Communications Stuck on SAU Campaign Spring Arbor University Spring Arbor, MI</td>
</tr>
</tbody>
</table>
Writing

FOR PROFIT

Lisa Dionne
A Daughter’s Goodbye
Caring for the Ages/Lippincott, Williams and Wilkins
New York, NY

Tom Mueller
Alluring Liguria
Hemispheres
Greensboro, NC

Kelly Lunsford
The Next Do-It-Yourself Mac
Mac Publishing, LLC
San Francisco, CA

Ronald Khol
Outsourcing, like a brutal beating, is good for you
Machine Design Magazine
Cleveland, OH

FOR PROFIT SMALL OFFICE

No awards presented.

NONPROFIT

Mark Hansen
DNA Dragnet
ABA Journal
Chicago, IL

Pierre Hom-Douglas
The Water Guy
American Society for Engineering Education
Washington, DC

Design & Illustration

FOR PROFIT

Giulia Fini and Tami Fried
2004 Salary Survey
CMP Media/CRN
Manhasset, NY

FOR PROFIT SMALL OFFICE

JBS Design Center
Speaking Our Truth: Families, Substance Abuse, and Recovery
Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

J Jennifer Pesonen
Lasting Moments
Meredith Integrated Marketing
New York, NY

Ann Harvey
Decade By Decade
Sky
Greensboro, NC

Special Publications

FOR PROFIT

Kenneth Groh
HSBC - Consolidation of Retirement Plans
AON Consulting, Inc.
Chicago, IL

Susan E. Prince, J.D.
FLSA Wage & Hour Self-Audit Guide
Business & Legal Reports, Inc.
Old Saybrook, CT

Paula R. Frey
Health on Time - Cardiac General Learning Communications
Northbrook, IL

Leadership in Project Management Imagination
Chicago, IL

FOR PROFIT SMALL OFFICE

Corporate Communications
Publix News - September 2004: Hurricane Special Edition
Publix Super Markets, Inc.
Lakeland, FL

SECO Public Affairs
Department Home Energy Management Guide
Sumter Electric Cooperative
Sumterville, FL

NONPROFIT SMALL OFFICE

Jill Alexander
2004-2005 13-Month Calendar
The Pingry School
Martinsville, NJ

Rebecca Ayers
The Professional Skier - Spring 2004
Professional Ski Instructors of America
Lakewood, CO

Lisa McCann
Summer's Here
Sacramento Municipal Utility District
Sacramento, CA

Connie Conklin
SWE Magazine - Spring 2005
Society of Women Engineers
Cleveland Heights, OH

Office of Community Relations
City of Naperville Emergency Preparedness Guide
City of Naperville
Naperville, IL

Robin Antognoli
Bioterrorism Preparedness Project
Illinois Poison Center
Chicago, IL

Debra Stratton/Allee Rist
Learning By Design
Stratton Publishing/National School Boards Association
Alexandria, VA
NEWSLETTERS

1. Newsletters - Printed

Corporate Communications
AIG Technologies
Livingston, NJ

Steve Janack
Albany-Colonie Regional Chamber of Commerce
Albany, NY

Marilyn Petterson
American Association of Critical-Care Nurses
Aliso Viejo, CA

Ann Sammon
American Institute of Certified Public Accountants
Jersey City, NJ

William Moran
American Institute of Certified Public Accountants
Jersey City, NJ

Althea Azeff, J.D.
American Institute of Certified Public Accountants
Jersey City, NJ

Eric Mitchell
Blood-Horse Publications
Lexington, KY

Steve Hammons and Susan Meitz
Blue Cross Blue Shield of Arizona
Phoenix, AZ

William C. Schillaci
Business & Legal Reports, Inc.
Old Saybrook, CT

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Kay Fahlstrom
Charles Schwab
San Francisco, CA

Tina S. Schuneman
Children's Hospital Boston
Boston, MA

Ilan L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Gregory Apps
Dade Behring Inc.
Newark, DE

William M. Derrick
Derrick Companies
New Richmond, WI

Ken Weinberg
Editors' Association of Canada, Toronto Branch
Toronto, ON

Victoria Samuels
Educational Systems Federal Credit Union
Bladensburg, MD

Helen Kitt Smith
Eric Williams Memorial Collection
Dallas, TX

Diane Lamb
ESPN
Bristol, CT

Valarie Webster
The Flanders Group
Pittsford, NY

Becky Niemann
Florida Hospital
West Volusia Division
Orange City, FL

Jill Sandy
High Real Estate Group
Lancaster, PA

Laura T. DuPont
Holyoke Public Schools
Holyoke, MA

Naomi Espinola
Huff Construction Company, Inc.
Modesto, CA

Nancy L. Rodibaugh
Human Resource Services - Purdue University
West Lafayette, IN

Edward Hutchinson
Hutchinson Plumbing Heating Cooling L.L.C.
Cherry Hill, NJ

Public Affairs Department
Idaho Housing and Finance Association
Boise, ID

Scott Fortin
Illinois Foundation for Quality Health Care
Oak Brook, IL

Barbara Skydel Safran
J CDS, Boston’s Jewish Community Day School
Watertown, MA

Bruce Swart, Andrea Koklys, Marilyn Thomas
The John Marshall Law School
Chicago, IL

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

Sean Lundy
M.P. Lundy Construction (Ontario) Ltd.
Ottawa, ON

William A. Silverman
MAACO Enterprises
King of Prussia, PA

Moses Cone Health System and Health Ink Communications
Yardley, PA

Gerry de Simas, Jr. and Deborah Beauchamp
Northeast Utilities
Berlin, CT

Alyson McNitt
PIBH
Harrisburg, PA

Charlotte Easterling and Jill Johnson
PIC WISCONSIN
Madison, WI

Corporate Communications
Pilgrim's Pride
Broadway, VA

Cree Zadra
PPC
Eagan, MN

Tamara Barto
PVHMC • The Robert and Beverly Lewis Family Cancer Care Center
Pomona, CA

2. Newsletters - Web & Electronic

Marketing Team
Alphanumeric Systems
Raleigh, NC

Jeff Lancaster and Tricia Wilkerson
Ameriquest Mortgage Company
Irving, CA

Diane Cole and Doug Tolf
Arizona Association of REALTORS®
Phoenix, AZ

AWARDS OF EXCELLENCE

NEWSLETTERS

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Albany, NY

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San Francisco, CA

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Boston, MA

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West Palm Beach, FL

Gregory Apps
Dade Behring Inc.
Newark, DE

William M. Derrick
Derrick Companies
New Richmond, WI

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Editors' Association of Canada, Toronto Branch
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Bladensburg, MD

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Orange City, FL

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Holyoke, MA

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Modesto, CA

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West Lafayette, IN

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Cherry Hill, NJ

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Boise, ID

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Illinois Foundation for Quality Health Care
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The John Marshall Law School
Chicago, IL

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Legal Counsel for the Elderly
Washington, DC

Sean Lundy
M.P. Lundy Construction (Ontario) Ltd.
Ottawa, ON

William A. Silverman
MAACO Enterprises
King of Prussia, PA

Moses Cone Health System and Health Ink Communications
Yardley, PA

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Berlin, CT

Alyson McNitt
PIBH
Harrisburg, PA

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PIC WISCONSIN
Madison, WI

Corporate Communications
Pilgrim's Pride
Broadway, VA

Cree Zadra
PPC
Eagan, MN

Tamara Barto
PVHMC • The Robert and Beverly Lewis Family Cancer Care Center
Pomona, CA

2. Newsletters - Web & Electronic

Marketing Team
Alphanumeric Systems
Raleigh, NC

Jeff Lancaster and Tricia Wilkerson
Ameriquest Mortgage Company
Irving, CA

Diane Cole and Doug Tolf
Arizona Association of REALTORS®
Phoenix, AZ
Joanne Kitsos  
Blue Cross and Blue Shield Association  
Chicago, IL

John Drago and Dave Sneed  
California Credit Union League  
Rancho Cucamonga, CA

Brad Holt  
Document Management Industries Association  
Alexandria, VA

Gordon Payne  
Dyn McDermott Petroleum Operations Co.  
Harahan, LA

FutureTech Consulting  
West Conshohocken, PA

Horizon Blue Cross Blue Shield of New Jersey  
Newark, NJ

Jan Ortner  
Kraft Foods  
Allentown, PA

Marketing Department  
Landata Systems, Inc.  
Houston, TX

Robert Stevens  
Lehigh Valley Hospital and Health Network  
Allentown, PA

Orlando C. Artze  
Local Initiatives Support Corporation  
Washington, DC

Amy Heiserman  
Mercer Human Resource Consulting  
Denver, CO

Lois McBean  
National Dairy Council  
Rosemont, IL

Lamont Williams and Michael Fleishman  
Palladian Partners, Inc.  
Silver Spring, MD

Penton Custom Media  
Cleveland, OH

Mitch Lebovic  
Shoe Service Institute of America  
Bel Air, MD

Michael DeSanto  
Walker Information  
Indianapolis, IN

Jim Lyons  
Xcel Energy  
Minneapolis, MN

Linda Bell  
Xerox Corporation  
Rochester, NY

3. Newsletters - E-Mail

Kathy Huston  
Advertising Specialty Institute  
Trevose, PA

Sandie Stambaugh  
Akron/Canton AMA  
Copley, OH

Reginald F. Davis  
American Bar Association  
Chicago, IL

Suzanne Burrows  
Ariad Custom Communications  
Toronto, ON

Communications BuildDirect.com Technologies, Inc.  
Vancouver, BC

Dennis McGarry, CDC  
Document Management Industries Association  
Alexandria, VA

Karen Magliocca  
GTD Consulting  
Paris, France

Imagination  
Chicago, IL

April Klimley  
Klimley Communications  
Red Bank, NJ

Catherine K. Brown and Jacqueline A. Lemon  
Miami University - Physical Facilities Department  
Oxford, OH

Parthenon Publishing  
Nashville, TN

Alumni and Development  
The Pingry School  
Martinsville, NJ

Robert Lagow  
Society for Human Resource Management  
Alexandria, VA

Kelly O’Brien  
Turning Pointe Marketing, Inc.  
Washington, DC

Connie Totten-Oldham  
U.S. Postal Service Marketing Department  
Washington, DC

Barbara Marrow  
USPS Information Technology  
Washington, DC

Selby McPhee  
Washington International School  
Washington, DC

4. Custom-Published Newsletters

Jennifer Charabin  
Ariad Custom Communications  
Toronto, ON

Hammock Publishing  
Nashville, TN

Health Ink Communications  
Boston, MA

Jeff Sterner  
High Construction Company  
Lancaster, PA

Julie Steele  
Hill Physicians Medical Group  
San Ramon, CA

Elizabeth Pasqucco  
Mercer HR Services  
New York, NY

West Isley  
Pace Communications  
Greensboro, NC

Pohly & Partners, Inc.  
Boston, MA

Hewitt Associates  
SmartMoney Custom Solutions  
New York, NY

Lisa E. Greathouse  
Travers Collins & Co.  
Chino Hills, CA

5. Newsletter Writing

BISYS Retirement Services, Inc.  
Baxter, MN

Stephen D. Bruce, PhD  
Business & Legal Reports, Inc.  
Old Saybrook, CT

Kay Fahlstrom  
Charles Schwab  
San Francisco, CA

Human Resources, Communications Division  
City of Houston  
Houston, TX

Sarah K. Riehl  
The Cleveland Museum of Natural History  
Cleveland, OH

Sue Horner  
Get It Write  
Oakville, ON

Health Ink Communications  
Boston, MA

Nancy L. Rodibaugh  
Human Resource Services - Purdue University  
West Lafayette, IN

David Famiano  
John Wiley & Sons, Inc.  
Hoboken, NJ

Millennium Communications, Inc.  
St. Louis, MO

NASW Specialty Sections  
Washington, DC

Becky Kesner  
National Association of Elementary School Principals  
Alexandria, VA

Jodi Kathleen Flood  
National Council of Teachers of Mathematics  
Reston, VA

Education Department  
The National Organization of Mothers of Twins Clubs, Inc.  
Plymouth, MI

Marsha Lidskin  
Northbrook Park District  
Northbrook, IL
6. Newsletter Design & Layout

Alice Demèt, Greg Apps, Carrie Leinonen
Buster Creative, Inc.
North Chicago, IL

Kay Fahlstrom
Charles Schwab
San Francisco, CA

Shannon Sorem
Costco Wholesale
Marketing Department
Issaquah, WA

John Kidon
Davis & Company
Glen Rock, NJ

Ethan Huffman
Idaho National Laboratory,
National Security Division
Idaho Falls, ID

Catherine K. Brown and
Jacqueline A. Lemon
Miami University - Physical
Facilities Department
Oxford, OH

7. One to Two Person-Produced Newsletters

Lisa Fleetwood and Jill Teeple
1-800-DENTIST
Los Angeles, CA

Melanie Padgett
American College of Obstetricians and Gynecologists
Washington, DC

Karen Guy
American Healthcare Radiology
Administrators
Sudbury, MA

Barbara Schaff Petty
Assurant Employee Benefits
Kansas City, MO

Michelle Lamoureux
Baron Companies
Albany, NY

Cindy Nowlan
BEHR Process Corporation
Santa Ana, CA

Betsy Stowe
Cat Writers’ Association
Slippery Rock, PA

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

J. Michael Davison
Davison And Associates
Key West, FL

DRI - The Voice of the Defense Bar
Chicago, IL

Pamela Geisel and
Peter Gialloro
The Eden Family of Services
Princeton, NJ

Monya Keane
EMC Corporation
Hopkinton, MA

Wanda Ragland and
Nancy Fowler
ENSCO, Inc.
Falls Church, VA

Fulcrum Associates, Inc.
Amherst, NH

Anne Reynolds
GBC
Northbrook, IL

Miriam Kapfer
Kraft Foods Global, Inc.
Northfield, IL

JoAnn Whitford
Kranert Executive Education Programs, Purdue University
West Lafayette, IN

Catherine K. Brown and
Jacqueline A. Lemon
Miami University - Physical
Facilities Department
Oxford, OH

Judy Ringer
Power & Presence Training
Portsmouth, NH

Priority Healthcare
Byfield, MA

Wes Pedersen
Public Affairs Council
Washington, DC

Elizabeth Fordham
Quill & Ink
Houston, TX

RCI
Carmel, IN

8. New Newsletters

Kelly White
Business & Legal Reports, Inc.
Old Saybrook, CT

Carolyn Rashby
Employer Resource Institute
Highland Park, IL

Carol Black and Howard Gilman
Fairleigh Dickinson University
Teaneck, NJ

Tricia Massey
LRP Publications
Palm Beach Gardens, FL

Rachel Bell and
Joanne Crockett
New Jersey Society of Certified Public Accountants
Roseland, NJ

Nyman Ink
Toronto, ON

Cree Zadra
PPC
Eagan, MN

Paul Swift
The Rhinebeck Beagle
Rhinebeck, NY
### 9. Most Improved Newsletters

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kathy Ziprik</td>
<td>Simonton Windows, Parkersburg, WV</td>
</tr>
<tr>
<td>Connie Totten-Oldham</td>
<td>U.S. Postal Service, Marketing Department, Washington, DC</td>
</tr>
<tr>
<td>Kandis R. Fuller, APR</td>
<td>Univera Healthcare, Buffalo, NY</td>
</tr>
<tr>
<td>Renee Brown</td>
<td>Wachovia, New York, NY</td>
</tr>
<tr>
<td></td>
<td></td>
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<tr>
<td><strong>9. Most Improved Newsletters</strong></td>
<td></td>
</tr>
<tr>
<td>Kim Gardiner</td>
<td>Ariad Custom Communications, Toronto, ON</td>
</tr>
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<td>Diane Cole and Doug Tolf</td>
<td>Arizona Association of REALTORS®, Phoenix, AZ</td>
</tr>
<tr>
<td>Tracie Bullis</td>
<td>Arthritis Foundation, Atlanta, GA</td>
</tr>
<tr>
<td>Rebekah Bovenmyer</td>
<td>Center for Transportation Research and Education at Iowa State University, Ames, IA</td>
</tr>
<tr>
<td>Rebecca Gibson</td>
<td>City of Hampton, Virginia Hampton, VA</td>
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<td><strong>10. Magazines &amp; Journals</strong></td>
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### 10. Magazines & Journals - Printed

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<tr>
<th>Name</th>
<th>Company/Location</th>
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<tr>
<td>David L. Perkins, J. r.</td>
<td>D.L. Perkins, LLC, Tulsa, OK</td>
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<td>Louise Arnhem</td>
<td>eHealth Initiative, Washington, DC</td>
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<td>Gayle Lynn Falkenthal</td>
<td>Falcon Valley Group, San Diego, CA</td>
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<td>Benjamin Allen, Sr.</td>
<td>FedEx Services, Collierville, TN</td>
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<td>LeeAnn Ohanesian</td>
<td>Franchise Services, Inc., Viejo, CA</td>
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<td>Steve Milano</td>
<td>Georgia Defense Lawyers Association, Inc., Atlanta, GA</td>
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<td>Pamela Schumacher</td>
<td>Joint Commission on Accreditation of Healthcare Organizations, Oakbrook Terrace, IL</td>
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<td>Miriam Kapfer</td>
<td>Kraft Foods Global, Inc., Northfield, IL</td>
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<td>Orlando L. Alvarez, J. r.</td>
<td>Mercy Hospital, Miami, FL</td>
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<td>Holly Houston and Ruth E. Thaler-Carter</td>
<td>Ms. Foundation for Women, New York, NY</td>
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<td>Michele M. Marr</td>
<td>National Society of Newspaper Columnists, Huntington Beach, CA</td>
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<td>Tracy Keller</td>
<td>New Jersey Society of Certified Public Accountants, Roseland, NJ</td>
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<td>Naola Gersten-Woolf and Cecelia Rogers</td>
<td>New York City Audubon, New York, NY</td>
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<td>Jennifer Rodgers</td>
<td>Seapine Software, Inc., Mason, OH</td>
</tr>
<tr>
<td>Communications, Marketing, &amp; Media Staff</td>
<td>U.S. Department of Agriculture Economic Research Service, Washington, DC</td>
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<td>Dennis J. Neumann</td>
<td>United Tribes Technical College, Bismarck, ND</td>
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<tr>
<td>Jenny Steffens</td>
<td>Washington Hospital Center, Washington, DC</td>
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<tr>
<td>Sandy St. Pierre Nessing</td>
<td>Yankee Gas Services Company, Berlin, CT</td>
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<tr>
<td>Annette Theuring</td>
<td>American Podiatric Medical Association, Bethesda, MD</td>
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<td>DISD Publications Design and Web Services</td>
<td>Dallas Independent School District, Dallas, TX</td>
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<td>Tara Macaulay</td>
<td>Erie Insurance Group, Erie, PA</td>
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<td>Lin Chao and Judith Anthony</td>
<td>Intel Corporation, Santa Clara, CA</td>
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<tr>
<td>Terri Gates, Madalyn Painter, Jennifer Snyder</td>
<td>KETC, St. Louis, MO</td>
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<td>KETC, St. Louis, MO</td>
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Jamesburg, NJ

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Associated Builders and Contractors
Arlington, VA

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Clarion, PA

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Omaha, NE

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Washington, DC

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Toronto, ON

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Merrill Lynch
New York, NY

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Bensenville, IL

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EContent
Wilton, CT

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The MITRE Corporation
McLean, VA

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Product Management Today
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Reston, VA

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Rohnert Park, CA

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Overland Park, KS

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Society for Technical Communication
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H. Crimson, Inc.
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Raleigh, NC

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SPARK Enterprises
Charlotte, NC

Karen Gresh
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Indiana, PA

J Josephine A. Kane
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Fairleigh Dickinson University
Teaneck, NJ

Moisés Naim
Foreign Policy
Washington, DC

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George Hayhoe Associates
Greenville, NC

LifeBridge Health
Marketing Department
LifeBridge Health
Baltimore, MD

James D. Lynch
MicroNiche Media, LLC - Parent
Company of the Association of Professional Office Managers
Rockville, MD

13. Custom-Published Magazines & Journals

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Stratton Publishing & Marketing, Inc. for PHMA
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Anne Perusek
SWE Magazine, Society of Women Engineers
Cleveland Heights, OH

Lisa Yamada
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University of Tennessee
Institute of Agriculture
Knoxville, TN

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The University of Texas at Arlington
Arlington, TX

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Blood Systems Foundation
Scottsdale, AZ

Blue Cross Blue Shield of Michigan and
Health Ink Communications
Yardley, PA

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Crider Associates
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HCA
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Imagination
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Miller Sports Group Custom Publishing
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Philadelphia, PA

NorthEast Medical Center
Concord, NC

Palm Beach Media Group
West Palm Beach, FL

Penton Custom Media
Cleveland, OH

Duncan Christy
Sky
Greensboro, NC

Carrie Gottlieb
Time Inc.
New York, NY

Sharon Kahn
Time Inc. Custom Publishing
New York, NY

United States Tennis Association
H.O. Zimmman, Inc.
Lynn, MA

WellPoint Health Networks, Inc.
Vitality Communications
Greensboro, NC

Bill Wax
Wax Communications
Miami Beach, FL

Cathy Welman
Words'worth Publishing
Johannesburg, RSA

14. Magazine & Journal Writing

Ayo Mseka
Advisor Today Magazine
Falls Church, VA

Susan Zuckerman
American Arbitration Association
New York, NY

Gabriella Daley-Klatt
American Correctional Association
Lanham, MD

Lisa J unker
American Industrial Hygiene Association
Fairfax, VA

Eston Ellis and Jill McKenna
Ameriquest Mortgage Company
Irvine, CA

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Association for Supervision and Curriculum Development
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English Department
Fort Collins, CO

DRI - The Voice of the Defense Bar
Chicago, IL

Kimberly Prime
ERA Franchise Systems, Inc.
Parsippany, NJ

Kathleen Felong and Scott Westcott
Erie Insurance Group
Erie, PA

Paul H. Green
The Green Sheet, Inc.
Rohnert Park, CA

Jonathan Jarashow
H. Crimson, Inc.
Pharmacy Publications
Spring Valley, NY

Hammock Publishing
Nashville, TN

Stephanie Graham
Harvey Mudd College
Claremont, CA

IBM Systems Journal Staff
IBM Systems Journal
Yorktown Heights, NY

Tom Schuman
Indiana Chamber of Commerce
Indianapolis, IN
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<thead>
<tr>
<th>Name</th>
<th>Organization/Position</th>
<th>Location</th>
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<tbody>
<tr>
<td>Kathy Williams</td>
<td>Institute of Management Accountants</td>
<td>Montvale, NJ</td>
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<tr>
<td>J oAnn Wasserman</td>
<td>John Wiley &amp; Sons, Inc.</td>
<td>Hoboken, NJ</td>
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<tr>
<td>Julie A. Gasper</td>
<td>Kiewit Corporation</td>
<td>Omaha, NE</td>
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<td>Pamela Maurer</td>
<td>Lehigh Valley Hospital and Health Network</td>
<td>Allentown, PA</td>
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<td>Elisa Liehr</td>
<td>Liehr Marketing &amp; Communications, Inc.</td>
<td>Rolling Hills Estates, CA</td>
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<td>LOMA Resource</td>
<td>Atlanta, GA</td>
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<td>G ary W. Wojtas</td>
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<td>Peggy L. Skudera</td>
<td>Meridian Health</td>
<td>Neptune, NJ</td>
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<td>Muscular Dystrophy Association</td>
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<td>Arthritis Foundation</td>
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<td>Honor Society of Nursing, Sigma Theta Tau International Chetek, WI</td>
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<td>John Burgreen</td>
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<td>Myra Moreland</td>
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<td>NOAA Coastal Services Center</td>
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<td>Tina Hay</td>
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<td>University Park, PA</td>
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<td>Laura J. Kloberg</td>
<td>Phi Kappa Phi Forum</td>
<td>Auburn University, AL</td>
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<td>RCI</td>
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<td>Lorenzo Wilkins</td>
<td>SD33/Art Direction &amp; Design</td>
<td>Silver Spring, MD</td>
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<tr>
<td>Bonnie Katz</td>
<td>Slack Incorporated</td>
<td>Thorofare, NJ</td>
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Jennifer Barlow and Linda Baker
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Thorofare, NJ

Cheryl Capps, Alissa Cyphers, and Sara Perkins
Society of Decorative Painters
Wichita, KS

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Stamford, CT

Darlene Gudea and Mark Feldman
Trade Show Executive Magazine
Torrance, CA

Kimberly Forrester
United States Professional Tennis Association
Houston, TX

Yo! Media
Austin, TX

16. One to Two Person-Produced Magazines & Journals

Joseph Kelly
American Bankers Association
Washington, DC

Brigitte Johnson, APR
American Forest Foundation
Washington, DC

Stacey L. Bell
American Gas Association
Riverview, FL

Denise Anderson
Building Service Contractors Association International
Fairfax, VA

Deanna Stewart and Janet Mundy
Cal Poly Pomona - College of Agriculture
Pomona, CA

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Civil War Preservation Trust
Washington, DC

Scott Kane and Paul M. Hambke
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Clarion, PA

Richard A. Belle
Design-Build Institute of America
Washington, DC

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GAMA International
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Greenville, NC

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Georgia Association of REALTORS®
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Brittany Feldmann
Greater Houston Builders Association
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Hamburg, NY

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Eddy McNeil
Turnaround Management Association
Chicago, IL

David A. Andersen
Washington Association of Wheat Growers
Cheney, WA

Kris Wendtland and Neel Golden
WREN Magazine
Gillette, WY

17. New Magazines & Journals

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Martinsville, IN

Antoinette Follett
Bentley-Hall Inc.
Syracuse, NY

Rick Arvidson
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Woodland Hills, CA

Karen Brewster
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Sacramento, CA

CAWOOD
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Paula R. Frey
General Learning Communications
Northbrook, IL

IDEA Publications Team
IDEA Health & Fitness Association
San Diego, CA

Imagination
Chicago, IL

18. Most Improved Magazines & Journals

Gabriela Zabalúa-Goddard
AARP
Washington, DC

Alberto Pacheco
Advisor Today Magazine
Falls Church, VA

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APICS The Association for Operations Management
Alexandria, VA
Magapapers & Newspapers

19. Magapapers & Newspapers - Printed

Human Resources, Communications Division
City of Houston
Houston, TX

Fredericksburg Regional Chamber of Commerce
Fredericksburg, VA

Code T
NASA Dryden Flight Research Center
Edwards, CA

Susan Pack
Toyota Motor Sales, USA, Inc.
Torrance, CA

20. Magapapers & Newspapers - Printed
Four Color

American Association of Orthodontists
St. Louis, MO

Jill Rafkin
Aon Consulting
New York, NY

Corporate Communications
Harris County Hospital District
Houston, TX

Debbie Frazier
Mine Safety Appliances Company
Pittsburgh, PA

Sarah Kowalski
National Association for Humane and Environmental Education
East Haddam, CT

Mariwyn Evans
National Association of REALTORS®
Chicago, IL

21. Custom-Published Magapapers & Newspapers

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Slack Incorporated
Thorofare, NJ

Michael J. Kennedy
Upland, CA

22. Magapaper & Newspaper Writing

Trisha Korioth
American Academy of Pediatrics
Elk Grove Village, IL

Michele Late and Kim Krisberg
American Public Health Association
Washington, DC

CRN Editorial Staff
CRN
Manhasset, NY

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Indiana State University, Communications & Marketing
Terre Haute, IN

Andrea Escher
The Kentlands Citizens Assembly
Gaithersburg, MD

Code T
NASA Dryden Flight Research Center
Edwards, CA
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Amanda Albrecht
Albrecht Publication Services
Silver Spring, MD

Jaime Lyn Moy
BNP Media
Troy, MI

John Carpenter
MCM Communications, Inc.
Pittsburgh, PA

Orlando L. Alvarez, Jr.
Mercy Hospital
Miami, FL

Erika Mangan
Slack Incorporated
Thorofare, NJ

24. One to Two Person-Produced Magapapers & Newspapers

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Clariant Corporation
Charlotte, NC

Internal Marketing
NATA
Dallas, TX

Dr. Robin Bates
Professor of English
St. Mary’s College of Maryland
St. Mary’s City, MD

25. Most Improved Magapapers & Newspapers

Counseling Today Staff
American Counseling Association
Alexandria, VA

Ed Albanesi, APR, Fellow PRSA
Florida Farm Bureau
Gainesville, FL

Georgia Stelluto
IEEE-USA
Washington, DC

Lauren S. Hillman
National Association of Secondary School Principals
Reston, VA

QSource Communications Team
QSource
Memphis, TN

Annual Reports

26. Annual Reports - Printed

Planning & Development
Department
City of Las Vegas
Las Vegas, NV

Freeman Marketing
Freeman Health System
Joplin, MO

Seth J. Katzen
Jewish Federation of Palm Beach County
West Palm Beach, FL

Rae A. Todd
Platte River Power Authority
Fort Collins, CO

Wendy Schiffman
The Rashi School
Newton, MA

Celia Luxmoore
Washington International School
Washington, DC

27. Annual Reports - Printed Four Color

ABS Graphics, Inc.
Addison, IL

Kathryn A. Carey
American Honda Foundation
Torrance, CA

Helene Jacuqaz
CN
Montreal, QC

Barbara Kiernan
Fairfield University
Fairfield, CT

Paula Jaworski
The Humane Society of the United States
Washington, DC

Public Affairs Department
Idaho Housing and Finance Association
Boise, ID

Communications & Resource Development
IFAW - International Fund for Animal Welfare
Hyannis, MA

Bruce Swart and Peter Beck
The John Marshall Law School
Chicago, IL

Lisa Jones and Ferren Farah
La Rabida Children’s Hospital
Chicago, IL

Lisa Nelson
LifeStream, Inc.
New Bedford, MA

Audrey Fagan-Miranda
Mentus
San Diego, CA

Christine A. Scott
Meridian Health
Neptune, NJ

Anastasia Somers
Montgomery County Planning Commission
Norristown, PA

Irina Stepanova
National Association of Manufacturers
Washington, DC

NCCI Holdings, Inc.
Boca Raton, FL

Susan La Rosa
New York Methodist Hospital
Brooklyn, NY

Janet M. Clark
NJ Transit
Newark, NJ

Joanie Erickson
NorthBay Healthcare
Fairfield, CA

Becky Whitelock, Sarah Smarrelli, Mike Curtis
Northern Virginia Electric Cooperative
Manassas, VA

Tom Collins
NYSERDA
Albany, NY

Laurie Schooley
Ottumwa Regional Health Center
Ottumwa, IA

Wendy W. Romano
Philadelphia College of Osteopathic Medicine
Philadelphia, PA

Pinellas County Utilities
Clearwater, FL

Public Affairs
Port of Seattle
Seattle, WA

Cindy Myers
Purdue University
Pesticide Programs
West Lafayette, IN

Will Keener
Sandia National Laboratories
Albuquerque, NM

State Universities Retirement System
Champaign, IL

Julie Harrison Blissert
State University of New York at Oswego
Oswego, NY

Cecilia Green
Turnaround Management Association
Chicago, IL
28. Annual Reports - Web & Electronic
Office of Public Affairs
Cal Poly Pomona
Pomona, CA

Bryan Bennett
Entergy Corporation
New Orleans, LA

Christina Hoffmann
National Association of REALTORS®
Chicago, IL

Carolyn Thomas
National Multiple Sclerosis Society
New York, NY

Marsha Camera
New York Power Authority
White Plains, NY

29. Annual Report Writing
Julie Rojewski
Mershon Center for International Security Studies at The Ohio State University
Columbus, OH

Karen E. Samide
Northeast Utilities
Hartford, CT

Lynne Roeder
Pacific Northwest National Laboratory
Richland, WA

Ann Cony
Sacramento Municipal Utility District
Sacramento, CA

Jan Skalicky-Hanson
Stearns Bank
St. Cloud, MN

Corporate Communications
Textron, Inc.
Providence, RI

Communications and Customer Service
TRICARE Management Activity
Falls Church, VA

Susan B. Kilgannon
URS Corporation
New York, NY

Deborah Bohren
WellChoice, Inc.
New York, NY

30. Annual Report Design & Layout
Audrey Graham
Arthritis Foundation
Atlanta, GA

Marcia Hall-Richards
City of Atlanta/Department of Aviation
Atlanta, GA

Shannon Glutting
Great Lakes Commission
Ann Arbor, MI

Corporate Services
Hill Physicians Medical Group
San Ramon, CA

Jorja L. Mathers
Inglis Foundation
Philadelphia, PA

Chris M. Gent
Kissimme Utility Authority
Kissimmee, FL

Susan Watkins
Pocono Medical Center
East Stroudsburg, PA

Skardon Pover, Inc.
Alexandria, VA

Dow Jones & Company
SmartMoney Custom Solutions
New York, NY

Communications and Customer Service
TRICARE Management Activity
Falls Church, VA

Terry Simzer and Mark Calder
Upper Canada District School Board
Brockville, ON

31. One to Two Person-Produced Annual Reports
Melissa Harrison
Ashley Hall
Charleston, SC

Linda B. Horrell and Colleen Zawarz
Illinois Municipal Retirement Fund
Oak Brook, IL

Helen Horwitz
Institute of Electrical & Electronics Engineers
Albuquerque, NM

Barbara Lewis
Lutheran Social Services of Michigan
Detroit, MI

Janel C. Patti
The Marcus Group
Secaucus, NJ

Ashley Yang
National Business Aviation Association
Washington, DC

Kerry McKean Kelly and Pam Brown Villaruz
New Jersey Hospital Association
Princeton, NJ

Joh H. Tibbetts
South Carolina Sea Grant Consortium
Charleston, SC

Betty Dann
St. Joseph's Health Care London
London, ON

Hilary Parker and Kelsey Redford
Washington Athletic Club
Seattle, WA

32. Most Improved Annual Reports
Management Analysis and Planning Department
Chicago Housing Authority
Chicago, IL

Heidi Diedrich
Metropolitan Chicago Healthcare Council
Chicago, IL

33. Education & Training Brochures, Manuals & Reports
Glenda Freeman, Ross Heck, Bruce Dupree
Alabama Cooperative Extension System
Auburn University, AL

Brigitte Johnson, APR
American Forest Foundation
Washington, DC

BISYS Retirement Services, Inc.
Baxter, MN

Barbara F. Orwig
Career Communications, Inc.
Overland Park, KS

Chandler Wilson
Hospital for Special Surgery - Education Division
New York, NY

Joyce Williams and Rose Cox
Huron Valley Ambulance
Ann Arbor, MI

Laura Kraklau and Mike Johnson
Lake Michigan College
Benton Harbor, MI

Gerald Fields & Gary Nichols
Metro Publishing
Houston, TX

National Kitchen & Bath Association
Hackettstown, NJ
34. Public Relations & Information Brochures, Manuals & Reports

Marc Jackson
American Red Cross Blood Services, Southern California
Pomona, CA

Center for Information, Training, and Evaluation Services
Tallahassee, FL

Maya Jones
City of Vancouver
Vancouver, WA

Michelle Flynn
Elmira College
Elmira, NY

Jane Hillhouse
Hillhouse Graphic Design
Kingsport, TN

Kerri Puskar
Lehigh Valley Hospital and Health Network
Allentown, PA

Barbara Kolb
Northern Illinois University
DeKalb, IL

Diane Blaszka
Recording for the Blind & Dyslexic
Princeton, NJ

Larry Perrine
Sandia National Laboratories
Albuquerque, NM

Kathy Ziprik
Simonton Windows
Parkersburg, WV

Cindie Powell
Texas Sea Grant
College Program
College Station, TX

Rod DeVar
U.S. Postal Service Marketing Department
Washington, DC

Katherine Sauter and Elizabeth Simmons
VIA Marketing, Inc.
Merrillville, IN

35. Marketing Brochures, Manuals & Reports

Susan Flinkman
The ASSOCIATED:
Jewish Community Federation of Baltimore
Baltimore, MD

Cindy Stewart
City of Troy
Troy, MI

Amy Harbison and Kristen Pironis
Clarice Smith Performing Arts Center
College Park, MD

Paul M. Hambke and Deborah L. Henry
Clarion University of Pennsylvania
Clarion, PA

Greg Fessenden, Brian Miller, Sydney Passin
Continuum Health Partners, Inc.
New York, NY

Dawn Sandbeck
Costco Wholesale Marketing Department
Issaquah, WA

Pamela Wirstad and Liz Kochubka
Elsevier
Philadelphia, PA

Robert Pankratz and Tracy Sullivan
Elsevier
St. Louis, MO

Judy Everett Ramos
Hurst-Euless-Bedford Independent School District
Bedford, TX

Blanche McGurr
IEEE Media
New York, NY

International Code Council
Birmingham, AL

Office of Public Relations
La Roche College
Pittsburgh, PA

Sandra Pitts
McKenna Properties
Durham, NC

Linda May Pierce
Murray State University
Murray, KY

Barbara Bergeron, Betsy Wintringer, Sonya J ones
National Association of Professional Organizers
Glenview, IL

Anita K. Howard
National Wood Flooring Association
Chesterfield, MO

Camille Aleixo, Courtney Elmore and Cecilia Markham
New York State Credit Union League, Inc. & Affiliates
Latham, NY

NorthEast Medical Center
Concord, NC

Jeff Strohm
Northern Illinois University
DeKalb, IL

Wendy W. Romano
Philadelphia College of Osteopathic Medicine
Philadelphia, PA

Fabi Preslar
SPARK Enterprises
Charlotte, NC

Terri Lambertsen
Stamats, Inc.
Cedar Rapids, IA

Creative Services
Trade Press Publishing Corporation
Milwaukee, WI

VISIT Milwaukee
Sales Department
VISIT Milwaukee
Milwaukee, WI
36. Corporate/Organization Capability Materials

ABS Graphics, Inc.
Addison, IL

Marketing Department
Blue Ridge HealthCare
Morganton, NC

Office of External Affairs
Drexel University's
LeBow College of Business
Philadelphia, PA

Performance Development Department
DynMcDermott Petroleum Operations Co.
Harahan, LA

Richard Adam Wright
First Baptist Church
Tallahassee, FL

Melinda Glasco and Lisa McCluskey
Martin Memorial Health Systems
Stuart, FL

Nancy Sarlan
Network World, Inc.
Southborough, MA

Judith Graybeal
Pacific Northwest National Laboratory
Richland, WA

Barbara Lightner and Marcy Estok
SAE International
Warrendale, PA

Michael DeSanto
Walker Information
Indianapolis, IN

37. Tourism & Economic Development Brochures, Manuals & Reports

Diahann Howard
City of Richland,
Office of Business and Economic Development
Richland, WA

Janet Hughes
Janet Hughes and Associates
Wilmington, DE

Dana Jensen
Lockheed Martin
Information Technology
Richland, WA

Victoria Starr
Starr Map Company/
Discovery Map International
Anacortes, WA

Diana Winters
University of Oklahoma
Alumni Association
Norman, OK

38. Hardware & Software Manuals

MDS Sciex Information Development Group
MDS Sciex
Concord, ON

Joe Holliday
Microsoft Corporation
Redmond, WA

Taylor Sikes
NetSuite, Inc.
Athens, GA

39. Employee & Customer Relations Materials

Greg Robertson, Bill Nicholson, Charmagne Helton
Aon Consulting
Atlanta, GA

John Lawson
CH2M HILL Hanford Group
Richland, WA

Kimberly Prime
ERA Franchise Systems, Inc.
Parsippany, NJ

International Code Council
Birmingham, AL

Susan Hoffman
Lehigh Valley Hospital
and Health Network
Allentown, PA

Antonio Poglianich
Merrill Human Resource Consulting
New York, NY

Martha Murphy
TurnerDillon LLC
Winston-Salem, NC

David Ciommo
World Wildlife Fund
Washington, DC

40. Investment & Financial Materials

Louis-Philippe Péloquin
Montreal, QC

MDC Sciex

Elizabeth Fordham
Quill & Ink
Houston, TX

Participant Education - R&D
The Vanguard Group
Malvern, PA

41. Health & Medical Materials

Moss Stern
Elsevier
Philadelphia, PA

Terri Knapp and Pat Daley
Elsevier
St. Louis, MO

Alberto March
Grafmarc Marketing & Design Corp.
Miami Lakes, FL

Susan Hager
Hager Sharp, Inc.
Washington, DC

Knowledge Application Program,
Center for Substance Abuse Treatment
Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

Caron Wong
Joint Commission on Accreditation of Healthcare Organizations
Oakbrook Terrace, IL

Kerri Puskar
Lehigh Valley Hospital
and Health Network
Allentown, PA

Jean Rettig
Mercy Human Resource Consulting
Los Angeles, CA

New York State Department of Civil Service - Employee Benefits Division
Schenectady, NY

Meryl Thomas
Palladian Partners, Inc.
Silver Spring, MD

Gregory Walker
Texas Medical Foundation
Austin, TX

Jodi Bowen
Texas Medical Foundation
Austin, TX

Diana Buell
Washington Hospital Center
Washington, DC

Heather Mickley
Wax Communications
Miami Beach, FL

Cathy Welman
Words’worth Publishing
Johannesburg, RSA
42. Conference & Meeting Materials

Pat Shelton
ADP Tax & Financial Services
San Dimas, CA

Publishing & Communications
American Academy of Anti-Aging Medicine
Littleton, MA

Communications, Marketing, and Account Staff
American Pain Society
Glenview, IL

Gregory B. Jones
American Society of Transplantation
Mount Laurel, NJ

Joan McCarthy and Sharon Welsh
Aon Consulting, Inc.
Conshohocken, PA

Association of Rehabilitation Nurses
Glenview, IL

Gail J. Sullivan
Audit Bureau of Circulations
Schaumburg, IL

Billie Mallery
BNP Media
Troy, MI

Nancy Dietz
Community Affordable Housing Equity Corp.
Raleigh, NC

Paula Jaworski
The Humane Society of the United States
Washington, DC

Ethan Huffman
Idaho National Laboratory, National Security Division
Idaho Falls, ID

Bruce Swart and Antonia McBride
The John Marshall Law School
Chicago, IL

Ellie Nigretto
National Association of Chain Drug Stores
Alexandria, VA

Anita K. Howard
National Wood Flooring Association
Chesterfield, MO

Communications Team
Peel District School Board
Mississauga, ON

Steve King
Pet Industry Distributors Association
Bel Air, MD

April Nelson
PLATO Learning, Inc.
Bloomington, MN

Terry Simzer
Upper Canada District School Board
Brockville, ON

LouAnn Zeller
ZGraphics, Ltd.
East Dundee, IL

43. Catalogs, Directories & Buyers’ Guides

ABS Graphics, Inc.
Addison, IL

Renee Duffy
CXtec
Syracuse, NY

Gary W. Wojtas
Long Island Association
Melville, NY

Michael Stokely
Stokely Design Associates Inc.
Toronto, ON

44. Books & Book Chapters

Gabriella Daley-Klatt
American Correctional Association
Lanham, MD

The CDM Group, Inc.
Bethesda, MD

Tim Talevich and Doris Winters
The Costco Connection
Issaquah, WA

Fox Publishing
Johannesburg, RSA

Jorge Salazar
International Monetary Fund
Washington, DC

LOMA
Atlanta, GA

Marie Zhuikov
Minnesota Sea Grant
Duluth, MN

Bonnie Biafore
Montevisa Solutions, Inc.
Conifer, CO

Code T
NASA Dryden
Flight Research Center
Edwards, CA

Randi White
National Council of Teachers of Mathematics
Reston, VA

Richard K. Kolb
Veterans of Foreign Wars
Kansas City, MO

Rita Coleman
Warehousing Education and Research Council
Oak Brook, IL

45. Special Purpose Brochures, Manuals & Reports

B.J. Adler
Alliance for Young Artists & Writers
New York, NY

Greg Robertson
Aon Communication Consulting
Atlanta, GA

Thomas Adams
California Department of Education,
Curriculum Frameworks and Instructional Resources
Sacramento, CA

Technical Publications Group
CH2M HILL/RDD
Redding, CA

Judith Trojan
The Christopher Awards
New York, NY

Deborah L. Henry and Paul M. Hambke
Clarion University of Pennsylvania
Clarion, PA

Document Production Commission on Accreditation of Rehabilitation Facilities
Tucson, AZ

Agathe Plamondon
Communicateurs du Fauve
Montreal, QC

Matthew Davis
Davis & Company
Glen Rock, NJ

Nancy Parker and Jessica Mumaw
Delta Dental Plan of Michigan
Lansing, MI

Adelle Sommers
The Enterprise Prosperity Guild
Atascadero, CA

Brian Hawkinson
Foundation for Public Affairs
Washington, DC

Celia Perkins
Greater Oklahoma City Chamber
Oklahoma City, OK

Horizon Blue Cross Blue Shield of New Jersey
Newark, NJ

Irene Miles
Illinois-Indiana Sea Grant
Urbana, IL
Michael Lester and
Drew Campbell
Institutional Real Estate, Inc.
Walnut Creek, CA

Harry G. Samuels
Learning Services
Bradenton, FL

Laura Harner
Lehigh Valley Hospital
and Health Network
Allentown, PA

Gary W. Wojtas
Long Island Association
Melville, NY

Susan Kelley
The Maryland-National Capital
Park and Planning Commission
Upper Marlboro, MD

Missouri Foundation for Health
St. Louis, MO

Dawn Newsome
Moonlight Design Group
Charlotte, NC

Edward C. Irby
National Association of
Psychiatric Health Systems
Washington, DC

Henry Acosta
New Jersey Mental Health
Institute, Inc.
Trenton, NJ

J. Janet M. Clark
NJ Transit
Newark, NJ

Bill Hanf, Launa Morasch,
Kathy Niederhiser, and
Shannon Villarreal
Pacific Northwest
National Laboratory
Richland, WA

Mindy J. asmund-Welks, Steve
Tally, Jennifer Kapp
Purdue University
West Lafayette, IN

J. Julie E. Bowen
The Richard Stockton College of
New Jersey
Pomona, NJ

Kathleen M. Beans
The Risk Management
Association
Philadelphia, PA

Cathy Thomsen
Skechers USA
Manhattan Beach, CA

Christi Dixon and
Tammy Stankey
Standing Partnership for the
Doe Run Company
St. Louis, MO

Ann MacDonald Carter
Sweet Briar College
Alumnae Association
Sweet Briar, VA

Angela T. Wilson
Washington Hospital Center
Washington, DC

Jeanette Poer
American Paint Horse
Association
Fort Worth, TX

Joyce Bentzman
Cystic Fibrosis Services, Inc.
Bethesda, MD

Office of External Affairs
Drexel University's
LeBow College of Business
Philadelphia, PA

Nicole Vincent
Federal Citizen Information
Center
Washington, DC

GEMS Training &
Publications Team
Government e-Management
Solutions
St. Louis, MO

J. Jean F. Reuter
Harbor Hospital
Baltimore, MD

Carriejames
MedStar Health
Columbia, MD

Lindsay Dudek
Park District of Highland Park
Highland Park, IL

Ann P. Schreiber
SkillsUSA
Leesburg, VA

Chris Gleason
Tacoa Power
Tacoa, WA

Kevin Hazaert and
Beth Blanck
USBC
Greendale, WI

Debbie Wel
WordBiz.com, Inc.
Washington, DC

46. Most Improved
Brochures, Manuals
& Reports

47. Education &
Training Video &
Electronic Publications

Brad Moobery
ad2, Inc.
El Segundo, CA

Todd Thurston
Allman Consulting and
Training, Inc.
Kennesaw, GA

Leigh Johnson and
Jamie Gonzalez
California Sea Grant
Extension Program
La Jolla, CA

Meg Morrison
CH2M HILL
Navarre, FL

J. Anice Thompson-Burgess
City of Fort Worth
Fort Worth, TX

Enterprise Rent-A-Car
St. Louis, MO

Daniel Berg
Lockheed Martin
Information Technology
Richland, WA

48. Public Relations
& Information Video &
Electronic Publications

Sean Madden
California State University,
Monterey Bay
Seaside, CA

Stephanie Bateman and
Douglas Smith
Jefferson County Public Schools
Louisville, KY

Karen Puskar
Lehigh Valley Hospital
and Health Network
Allentown, PA

Paul Furey
The MITRE Corporation
Bedford, MA

Jason Talley
North Carolina Sea Grant
Raleigh, NC

Joel Weinberg and Jon Higgins
Northeast Utilities
Hartford, CT

Craig E. Moore
SkillsUSA
Leesburg, VA

Ken Harvey
Sound Transit
Seattle, WA
49. Marketing Video & Electronic Publications

Donna Lawrence
AGEISS Environmental, Inc.
Evergreen, CO

Marcey Stone
Bayfront Medical Center
St. Petersburg, FL

National Institute on Aging, National Institutes of Health
Johnson, Bassin & Shaw, Inc. Silver Spring, MD

Mind & Media, Inc.
Alexandria, VA

Jennifer LeBlanc
Wardrobe for Opportunity
Dublin, CA

50. Web Publications

Don Ho
Consumer Specialty Products Association
Washington, DC

Stacy Weidenmuller
Davis & Company
Glen Rock, NJ

Katrina Holt, Ruth Barzel, Brenda Janish
National Maternal and Child Oral Health Resources Center, Georgetown University
Washington, DC

Participant Education - R&D The Vanguard Group
Malvern, PA

51. Multimedia & Interactive Publications

Brad Mooberry
ad2, Inc.
El Segundo, CA

Susan Monnot
DynMcDermott Petroleum Operations Co. New Orleans, LA

Marketing Communications Fidelity Investments
Boston, MA

Timothy Clave and Titian Scholtemeyer
Major Media, Inc.
Solana Beach, CA

Priority Healthcare
Byfield, MA

Pam Haines, Jerry Garrett, Phil Krueger
Roche Diagnostics Indianapolis, IN

West Virginia Development Office
Charleston, WV

52. PowerPoint Presentations

LOMA
Atlanta, GA

Kuan-Yin Cheng
National Association of Secondary School Principals Reston, VA

Debra L. Wentz, Ph.D.
New Jersey Association of Mental Health Agencies, Inc.
Mercerville, NJ

53. Video News Releases

Office of Public Affairs Cal Poly Pomona
Pomona, CA

Dana Jensen
Lockheed Martin Information Technology
Richland, WA

54. Special Purpose Video & Electronic Publications

Victoria Ring
50 State Notary
Columbus, OH

Tracy Park, Toby Taylor, Lee Weinreb
American HomePatient
Brentwood, TN

Dania Lee
Catholic Charities, Diocese of Fort Worth, Inc.
Fort Worth, TX

Chris Clifford
City of Gaithersburg
Gaithersburg, MD

Susan Schooleman
Colorado Access
Denver, CO

Kathleen Duprey
Cornerstone Visual Communications
Ayer, MA

Michael DeMent
DeMent O’Flaherty & Collier Communications, LLP
Prairie Village, KS

Nancy Fowler
ENSCO, Inc.
Falls Church, VA

Kathleen Brunet Eagan and Peter L. Eyl
The Life Givers Network Wharton, NJ

Department of Marketing Services
Northwestern Memorial Hospital
Chicago, IL

Mark Case
Otter Tail Power Company
Fergus Falls, MN

Jeff Sankey
Roche Diagnostics Indianapolis, IN

Public Relations Department Shriners International Headquarters
Tampa, FL

United Bible Societies
Miami, FL

55. Web Sites

Woody Goulart
AARP
Washington, DC

Steve Janack
Albany-Colonie Regional Chamber of Commerce Albany, NY

Ranger Kidwell-Ross
American Proofreading Company
Bow, WA

Aspen Communications
Aspen Systems Corporation
Rockville, MD

Association for Supervision and Curriculum Development
Alexandria, VA

Chris Allison and Tony Glenn
Blue Ridge HealthCare
Morganton, NC

City of Virginia Beach
Virginia Beach, VA

Steve Johnson
Copresco
Carol Stream, IL

Christine Sachs
Document Management Industries Association
Alexandria, VA

EASTCONN
Hampton, CT

Melanie Wilhoite
Edelman
Seattle, WA

MCH Library/Information Technology Staff
Georgetown University
Washington, DC

Carolyn Marcantel
Hurst-Euless-Bedford Independent School District
Bedford, TX
<table>
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<tr>
<th>Name</th>
<th>Organization</th>
<th>Location</th>
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<tbody>
<tr>
<td>Sheila Allen</td>
<td>IBM Technical Journals</td>
<td>Yorktown Heights, NY</td>
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<tr>
<td>Tiia Sahni</td>
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<td>Imagination</td>
<td>Chicago, IL</td>
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<td>Mirrage, Inc.</td>
<td>Allentown, PA</td>
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<tr>
<td>Johnson, Bassin &amp; Shaw, Inc.</td>
<td>Silver Spring, MD</td>
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<tr>
<td>Patricia Sheehy</td>
<td>Kennedy Health System</td>
<td>Voorhees, NJ</td>
</tr>
<tr>
<td>Madalyn Painter</td>
<td>KETC/Channel 9</td>
<td>St. Louis, MO</td>
</tr>
<tr>
<td>Kathryn Armstrong</td>
<td>Lehigh Valley Hospital Marketing &amp; Public Affairs</td>
<td>Allentown, PA</td>
</tr>
<tr>
<td>Rich Youmans</td>
<td>Manufacturing Jewelers &amp; Suppliers of America</td>
<td>Providence, RI</td>
</tr>
<tr>
<td>Lisa Hornaman</td>
<td>Martin Memorial Health Systems</td>
<td>Stuart, FL</td>
</tr>
<tr>
<td>Marketing Department and ITS Department</td>
<td>Members 1st Federal Credit Union Mechanicsburg, PA</td>
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<tr>
<td>Michelle T. Shinseki</td>
<td>Meredith Interactive</td>
<td>New York, NY</td>
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<tr>
<td>Tricia D. Wiltjer</td>
<td>Michigan State Auctioneers Association</td>
<td>Grand Rapids, MI</td>
</tr>
<tr>
<td>Scott Beck and Heather McClurg</td>
<td>Missouri Foundation for Health St. Louis, MO</td>
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<tr>
<td>Mrs. Dominique Blouin</td>
<td>Moneau Sobeco Montreal, QC</td>
<td></td>
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<tr>
<td>Julie Burnstead</td>
<td>National Association of Computer Consultant Businesses</td>
<td>Alexandria, VA</td>
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<tr>
<td>Yvette Watson</td>
<td>Navy Federal Credit Union</td>
<td>Merrifield, VA</td>
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<tr>
<td>Kenneth Hittel</td>
<td>New York Life Insurance Company</td>
<td>New York, NY</td>
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<tr>
<td>CamilleAleixo, Courtney Elmore, Kathy Kenworthy</td>
<td>New York State Credit Union League, Inc. &amp; Affiliates</td>
<td>Latham, NY</td>
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<tr>
<td>Andrea McMakin, Amanda Kissire, Julie Fisher</td>
<td>Pacific Northwest National Laboratory and ImageWorks</td>
<td>Richland, WA</td>
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<tr>
<td>Nancy Rodibaugh and Kerry Blankenship</td>
<td>Purdue University</td>
<td>West Lafayette, IN</td>
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<tr>
<td>Nancy I. Fitzpatrick</td>
<td>Quota International, Inc.</td>
<td>Washington, DC</td>
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<tr>
<td>RFB&amp;D WISH Team</td>
<td>Recording for the Blind &amp; Dyslexic</td>
<td>Princeton, NJ</td>
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<td>Region of Peal</td>
<td>Brampton, ON</td>
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<tr>
<td>Kara Madden</td>
<td>Sandia National Laboratories</td>
<td>Albuquerque, NM</td>
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<tr>
<td>Dan Brunnett and Dave Sandell</td>
<td>Sigma Alpha Epsilon</td>
<td>Evanston, IL</td>
</tr>
<tr>
<td>Mark Arend</td>
<td>Site Selection Magazine</td>
<td>Norcross, GA</td>
</tr>
<tr>
<td>Christine Lengenhager and Hyperguide Staff</td>
<td>Slack Incorporated</td>
<td>Thorofare, NJ</td>
</tr>
<tr>
<td>Victoria Starr</td>
<td>Starr Map Company/Discovery Map International</td>
<td>Anacortes, WA</td>
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<tr>
<td>Center for Substance Abuse Prevention</td>
<td>Substance Abuse and Mental Health Services Administration</td>
<td>Rockville, MD</td>
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<tr>
<td>Imagen Institucional</td>
<td>Universidad Anáhuac del Sur Distrito Federal, Mexico</td>
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<tr>
<td>The University Hospital</td>
<td>Newark, NJ</td>
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<tr>
<td>TRACK Website Team</td>
<td>UT TeleCampus</td>
<td>Austin, TX</td>
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<tr>
<td>Participant Education - R&amp;D</td>
<td>The Vanguard Group</td>
<td>Malvern, PA</td>
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<td>56. Intranet Sites</td>
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<td></td>
</tr>
<tr>
<td>Christine Audano</td>
<td>City of Overland Park</td>
<td>Overland Park, KS</td>
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<tr>
<td>Elisa Liehr</td>
<td>Lier Marketing &amp; Communications, Inc.</td>
<td>Rolling Hills Estates, CA</td>
</tr>
<tr>
<td>Viviane Elferink</td>
<td>Minto Developments Inc.</td>
<td>Ottawa, ON</td>
</tr>
<tr>
<td>Karin Nevils</td>
<td>New York Life</td>
<td>New York, NY</td>
</tr>
<tr>
<td>Courtenay Turner</td>
<td>Pacific Northwest National Laboratory</td>
<td>Richland, WA</td>
</tr>
<tr>
<td>Linda Bell</td>
<td>Xerox Corporation</td>
<td>Rochester, NY</td>
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<td>57. Home Pages</td>
<td></td>
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</tr>
<tr>
<td>Advisor Today Web Team</td>
<td>Advisor Today Magazine</td>
<td>Falls Church, VA</td>
</tr>
<tr>
<td>Don Ho</td>
<td>Consumer Specialty Products Association</td>
<td>Washington, DC</td>
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<tr>
<td>The John Marshall Law School</td>
<td>Chicago, IL</td>
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<tr>
<td>Kathryn Armstrong</td>
<td>Lehigh Valley Hospital Marketing &amp; Public Affairs</td>
<td>Allentown, PA</td>
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<td>Rob Valero</td>
<td>National Association of Real Estate Investment Trusts</td>
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<td>PTC Community Site Team Praxair, Inc.</td>
<td>Tonawanda, NY</td>
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<td>University Communications</td>
<td>Spring Arbor University</td>
<td>Spring Arbor, MI</td>
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<td>Barbara Evans</td>
<td>Wake Forest University Baptist Medical Center</td>
<td>Winston-Salem, NC</td>
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<td>58. Individual Web Pages &amp; Sections</td>
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<tr>
<td>Kathie Dunn</td>
<td>Ameriquest Mortgage Company</td>
<td>Irvine, CA</td>
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<tr>
<td>Interactive Communication Department</td>
<td>Arthritis Foundation</td>
<td>Atlanta, GA</td>
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<tr>
<td>Diahann Howard</td>
<td>City of Richland, Office of Business and Economic Development</td>
<td>Richland, WA</td>
</tr>
<tr>
<td>CRN Editorial Staff</td>
<td>CRN</td>
<td>Manhasset, NY</td>
</tr>
</tbody>
</table>
Kathryn Armstrong
Lehigh Valley Hospital
Marketing & Public Affairs
Allentown, PA

MainStay Investments
Retail Web Team
Parsippany, NJ

Jean Llewellyn
New Jersey Institute of Technology
Newark, NJ

Kenneth Hittel
New York Life Insurance Company
New York, NY

Suzanne Freeman
Scholastic, Inc.
New York, NY

Steve Miller
Society for Human Resource Management
Alexandria, VA

Terry Simzer
Upper Canada District School Board
Brockville, ON

59. Web & Intranet Site Content & Writing
Beth Rhodes
AARP
Washington, DC

Steve Quilliam
Business & Legal Reports, Inc.
Old Saybrook, CT

Children’s Medical Center and Health Ink Communications
Yardley, PA

Dave Schafer
City of Houston
Houston, TX

Victoria Jackson and Debra Finkel
The Foundation for Credit Education
St. Louis, MO

NFIB.com Team
Hammock Publishing/NFIB
Nashville, TN

Stephanie Pancratz
Ivanhoe Broadcast News
Winter Park, FL

Kathryn Armstrong
Lehigh Valley Hospital
Marketing & Public Affairs
Allentown, PA

Philip Michaels
Mac Publishing, LLC
San Francisco, CA

Mapping Your Future
Round Rock, TX

Beverly Wood
The MITRE Corporation
McLean, VA

Haley Hwang and Kelly Quigley
National Association of REALTORS®
Chicago, IL

National Kitchen & Bath Association
Hackettstown, NJ

Internet Communications
SRP
Phoenix, AZ

60. Web & Intranet Site Design
Beth Rhodes
AARP
Washington, DC

Paul H. Green
The Green Sheet, Inc.
Rohnert Park, CA

Imirage, Inc.
Allentown, PA

The John Marshall Law School
Chicago, IL

George Oommen
Ohio Sea Grant and Stone Laboratory
Columbus, OH

Parthenon Publishing
Nashville, TN

61. Web & Intranet Site Content & Marketing Plans
Rick Seibt
Machine Design, Penton Media
Cleveland, OH

Guy Groleau
Mercer Human Resource Consulting
Montreal, QC

Standing Partnership
St. Louis, MO

62. One to Two Person-Produced Web & Intranet Sites
Chris Orphal
Acres Group
Wauconda, IL

Marketing Team
Alphanumeric Systems
Raleigh, NC

Gena Asher
Bloomington, IN

Steve Johnson
Copresco
Carol Stream, IL

Kristi Kell
First Banking Center
Lake Geneva, WI

Kay M. Lloyd
King William County
King William, VA

LifeBridge Health
Marketing Department
Baltimore, MD

Laura King
Missouri Watercolor Society
Fulton, MO

Ron Sohn
National Association of State Farm Agents
Baltimore, MD

Cynthia A. Lockley
Society for Technical Communication
AccessAbilitySIG
Adelphi, MD

SECO Public Affairs Department
Sumter Electric Cooperative, Inc.
Sumterville, FL

Gladys G. Bernett
Tyler Memorial Hospital
Tunkhannock, PA

Mark Schulte
Washington International School
Washington, DC
63. New Web & Intranet Sites

Interactive Communication
Department
Arthritis Foundation
Atlanta, GA

Antoinette Follett
Bentley-Hall Inc.
Syracuse, NY

Steve Johnson
Copresco
Carol Stream, IL

64. Most Improved Web & Intranet Sites

Kelli Brantley
Aflac Incorporated
Columbus, GA

Aspen Communications
Aspen Systems Corporation for the National Oceanic and Atmospheric Administration
Rockville, MD

Rolanda Jundt
Battelle Northwest - Pacific Northwest National Laboratory
Richland, WA

J Janet Hayes
City of San Jose Environmental Services Department
San Jose, CA

Coldwell Banker - Barbara Sue Seal Properties
Portland, OR

ERA Interactive Marketing
ERA Franchise Systems, Inc.
Parsippany, NJ

Erie Insurance Web Team
Erie Insurance Group
Erie, PA

George Grellas
George Grellas & Associates
Cupertino, CA

William J. Weger
Image One PR
Frederick, MD

Imirage, Inc.
Allentown, PA

Michel Filion
Iron Ore Company of Canada
Montreal, QC

Cindy Couling
LunaGraphica Inc.
Sunnyvale, CA

Shawn Conrad
National Lumber and Building Material Dealers Association
Washington, DC

Clifton Barnes
North Carolina Press Association
Cary, NC

Sensors & Electronics
Web Design Team
Pacific Northwest National Laboratory
Richland, WA

Corporate Communications
Textron, Inc.
Providence, RI

John Quirinale
UMDNJ - New Jersey Medical School
Newark, NJ

65. Education & Training Campaigns & Programs

Kat Peel and Mei Ray Patterson
ADP Tax & Financial Services
San Dimas, CA

Cindi Bookout
Alliance for Consumer Education
Washington, DC

BPB and Pamela Bush
BPB
Tampa, FL

Marketing Department
Great-West Retirement Services
Greenwood Village, CO

Tom Liehr
Liehr Marketing & Communications, Inc.
Rolling Hills Estates, CA

Margery E. Zylich, APR
MedStar Health
Columbia, MD

Orlando L. Alvarez, Jr.
Mercy Hospital
Miami, FL

Jacob Pezzicola
The Richard Stockton College of New Jersey
Pomona, NJ

Gajanan Kasbekar
Tata Interactive Systems
Evanston, IL

Hope Stehling
Texas Medical Foundation
Austin, TX

Margaret Mick
Watson Wyatt Worldwide
Stamford, CT

66. Public Relations & Information Campaigns

American Association of Orthodontists
St. Louis, MO

Brad Bohlander, Chris Weller, Greg O’Malia
Colorado State University
Fort Collins, CO

Mike Soltsy
ESPN
Bristol, CT

Deborah Morgan
Fort Wayne Community Schools
Fort Wayne, IN

Susan Hoffman
Lehigh Valley Hospital and Health Network
Allentown, PA

Susan Kelley
The Maryland-National Capital Park and Planning Commission
Upper Marlboro, MD

Shelly Plutowski
Mayo Clinic
Rochester, MN

Heidi Diedrich
Metropolitan Chicago

Healthcare Council
Chicago, IL

MVP Health Care
Schenectady, NY

Communications Team
Peel District School Board
Mississauga, ON

Public Relations Department
Shriners International Headquarters
Tampa, FL

Linda Riley
Valle Forge Convention & Visitors Bureau
Plymouth Meeting, PA

67. Marketing Campaigns

Victoria A. Dixon
Blue Cross and Blue Shield Association
Chicago, IL

Kathleen Duprey
Cornerstone Visual Communications
Ayer, MA

Office of External Affairs
Drexel University’s LeBow College of Business
Philadelphia, PA

Jim Rigg
Educational Communications Center, Kansas State University
Manhattan, KS

Mark Philip and Tracy Sullivan
Elsevier
St. Louis, MO

Marie Swift
Impact Communications, Inc.
Leawood, KS

Lorenzo Wilkins & David Seager
Jane Firor & Associates, LLC
Washington, DC
68. Employee, Benefit & Membership Communications

Jacob Amos and Jennifer Chase
Aflac Incorporated
Columbus, GA

Marc Jackson
American Red Cross Blood Services, Southern California
Pomona, CA

Julio C. Falu
Aon Consulting - Miami
Miami, FL

Kenneth Groh
AON Consulting, Inc.
Chicago, IL

APICS Marketing Department
APICS
Alexandria, VA

Interactive Communication Department
Arthritis Foundation
Atlanta, GA

Marcy Stone
Bayfront Medical Center
St. Petersburg, FL

Leslie Denton-Roach
City of Houston
Houston, TX

Employee Benefits
Enterprise Rent-A-Car
St. Louis, MO

Karen N. Perrino
SkillsUSA
Leesburg, VA

Debbie Celusniak
Texas Medical Association
Austin, TX

Martha Murphy
TurnerDillon LLC
Winston-Salem, NC

The Vanguard Group
Valley Forge, PA

Employee Communications
The Walt Disney Company
Burbank, CA

Valerie M. Wise
Watson Wyatt Worldwide
New York, NY

69. Government Agency Communications

The CDM Group, Inc.
Bethesda, MD

Tara Hazarian
City of Tacoma
Tacoma, WA

70. Conference & Meeting Campaigns & Programs

Marketing Team
Alphanumeric Systems
Raleigh, NC

Maddie Johnson
The HomeMaker’s Idea Company
Glendale Heights, IL

Jeffrey C. Reese
The Public Relations Society of America
New York, NY

Jackie Haut, Leanne Wells,
Mark Lilley
Thomson Healthcare
Englewood, CO

71. Investment & Financial Campaigns & Programs

Sarah Thorpe
Ariad Custom Communications
Toronto, ON

Fidelity Investments
Marlborough, MA

Krysti Manalo
Great-West Life
Englewood, CO

Richard E. May, Jr.
May Advertising and Design, Inc. & Wells Fargo Institutional Trust Services
Minneapolis, MN

Martin Harmon
Roosevelt Warm Springs Development Fund
Warm Springs, GA

Participant Education - R&D
The Vanguard Group
Malvern, PA

72. Total Publication Programs

Marcy Stone
Bayfront Medical Center
St. Petersburg, FL

Carol Payne
California Credit Union League
Rancho Cucamonga, CA

The CDM Group, Inc.
Bethesda, MD

City of Troy
Troy, MI

Office of External Affairs
Drexel University’s LeBow College of Business
Philadelphia, PA

Sayri Karp Mitastein
Editorial Universitaria - Universidad de Guadalajara
Guadalajara, Mexico

Pamela Maurer
Lehigh Valley Hospital and Health Network
Allentown, PA

The MJSA/AJM Team
Manufacturing Jewelers & Suppliers of America
Providence, RI

Joanne Pfleiderer
Mathematica Policy Research, Inc.
Princeton, NJ

New York State
Department of Civil Service - Employee Benefits Division
Schnectady, NY

Mark Caskie
Pace Communications
Greensboro, NC

Mark Miller
USBC
Greendale, WI
73. Organization Strategic Plans
Publishing Program
Legal Services Society
Vancouver, BC

Laura Dockstader
St. Joseph’s Health Care London
London, ON

74. Special Purpose Campaigns, Programs & Plans
Greg Robertson and
Charmagne Helton
Aon Consulting
Atlanta, GA

CAWOOD
Eugene, OR

Marcia Hall-Richards
City of Atlanta/
Department of Aviation
Atlanta, GA

Sandy Cheung Hin Ting
City University of Hong Kong
Professional Communications
Programme
The Peak, Hong Kong

Marjorie Thomas
Cleveland Metroparks
Cleveland, OH

Lorna Mackey
Fidelity Investments
Marlborough, MA

George Thomas, Martha Lowry,
Stacey Kaplan
Mercer Human Resource
Consulting
New York, NY

Elaine Bennett
Northern Illinois University
DeKalb, IL

Laurie Schooley
Ottumwa Regional
Health Center
Ottumwa, IA

Cordelia Anderson
Public Library of Charlotte
& Mecklenburg County
Charlotte, NC

Stephanie Svoboda
Texas Medical Foundation
Austin, TX

75. Education & Training Writing
Educating Children for Democracy Staff
International Step By Step Association
Washington, DC

Kyle Hardner
Lehigh Valley Hospital
and Health Network
Allentown, PA

LOMA
Atlanta, GA

Debbie Frazier
Mine Safety Appliances
Company
Pittsburgh, PA

Elizabeth Fordham
Quill & Ink
Houston, TX

Al Kohut and Andrea Green
Roche Diagnostics
Indianapolis, IN

Nancy LeMay
University of North Texas
Denton, TX

76. Public Relations & Information Writing
Boe Workman
AARP, Communications
Washington, DC

Sapna Parekh
Camino Medical Group
Sunnyvale, CA

Jennifer Chess
Illinois Municipal Retirement Fund
Oak Brook, IL

Juliette Weland
Juliette Weland & Co.
Wilton, CT

Jeffrey C. Reese
The Public Relations Society of America
New York, NY

77. Marketing Writing
Lydia Gnau
Benjamin Moore & Co.
Montvale, NJ

Sally Gilotti
Lehigh Valley Hospital
and Health Network
Allentown, PA

Susan S. Beschler
Penn State Alumni Association
University Park, PA

78. Media Kit & News Release Writing
Suzanne Morse
Bear Creek Corporation
Medford, OR

Nate Smeltz
ESPN
Bristol, CT

Joee Agnew
Recognition Review/Awards and Recognition Association
Glenview, IL

Neal Singer
Sandia National Laboratories
Albuquerque, NM

Kathy Ziprik
Style Solutions
Parkersburg, WV

Sandy St. Pierre Nessing
Yankee Gas Services Company
Berlin, CT

79. Web Writing
Lucretia DiSanto
Jones Advisor Today Magazine
Falls Church, VA

Tim Connolly
Ameriquest Mortgage Company
Irving, CA

Mark A. Springer
Applied Biosystems
Foster City, CA

James Quiggle
Coalition Against Insurance Fraud
Washington, DC

80. Feature Writing
Margaret Graham Tebo
ABA Journal
Chicago, IL

Kathy Huston
Advertising Specialty Institute
Trevose, PA

Maggie Leyes
Advisor Today Magazine
Falls Church, VA

Maria C. Thiry
American Association of Textile Chemists and Colorists
Research Triangle Park, NC

Deb Stewart
American Bankers Association
Washington, DC

Gabriella Daley-Klatt
American Correctional Association
Lanham, MD

Angela Kennedy
American Counseling Association
Alexandria, VA

Stephen Budiiansky
American Society for Engineering Education
Washington, DC

Kathryn E. Jandeska
Aon Consulting, Inc.
Chicago, IL

PTC Community Site Team
Praxair, Inc.
Tonawanda, NY

Susan Moscarello, CVM
Volunteer Management Review
Baltimore, MD

Marien Helz
Word Worth
East Aurora, NY
Lauren Pinch
Associated Builders and Contractors
Arlington, VA

Association of Fundraising Professionals
Alexandria, VA

Tarre Beach
Baking Buyer
Kansas City, MO

Jeff Nichols
BB&T Corporation
Winston-Salem, NC

Michael D. O’Neill
BioBeat Online Magazine, Applied Biosystems
Foster City, CA

Lisa M. Schroeder
BNP Media
Bensenville, IL

Dan Crouch
CAMICO Mutual Insurance Company
Redwood City, CA

Katherine L. George
Catalina Communications
Fredericksburg, VA

Wayne Carley
Center for Association Leadership/NABT
Washington, DC

Sara Drummond
Commercial Investment Real Estate
Chicago, IL

Linda Longo
Contract Lighting
Clifton, NJ

Carl E. Crider
Crider Associates
Encinitas, CA

Michelle Manafy, Kinley Levack, Steve Smith
EContent
Wilton, CT

Peter Le Blanc
Enterprise Rent-A-Car
St. Louis, MO

Scott Meister
Forest Preserve District of DuPage County
Wheaton, IL

Gregory G. Marasco
GMA Public Relations
Spring Lake Heights, NJ

Juliette Campeau
The Green Sheet, Inc.
Rohnert Park, CA

Stacey Evers
Hammock Publishing
Nashville, TN

Laura Jean Whitcomb
Howling Beagle Communications
Grantham, NH

Amanda Druckman
Institute of Real Estate Management
Chicago, IL

Internal Auditor
Altamonte Springs, FL

Patricia M. Burgio
Lancaster Central School District
Lancaster, NY

Mike Parker
LifeWay Christian Resources
Nashville, TN

Jennifer Pesonen
Meredith Integrated Marketing
New York, NY

Paul W. Jackson
Michigan Farm Bureau
Lansing, MI

Erin O’Neal and Ben Fenwick
The Military Officers Association of America
Alexandria, VA

Wendy Watkins and Ralph Wetterhahn
The Military Officers Association of America
Alexandria, VA

Katherine Williamson Arderi
National Association of Federal Credit Unions
Arlington, VA

Mariwyn Evans
National Association of REALTORS®
Chicago, IL

Jennifer Strawn
National Ground Water Association
Westerville, OH

Debra L. Wentz, Ph.D.
New Jersey Association of Mental Health Agencies, Inc.
Mercerville, NJ

Lisa McMahon
Niagara University
Niagara University, NY

Beddy Whitelock
Northern Virginia Electric Cooperative
Manassas, VA

Susan M. Rapp
Orthopedics Today
Thorofare, NJ

Jennifer L. Hawbaker
Pennsylvania State Association of Township Supervisors
Enola, PA

Cyd Peroni
Phoenix, AZ

Erik Cagle
Printing Impressions Magazine
Philadelphia, PA

Rebecca Ayers
Professional Ski Instructors of America
Lakewood, CO

Renée Robbins
Putman Media, A-B Journal
Itasca, IL

Phil Smith
RE/MAX International
Greenwood Village, CO

Brian Alm
Rental Management Magazine
Moline, IL

Bob Burns
Sacramento Municipal Utility District
Sacramento, CA

John McLaughlin
Sky
Greensboro, NC

Naseem Stecker
State Bar of Michigan
Lansing, MI

Ashley Anderson
Supply House Times
Bensenville, IL

Dee Anne Finken
SWE Magazine, Society of Women Engineers
Cleveland Heights, OH

Darlene Gudea, Joan Mather, Lisa Goell Sinicki
Trade Show Executive Magazine
Torrance, CA

Jennie Blankenship
VFW Magazine
Kansas City, MO

Kathy Nussberger
Woodbury Reports, Inc.
Bonners Ferry, ID

81. Feature Series Writing

Richard Brust
ABA Journal
Chicago, IL

Jennifer Chase, Pat Patterson, Donna Budjenska
Aflac Incorporated
Columbus, GA

Margaret Thompson
American Bar Association
Chicago, IL

Donna Patané
Costco Wholesale
Issaquah, WA
82. How-to Writing

Barbara Goldberg
AARP, Editorial Management
Washington, DC

Heidi LeMieux, CISP and
Jonathan Yahn
American Bankers Association
Washington, DC

David L. Perkins, Jr.
D.L. Perkins, LLC
Tulsa, OK

Bill Hudgins
Hammock Publishing
Gallatin, TN

83. News Writing

John D. Thompson
American Society for
Biochemistry and
Molecular Biology
Bethesda, MD

Rebecca Porter
Association of Trial Lawyers
of America
Washington, DC

Jeryl Davis
Blue Ridge HealthCare
Morganton, NC

Scott Briscoe
Center for Association
Leadership
Washington, DC

Rich Daly
EyeWorld Magazine
Fairfax, VA

Emily Lupash, Angie Timmons,
Marie Balice Ward
Gazette
Chicago, IL

84. Personality Profiles

Michele Bell
Advertising Specialty Institute
Trevose, PA

Association of Fundraising
Professionals
Alexandria, VA

Lois A. Bowers
Case Western Reserve
University School of Medicine
Fairview Park, OH

Jeffrey A. Charboneau
Syracuse, NY

LeeAnn Ohanesian
Franchise Services, Inc.
Viejo, CA

James E. Mattson
Honor Society of Nursing,
Sigma Theta Tau International
Chetek, WI

Susan Keen Flynn
Keen Concepts, Inc.
Bay Village, OH

Brady Porche
The Leisure Connection
Baton Rouge, LA

Stephen Hall
LOMA Resource
Atlanta, GA

Carol Sowell
Muscular Dystrophy Association
Tucson, AZ

Code T
NASA Dryden
Flight Research Center
Edwards, CA

Pamela Geurds Kabati
National Association of
REALTORS®
Chicago, IL

Tina Hay
Penn State Alumni Association
University Park, PA
85. Columns & Editorials

Shani Zrek
American Association of Critical-Care Nurses
Aliso Viejo, CA

Steven Keeva
American Bar Association
Chicago, IL

Peter Farnham
American Society for Biochemistry and Molecular Biology
Bethesda, MD

Brad Pokorny
Bahá'í International Community
New York, NY

BoatU.S. Magazine
Alexandria, VA

Cynthia Greaves
Camino Medical Group
Sunnyvale, CA

Bob Hinkle, Ph.D.
Cleveland Metroparks
Cleveland, OH

Robert Faletra
CRN
Manhasset, NY

William S. Bike, Gail Mansfield, Mark Valentino
Gazette
Chicago, IL

Patti Murphy
The Green Sheet, Inc.
Rohnert Park, CA

Michael Blankenship
The Humane Society of the United States
Washington, DC

Geoffrey Dohrmann
Institutional Real Estate, Inc.
Walnut Creek, CA

Internal Auditor
Altamonte Springs, FL

Paul Dvorak
Medical Design Magazine
Cleveland, OH

Robin Johnston
National Association of Federal Credit Unions
Arlington, VA

Greg Ettling
National Driller
Bensenville, IL

Theresa Drexler
Otter Tail Power Company
Fergus Falls, MN

David Bailey
Sky
Greensboro, NC

Rana Salman
Texas Medical Foundation
Austin, TX

Darlene Gudea and Frank Chow
Trade Show Executive Magazine
Torrance, CA

Charles A. Miess
Word Worth
Glenwood, NY

Wendy Sherman
Aon Communication Consulting
Tampa, FL

Arthritis Today
Arthritis Foundation
Atlanta, GA

John Perry
City of Houston, Human Resources Department
Houston, TX

Matt Young
EyeWorld Magazine
Fairfax, VA

For The Record Staff
Great Valley Publishing
Spring City, PA

Marie Rosenthal
HEM/ONC Today
Thorofare, NJ

Brian McCurdy
HMP Communications
Frazer, PA

Denise Brogdon
Hughston Sports Medicine Foundation
Columbus, GA

Evelyn Michaels
Institute for Work & Health
Toronto, ON

Kerri Puskar
Lehigh Valley Hospital and Health Network
Allentown, PA

Dana Jensen
Lockheed Martin
Information Technology
Richland, WA

Brian Woodland
Peel District School Board
Mississauga, ON

Ron Kirkpatrick
Toyota Motor Sales, USA, Inc.
Torrance, CA

Connie Totten-Oldham
U.S. Postal Service
Marketing Department
Washington, DC

86. Health & Medical Writing

Boe Workman
AARP, Communications
Washington, DC

Rebecka Ryan
American Association of Critical-Care Nurses
Aliso Viejo, CA

87. Speech & Script Writing

Rich Hansen
AARP, Editorial Management
Washington, DC

Alexander P. Tsigdinos
BlueChair Group, Inc.
Los Gatos, CA

Sean Madden
California State University, Monterey Bay
Seaside, CA

Bren Landon and Presley Merritt Wagoner
Daughters of the American Revolution
Washington, DC

Susan J. Rogers
Kent State University
Kent, OH

Kerri Puskar
Lehigh Valley Hospital and Health Network
Allentown, PA

Dana Jensen
Lockheed Martin
Information Technology
Richland, WA

Brian Woodland
Peel District School Board
Mississauga, ON

Ron Kirkpatrick
Toyota Motor Sales, USA, Inc.
Torrance, CA

Connie Totten-Oldham
U.S. Postal Service
Marketing Department
Washington, DC
88. Technical Writing
Winston Huff, CPD, LEED AP
American Society of Plumbing Engineers
Chicago, IL

Michael D. O'Neill
BioBeat Online Magazine, Applied Biosystems
Foster City, CA

Documentation Services
Cognos Incorporated
Ottawa, ON

W. Grey, T. Olavson, and D. Shi
IBM Systems Journal
Yorktown Heights, NY

Marian Lacey
Montara, CA

Laurel M. Shappard
Lash Publications International
Hilliard, OH

Stephen J. Mraz
Machine Design/Penton Media
Cleveland, OH

Markus Vilcinskas
Microsoft Corporation
Redmond, WA

Julie Kelly
NetSuite, Inc.
Athens, GA

Kelly Johnson
PM Engineer Magazine
Bensenville, IL

RT Image Staff
RT Image
Malvern, PA

Sarah Wigser
Seapine Software, Inc.
Mason, OH

Charlotte Thomas
SWE Magazine,
Society of Women Engineers
Cleveland Heights, OH

89. Manual & Report Writing
Harry Chohan
MerCruiser
Stillwater, OK

Ann Ilig
Wellmark Blue Cross and Blue Shield
Des Moines, IA

90. Tutorials, Help Files & FAQs
Marjorie Roberts
Encompix, Inc.
Cincinnati, OH

Wes Pedersen
Public Affairs Council
Washington, DC

Lorrie Morgan-Ferrero
Red Hot Copy
Van Nuys, CA

91. Special Purpose Writing
Linda Slaughter
AARP, Editorial Management
Washington, DC

Jeffrey Selingo
American Society for Engineering Education
Washington, DC

Suzanne Morse
Bear Creek Corporation
Medford, OR

Editorial Staff
Commercial Investment
Real Estate
Chicago, IL

Catherine M. Streiner
The Corporate Pen
Cave Creek, AZ

Donna Patané
Costco Wholesale
Issaquah, WA

Angelo Carfagna
Fairleigh Dickinson University
Teanek, NJ

Joan Yeager-Borinstein
Joan Yeager Marketing Communications
Seattle, WA

Becky Ochs
Microsoft Corporation
Redmond, WA

Richard B. Adams
R.M.S. Business Services
Minneapolis, MN

Jim Olszynski
Supply House Times
Bensenville, IL

Mark Preston
U.S. Tennis Association
White Plains, NY

TEAM SANDERS, Participant Education Services
The Vanguard Group
Valley Forge, PA

92. Best Rewrites
James Podgers
ABA Journal - American Bar Association
Chicago, IL

Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Kristin Clarke
Center for Association Leadership
Washington, DC

Jennifer Norbut
Commercial Investment
Real Estate
Chicago, IL

Ron Rajacki
Contracting Business Magazine
Cleveland, OH

Tim Talevich
The Costco Connection
Issaquah, WA

Susan Grisham
Home Lighting & Accessories
Clifton, NJ

Jane Firor
Jane Firor & Associates, LLC
Washington, DC

John McKeegan
The Marcus Group
Secaucus, NJ

Kathleen M. Beans
The Risk Management Association
Philadelphia, PA

Design & Illustration

93. Design & Layout
Nancy Hull and Lowell Handler
Advantar Medical Economics
Montvale, NJ

James B. Collins
AGC of Kentucky
Frankfort, KY

Jennifer N. Hall
American Association of Textile Chemists and Colorists
Research Triangle Park, NC

Robert Fernandez
American Bar Association Journal
Chicago, IL

Stacie Reistetter
American Society for Engineering Education
Washington, DC

Jeff Lancaster
Ameriquest Mortgage Company
Irvine, CA

Andrea Owsienek
Anne Ink
Bloomfield Hills, MI

Lisa Wong
Aon Consulting
New York, NY

Patricia Reis and Rodrigo Saias
Atelier 004
Lisbon, Portugal

Natalie J. Moreno
California Credit Union League
Rancho Cucamonga, CA
Kim Streaty
Marine Corps
Community Services
MCB Camp S.D. Butler

Basia Seaman and
Michael Heyer
Meniscus Limited
West Conshohocken, PA

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The Military Officers Association of America
Alexandria, VA

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Pace Communications
Greensboro, NC

Shannon Villarreal
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Pall Corporation
Timonium, MD

Region of Peel
Brampton, ON

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U.S. Tennis Association
White Plains, NY

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The United Church of Canada
Toronto, ON

West Virginia Development Office
Charleston, WV

Valerie Lorimer
Wheaton Park District
Wheaton, IL

Candice Kiel
The Write Type
Reno, NV

94. Illustration & Typography

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Advantar Medical Economics
Montvale, NJ

Giulia Fini and Marcos Sinconegui
CMP Media/CRN
Manhasset, NY

Jim Lawyer
CMP Media/Digital Connect
Manhasset, NY

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New York, NY

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Philadelphia, PA

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Columbus, GA

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Fairfax, VA

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Allentown, PA

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National Ski Patrol
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Sleepy Hollow, NY

95. Covers

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Montvale, NJ

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Falls Church, VA

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ALM
Atlanta, GA

BonoTom Studios
American Bankers Association
Washington, DC

Lung-I Lo
American Society for Engineering Education
Washington, DC

Maria Nelson
Ameriquest Mortgage Company
Irvine, CA

Sara Walters
AMVETS National Headquarters
Lanham, MD

Judi Connelly and Tim Cook
Association for Supervision and Curriculum Development
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Mike Richison
BNP Media
Troy, MI

Carissa Desa Basulto
The Building Industry Association of Central California
Modesto, CA

David Nicastro and Jim Lawyer
CMP Media/CRN
Manhasset, NY

Marcos Sinconegui
CMP Media/CRN
Manhasset, NY

David Nicastro
CMP Media/Digital Connect
Manhasset, NY
<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Organization</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bill Carlson</td>
<td>The Costco Connection</td>
<td>Issaquah, WA</td>
</tr>
<tr>
<td>Jim Gardunia, Mike Colley, Sarah Duncan</td>
<td>Costco Wholesale Marketing Department</td>
<td>Issaquah, WA</td>
</tr>
<tr>
<td>Nicola Tuseo</td>
<td>Cushman &amp; Wakefield, Inc.</td>
<td>New York, NY</td>
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<tr>
<td>Office of External Affairs</td>
<td>Drexel University's LeBow College of Business</td>
<td>Philadelphia, PA</td>
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<tr>
<td>Suzanne Lopez-Isa</td>
<td>The Hispanic Outlook in Higher Education Magazine</td>
<td>Paramus, NJ</td>
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<td>MSSgt Michael R. Featherston</td>
<td>HQ U.S. Air Force Safety Center</td>
<td>Kirtland AFB, NM</td>
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<tr>
<td>Kerri Puskar</td>
<td>Lehigh Valley Hospital and Health Network</td>
<td>Allentown, PA</td>
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<td>LOMA</td>
<td>Atlanta, GA</td>
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<td>The Louis Berger Group</td>
<td>East Orange, NJ</td>
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<tr>
<td>Code T</td>
<td>NASA Dryden Flight Research Center</td>
<td>Edwards, CA</td>
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<tr>
<td>Julie Fournier</td>
<td>National Association of REALTORS®</td>
<td>Chicago, IL</td>
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<tr>
<td>Mark W. J. Jordan</td>
<td>National Association of Secondary School Principals</td>
<td>Reston, VA</td>
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<td>Thad Plumley</td>
<td>National Ground Water Association</td>
<td>Westerville, OH</td>
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<tr>
<td>Laurie Matthews</td>
<td>Northeast Utilities</td>
<td>Hartford, CT</td>
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<td>Randall Rubenking</td>
<td>Penton Media, Inc.</td>
<td>Cleveland, OH</td>
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<td>Adam Bastuscheck</td>
<td>Phi Kappa Phi Forum</td>
<td>Auburn University, AL</td>
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<td>Alyssa Yeager</td>
<td>RT Image</td>
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<td>Darlene Gudea and Mark Feldman</td>
<td>Trade Show Executive Magazine</td>
<td>Torrance, CA</td>
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<td>Diana Bracken</td>
<td>University of North Texas</td>
<td>Denton, TX</td>
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<td>The Walt Disney Company</td>
<td>Burbank, CA</td>
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<tr>
<td>Pierre Schnog</td>
<td>Advertising Specialty Institute</td>
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<td>Jill Brabant</td>
<td>American Bankers Association</td>
<td>Washington, DC</td>
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<td>Boat U.S. Magazine</td>
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<td>Giulia Fini</td>
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<td>Manhasset, NY</td>
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<tr>
<td>Mayumi Ameku</td>
<td>Marine Corps Community Services</td>
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<tr>
<td>Jennifer Pesonen</td>
<td>Meredith Integrated Marketing</td>
<td>New York, NY</td>
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<td>Debbie Sydnor</td>
<td>The Military Officers Association of America</td>
<td>Alexandria, VA</td>
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<td>Laurie Redd-Miller</td>
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<td>Alison M. Church</td>
<td>ALM</td>
<td>Atlanta, GA</td>
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<tr>
<td>Stacie Reistetter</td>
<td>American Society for Engineering Education</td>
<td>Washington, DC</td>
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<td>Giulia Fini and Eddie Milla</td>
<td>CMP Media/CRN</td>
<td>Manhasset, NY</td>
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<td>David Nicastro</td>
<td>CMP Media/Digital Connect</td>
<td>Manhasset, NY</td>
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<tr>
<td>Tony Campbell</td>
<td>Indiana State University</td>
<td>Terre Haute, IN</td>
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<tr>
<td>Elisa Liehr</td>
<td>Liehr Marketing &amp; Communications, Inc.</td>
<td>Rolling Hills Estates, CA</td>
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<td>Code T</td>
<td>NASA Dryden Flight Research Center</td>
<td>Edwards, CA</td>
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<td>MCB Camp S.D. Butler</td>
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<td>John R. Howard</td>
<td>Skyline Communications</td>
<td>West Linn, OR</td>
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<tr>
<td>James Hawker</td>
<td>Southern Illinois University School of Medicine</td>
<td>Springfield, IL</td>
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<tr>
<td>Elizabeth T. Fernandez and Rosario Nodarse</td>
<td>C3TS</td>
<td>Coral Gables, FL</td>
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<td>Planning &amp; Development Department</td>
<td>City of Las Vegas</td>
<td>Las Vegas, NV</td>
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<tr>
<td>Agathe Plamondon</td>
<td>Communicateurs du Fauve</td>
<td>Montreal, QC</td>
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<tr>
<td>J Jacqueline Gage</td>
<td>DMB Sports Group, Inc.</td>
<td>Lansdowne, VA</td>
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<tr>
<td>Amy Quach</td>
<td>Image One PR</td>
<td>Frederick, MD</td>
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<td>LifeBridge Health</td>
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<tr>
<td>Ronald T. O'Connor</td>
<td>O'Connor &amp; Partners, Inc.</td>
<td>St. Louis, MO</td>
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<tr>
<td>Communications Team</td>
<td>Peel District School Board</td>
<td>Mississauga, ON</td>
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<tr>
<td>Bill See and Gareth Brady</td>
<td>Perdue Farms</td>
<td>Salisbury, MD</td>
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</table>

96. Spreads

97. Photographs

98. Logos, Stationery & Graphic Standards Materials
99. Print Ads & Advertorials

Jeanette Poer
American Paint Horse Association
Fort Worth, TX

APICS Marketing Department
APICS
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ARMS Program National Marketing
Charlestown, IN

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Bernstein-Rein Advertising
Kansas City, MO

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Tampa, FL

Nancy Tyler
Federal Citizen Information Center
Washington, DC

F BMC Communications Team
Fringe Benefits Management Company
Tallahassee, FL

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Mason, OH

Publishing Program
Legal Services Society
Vancouver, BC

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Poughkeepsie, NY

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Sonia Walker
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Sleepy Hollow, NY

Wendy W. Romano
Philadelphia College of Osteopathic Medicine
Philadelphia, PA

Mark Dorsey
Professional Ski Instructors of America
Lakewood, CO

100. Displays, Signage & Packaging

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Cincinnati, OH

Rod DeVar
U.S. Postal Service Marketing Department
Washington, DC

Angela T. Wilson
Washington Hospital Center
Washington, DC

101. Calendars, Posters & Certificates

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American Institute for Cancer Research
Washington, DC

Robert Stoek
Association Management Center
Glenview, IL

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Booz Allen Hamilton
McLean, VA

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Reston, VA

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Jennifer Hood
SGI CANADA
Regina, SK

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Texas Medical Association
Austin, TX

Beth Blanck
USBC
Greendale, WI

Katherine Sauter and
Katherine Nuzzo
VIA Marketing, Inc.
Merrillville, IN

102. Best Redesigns

Irene Brady
Advanstar Medical Economics
Montvale, NJ

Jim Lang and
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Advertising Specialty Institute
Trevose, PA

Eston Ellis
Ameriquest Mortgage Company
Irvine, CA

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Conshohocken, PA

Matthew Britcher
BNP Media
Troy, MI

Rick Arvidson
BNP Media
Woodland Hills, CA

Jennifer Norbut
Commercial Investment Real Estate
Chicago, IL
Special Publications

103. One-of-a-Kind - Print Publications

American Concrete Institute
Farmington Hills, MI

Sally Zakariya
American School Board Journal
Alexandria, VA

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Fort Collins, CO

Stephen Smith
Costco Wholesale
Issaquah, WA

Barbara Kiernan
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Fairfield, CT

Health Ink Communications
Yardley, PA

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Chicago, IL

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Peggy Lents
Lents & Associates, LLC
St. Louis, MO

Courtney McLearn
Millikin University
Decatur, IL

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NASA Glenn Research Center
Cleveland, OH

Dr. Laurence M. Crane
National Crop Insurance Services
Overland Park, KS

Ellie Schlam
National Kidney Foundation
New York, NY

Henry Acosta
New Jersey Mental Health Institute, Inc.
Trenton, NJ

Sandy Ridlington
Oregon Sea Grant, Oregon State University
Corvallis, OR

Joe Forsthoffer
Perdue Farms
Salisbury, MD

J. O. Bishop
Saint Meinrad Archabbey
St. Meinrad, IN

Laura Graves
SCORE Association
Washington, DC

Jeremy Harvey, Tim Samp, Nicholas Ziegler and Jennie Ramazinski Miller
Sigma Alpha Epsilon
Evanston, IL

Cyd Peroni
Southwest Graphics
Tempe, AZ

Venetia L. Miles
Township High School District 214
Arlington Heights, IL

Bill Clayton
University of Michigan
College of Engineering
Ann Arbor, MI

Cynthia Nowak and Meredith Thiede
University of Toledo
Toledo, OH

Educational Outreach
WGBH
Boston, MA

104. One-of-a-Kind - Web & Electronic Publications

Paul Johnson
CUNA Mutual Group
Madison, WI

Erie Insurance Web Team
Erie Insurance Group
Erie, PA

Communications Department
The Real Estate Roundtable
Washington, DC

Southwest Healthcare System and Health Ink Communications
Yardley, PA

105. One-of-a-Kind - Custom-Published Publications

Cynthia Greaves
Camino Medical Group
Sunnyvale, CA

Jim Offel
Diablo Custom Publishing
Walnut Creek, CA

Dino Publishing
Chicago, IL

Michael A. Hurley
Hearst Custom Publishing
New York, NY

Marilyn Barnett
MARS Advertising
Southfield, MI

Midwest Living Special Publications
Des Moines, IA

National Football League / H.O. Zimman, Inc.
Lynn, MA

Noelle Wojciechowski
Nickelodeon Magazine Group
New York, NY
106. One-of-a-Kind - Medical Publications

Cheryl Deal
Aon Consulting
Baltimore, MD

Kim Gardiner
Ariad Custom Communications
Toronto, ON

Marla Kindt and Pat Daley
Elsevier
St. Louis, MO

Health Ink Communications
Boston, MA

Joan Yeager-Borinstein
Joan Yeager Marketing Communications
Seattle, WA

The MCM Group:
Managed Care Measures
Marlton, NJ

MGMA Survey Operations
Medical Group Management Association
Englewood, CO

RT Image Staff
RT Image
Malvern, PA

William S. Bike
University of Illinois at Chicago
Chicago, IL

107. One-of-a-Kind - Crisis & Emergency Communication Publications

Daniel Perlman and Lisa McCluskey
Martin Memorial Health Systems
Stuart, FL

Pinellas County Utilities
Clearwater, FL


Marketing Communications
Fidelity Investments
Marlborough, MA

LOMA
Atlanta, GA


Alaska Sea Grant
College Program
Fairbanks, AK

Theresa L. Kraus
Federal Aviation Administration,
Office of Research & Development
Washington, DC

Fox Publishing
Johannesburg, RSA

Public Affairs Office
Marine Corps Air Station
Miramar
San Diego, CA

Susan Kelley
The Maryland-National Capital Park and Planning Commission
Upper Marlboro, MD

Dan Steber
Naval Safety Center
Norfolk, VA

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Northwest Fisheries Science Center
Seattle, WA

David Payson
Pacific Northwest National Laboratory
Richland, WA

A note on format:
- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by organization name, within each individual category.
- Awards for individuals without an organization name are listed alphabetically by last name.
- Organization names appear in the format used by entrants.

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   The Ace Reporter (entry title)
   Judy Smith (name of staff person)
   Publications Manager (job title)
   Ace Software, Inc. (name of organization)

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   Org: ____________________________
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   7481 Huntsman Blvd., #720
   Springfield, VA 22153-1648
   Or fax this order form with your credit card order to:
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