

Writing
that **Works**[®]

News

Communications Concepts, Inc.
7481 Huntsman Boulevard, #720
Springfield, Virginia 22153-1648

The Business Communications Report

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Announcing the Winners of
APEX 2005



**The Seventeenth Annual
Awards for Publication Excellence
A Competition For
Communications Professionals**

Dear APEX Entrant:

Thank you for participating in APEX 2005, the seventeenth annual awards program recognizing excellence in publications work by professional communicators.

APEX Awards are based on excellence in graphic design, editorial content and the ability to achieve overall communications excellence. APEX Grand Awards honor the outstanding works in each main category, while APEX Awards of Excellence recognize exceptional entries in each of the sub-categories.

With close to 5,000 entries, competition was exceptionally intense.

100 Grand Awards were presented to honor outstanding work in all of 11 major categories, with 1,523 Awards of Excellence recognizing exceptional entries in 109 subcategories.

The panel of judges for APEX 2005 included John De Lellis, Concepts Editor and Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of Writing That Works, Christine Turner, Contributing Editor of Writing That Works, and Bill Londino, Consulting Editor of Writing That Works.

The APEX 2005 award winners are listed on the following pages. If you won an Award of Excellence, it is enclosed and shown in this Winners' List. Grand Awards also are shown, but are being shipped under separate cover.

Should you wish to order additional award certificates—to recognize co-workers, colleagues or vendors who helped prepare a winning entry—see the order form on the back page of this brochure.

If your entry did not win an award this year, please accept our thanks for participating, and our best wishes for success in next year's APEX Competition.

Cordially,

A handwritten signature in black ink that reads 'John De Lellis'.

John De Lellis
Editor & Publisher



Helping communicators write, edit and manage more effective business publications



Questions and Answers About APEX 2005

The Seventeenth Annual Awards for Publication Excellence Competition

Sponsored by the Editors of *Writing That Works:* *The Business Communications Report*

How were awards presented?

APEX 2005 awards were based on excellence in graphic design, editorial content and the success of the entry—in the opinion of the judges—in achieving overall communications effectiveness and excellence.

Naturally, entries in design categories were judged solely on the basis of their graphic design, and writing entries were evaluated primarily on the basis of editorial quality.

How many entries were there? How many awards were given?

4,942 entries were evaluated, in the following distribution:

Newsletters: 661; Magazines & Journals: 757; Magapapers & Newspapers: 143; Annual Reports: 267; Brochures, Manuals & Reports: 536; Video & Electronic Publications: 168; Web & Intranet Sites: 565; Campaigns, Programs & Plans: 281; Writing: 796; Design & Illustration: 530; Special Publications: 238.

A total of 100 APEX Grand Awards were presented in 11 major categories to honor the outstanding works in those categories. 1,523 APEX Awards of Excellence recognize excellence in 109 individual categories.

For the number of awards presented in each main category, please refer to the list of winning entries on the following pages.

How competitive were the entries?

Very. Each year, the quality of entries increases. Overall, this year's entries displayed an extraordinary level of quality. The APEX judges saw only the most promising publications that professional communicators could enter. From them, they had the truly difficult task of selecting the award-winning entries.

Did low-budget entries stand a chance?

Yes. Many of the winning entries in APEX 2005 were inexpensively produced. The APEX judges often were more impressed by the quality of creative ideas and concepts shown by entries than they were by the expense entailed in their execution.

Many of the award-winning entries in this and earlier APEX competitions are classic examples of good ideas, imaginatively executed, despite limitations due to tight budgets, limited resources and small staff.

Who are the APEX judges?

The panel of judges included John De Lellis, Concepts Editor & Publisher, Carolyn Mulford, Senior Evaluator for the Publication Evaluation Program and Senior Writer & Editor of *Writing That Works*, Christine Turner, Contributing Editor of *Writing That Works: The Business Communications Report*, and Bill Londino, Consulting Editor of *Writing That Works*.

What does Communications Concepts, the APEX sponsor, do?

Communications Concepts, Inc. helps publishing, PR and marketing professionals improve publications and communications programs through a series of focused services:

- Concepts publishes *Writing That Works: The Business Communications Report*, a monthly newsletter covering business writing, editing and publishing for communicators in corporate, nonprofit, agency and independent settings.

- Concepts also sponsors *PEP*, the Publication Evaluation Program and publishes www.writingthatworks.com, a Web site for business writers and communicators. In addition, *Concepts* publishes reports on business writing and communications, and provides consulting services to organizations in the communications field.

How is the list of winning entries organized?

Grand Award winners are listed by main category. Award of Excellence winners are listed within each subcategory, alphabetically by organization. Winning entries from individuals are listed alphabetically by last name at the beginning of each subcategory.

How can I order more award certificates?

See the order form on the **outside back cover** to order additional certificates for co-workers, supporting vendors or clients. Or download a pdf order form from <http://www.apexawards.com>.

GRAND AWARDS

Newsletters

FOR PROFIT

Elisa Liehr
Lexus Luxury - Fall 2004
Liehr Marketing +
Communications, Inc.
Rolling Hills Estates, CA

FOR PROFIT SMALL OFFICE

Monya Keane
EMC•now - February 2005
EMC Corporation
Hopkinton, MA

NONPROFIT

Kristin Paxton and
Haley Hwang
Business Tips Newsletter
National Association of
REALTORS®
Chicago, IL

Ryan Johnson
Workspan Weekly
WorldatWork
Scottsdale, AZ

NONPROFIT SMALL OFFICE

Brad Pokorny
*ONE COUNTRY -
January/March 2004*
Bahá'í International
Community
New York, NY

Patricia M. Burgio
Inside Our Schools
Lancaster Central School
District
Lancaster, NY

Magazines & Journals

FOR PROFIT

Chamie Deters
Helping You Prosper
Bank of America
New York, NY

Kenna Simmons
Peds
Edelman
Atlanta, GA

*American Spirit -
November/December 2004*
Hammock Publishing
Nashville, TN

*T. Rowe Price
Investor - June 2004*
SmartMoney
Custom Solutions
New York, NY

FOR PROFIT SMALL OFFICE

Darlene Gudea/Mark Feldman
*Trade Show Executive -
Dig This!*
Trade Show Executive
Magazine /
Feldman Communications
Torrance, CA

NONPROFIT

Marge Scherer
Educational Leadership
Association for Supervision
and Curriculum Development
Alexandria, VA

The Executive Update Team
Executive Update
Center for Association
Leadership
Washington, DC

Pearl Sensenig
a Common Place Magazine
Mennonite Central Committee
Akron, PA

Warren S. Lacy
Today's Officer
Military Officers Association
of America
Alexandria, VA

NONPROFIT SMALL OFFICE

Office of Communications
PLUM Magazine
American College of
Obstetricians and
Gynecologists
Washington, DC

Suzi M. Wirtz, CAE
FORUM Magazine
Association Forum of
Chicagoland
Chicago, IL

Katie Mosher
Coastwatch
North Carolina Sea Grant
Raleigh, NC

Karen Wallingford
Northern Horizons
Northern Michigan University
Marquette, MI

Magapapers & Newspapers

FOR PROFIT

Endocrine Today Staff
Endocrine Today - May 2004
Thorofare, NJ

FOR PROFIT SMALL OFFICE

Gary Halpern
*PhotoMedia - Fall 2004,
Studio Successes*
The PhotoMedia Group, Inc.
Seattle, WA

NONPROFIT

Sandia Lab New Staff
*Sandia Lab News -
October 15, 2004*
Sandia National Laboratories
Albuquerque, NM

NONPROFIT SMALL OFFICE

Cynthia Reid
Urban Horizon - Summer 2004
Greater Oklahoma City
Chamber
Oklahoma City, OK

Code T
X-Press Special X-43A Edition
NASA Dryden
Flight Research Center
Edwards, CA

Annual Reports

FOR PROFIT

Joshua G. Kohnstamm
*Minnesota State Colleges
and Universities System
Annual Report 2003*
Kohnstamm Communications
St. Paul, MN

Marlee J. Ehrenfeld
*San Diego County
Regional Airport Authority
2004 Annual Report*
MJE Marketing Services, LLC
San Diego, CA

FOR PROFIT SMALL OFFICE

Jessica Bernstein
*National Children's Center
Annual Report*
DeGarmo Creative
Bethesda, MD

Jayne Graham
Discovery is Just the Beginning
Lawson Health Research
Institute
London, ON

NONPROFIT

Miriam Rinn
*JCC Association
Annual Report*
JCC Association
New York, NY

Department of
Communications
2004 Annual Report - Trust
Northwestern Memorial
Hospital
Chicago, IL

Donna Gebbia
*Tampa General Hospital
2003 Annual Report*
Tampa General Hospital
Tampa, FL

NONPROFIT SMALL OFFICE

*Orchestrating the Lead -
2004 Annual Report*
Drexel University's
LeBow College of Business
Philadelphia, PA

*Brochures, Manuals
& Reports*

FOR PROFIT

*Parthenon Publishing:
Custom Publishing is Our Turf*
Parthenon Publishing
Nashville, TN

Participant Education - R&D
Reaching Retirement
The Vanguard Group
Malvern, PA

Jennifer Sellers
Health Care Buyer
Vitality Communications
Greensboro, NC

*FOR PROFIT SMALL
OFFICE*

Janet Hughes
Long Term Care Guide
Janet Hughes and Associates
Wilmington, DE

Peggy Lents
*A Guide to the Missouri
Botanical Garden*
Lents And Associates, LLC
St. Louis, MO

Karen Healey and
James Healey
*Lawrence Academy Viewbook
& Brochure Package*
Peapod Design
New Canaan, CT

Sophia Dower
Small Capital Business Guide
Words'worth Publishing
Johannesburg, RSA

NONPROFIT

Catherine Wolz
*AICR Guide to
Healthy Dining Out*
American Institute
for Cancer Research
Washington, DC

Luisa Menjivar
Health & Development
International Monetary Fund
Washington, DC

Kristin Manke
Risk Communication
Pacific Northwest
National Laboratory
Richland, WA

24 Hour Cribside Assistance:
*The New Baby Manual
for Dads*
Region of Peel
Brampton, ON

*NONPROFIT SMALL
OFFICE*

Chris M. Gent
KUA Energy Guide
Kissimmee Utility Authority
Kissimmee, FL

*We're Listening -
Profiles 2005 Media Kit*
National Kitchen
& Bath Association
Hackettstown, NJ

*Video & Electronic
Publications*

FOR PROFIT

*Multicultural
Communications Guide*
Blue Cross Blue Shield
of Florida and
Health Ink Communications
Yardley, PA

Monica Nicosia, Ph.D.
*Advances in the Treatment
of Pediatric Acute Refractory
and Relapsed Leukemia:
Round Table Discussion*
Meniscus Limited
West Conshohocken, PA

*FOR PROFIT SMALL
OFFICE*

April Nelson
*PLATO Teaching and
Learning Enterprise Demo*
PLATO Learning, Inc.
Bloomington, MN

NONPROFIT

Emily Wilson
Our North Coast Watersheds
Cleveland Metroparks
Cleveland, OH

*NONPROFIT SMALL
OFFICE*

LifeBridge Health
Marketing Department
Treatment of Club Foot DVD
LifeBridge Health
Baltimore, MD

Terry Simzer
Lest We Forget
Upper Canada District
School Board
Brockville, ON

Web & Intranet Sites

FOR PROFIT

Jen Wachtel
*Nextel Communications
Intranet Portal*
Nextel Communications
Naperville, IL

Internet Communications
www.srpnet.com
SRP
Phoenix, AZ

*FOR PROFIT SMALL
OFFICE*

Bonnie Zielinski
www.taroyamasaki.com
Identicom LLC
Rochester, MI

NONPROFIT

Martha Milcarek
*Fairfield University Web Site -
www.fairfield.edu*
Fairfield University
Fairfield, CT

Professional Development
Program
*Center for Problem-Oriented
Policing Web Site*
www.popcenter.org
Rockefeller College,
University at Albany
Albany, NY

*NONPROFIT SMALL
OFFICE*

Amy Turner and
Sarah Amber Langin
*EnviroKids: Kids Tested,
Mother (Earth) Approved*
City of Tacoma
Tacoma, WA

Becky Whitelock, Laura
Cotterman, Tony Weaver
NOVEC Outage Map
Northern Virginia Electric
Cooperative
Manassas, VA

Eric Rehl
www.bowl.com
United States
Bowling Congress
Greendale, WI

*Campaigns, Programs
& Plans*

FOR PROFIT

Jacqueline Fearer
*first / PERSON
Communications and
Education*
Fidelity Investments
Marlborough, MA

Kara Wipf
*Changing Healthcare
Behaviors Through
Communication*
Mercer Human Resource
Consulting
Chicago, IL

Cary Jordan
*Franklin & Marshall College -
Recruitment Campaign*
Stamats
Cedar Rapids, IA

*FOR PROFIT SMALL
OFFICE*

Sarah Bordash,
Mary Moessinger,
Jamie Heckler
*Making the Most
of Your Benefits with
Detective B. Savvy*
PR Newswire
New York, NY

NONPROFIT

Michelle Delapenha
*89th Annual Convention
& Exposition*
National Association of
Secondary School Principals
Reston, VA

Marketing Communication
Well Beyond Healthcare
Saint Francis Medical Center
Grand Island, NE

University Communications
Stuck on SAU Campaign
Spring Arbor University
Spring Arbor, MI

NONPROFIT SMALL OFFICE

GW Medical Center Office of Communications and Marketing
READI
The George Washington University Medical Center
Washington, DC

Communications Office Staff
Catholic Schools Week Marketing Kit
National Catholic Educational Association
Washington, DC

Writing

FOR PROFIT

Lisa Dionne
A Daughter's Goodbye
Caring for the Ages/Lippincott, Williams and Wilkins
New York, NY

Tom Mueller
Alluring Liguria
Hemispheres
Greensboro, NC

Kelly Lunsford
The Next Do-It-Yourself Mac
Mac Publishing, LLC
San Francisco, CA

Ronald Khol
Outsourcing, like a brutal beating, is good for you
Machine Design Magazine
Cleveland, OH

FOR PROFIT SMALL OFFICE

No awards presented.

NONPROFIT

Mark Hansen
DNA Dragnet
ABA Journal
Chicago, IL

Pierre Hom-Douglas
The Water Guy
American Society for Engineering Education
Washington, DC

MSgt Michael Orr
Driving & Dying
Road & Rec Magazine - Fall 2004
HQ U.S. Air Force Safety Center
Kirtland AFB, NM

Jim Hiney
The Tides of War
Texas Sea Grant College Program
College Station, TX

Connie Totten-Oldham
2005 Marketing Outreach Articles
U.S. Postal Service Marketing Department
Washington, DC

NONPROFIT SMALL OFFICE

Deborah L. Turner
Notes from a [Former] Reader
National Multiple Sclerosis Society
New York, NY

Design & Illustration

FOR PROFIT

Giulia Fini and Tami Fried
2004 Salary Survey
CMP Media/CRN
Manhasset, NY

JBS Design Center
Speaking Our Truth: Families, Substance Abuse, and Recovery
Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

Jennifer Pesonen
Lasting Moments
Meredith Integrated Marketing
New York, NY

Ann Harvey
Decade By Decade
Sky
Greensboro, NC

FOR PROFIT SMALL OFFICE

150 Years - School District 4J Calendar
CAWOOD
Eugene, OR

NONPROFIT

Reece Quinones
The Big Picture
Association for Supervision and Curriculum Development
Alexandria, VA

Roxanne Rash
Print Solutions Magazine - November 2004
The Kerry Connection
Document Management Industries Association
Alexandria, VA

NONPROFIT SMALL OFFICE

Jill Alexander
2004-2005 13-Month Calendar
The Pingry School
Martinsville, NJ

Rebecca Ayers
The Professional Skier - Spring 2004
Professional Ski Instructors of America
Lakewood, CO

Lisa McCann
Summer's Here
Sacramento Municipal Utility District
Sacramento, CA

Connie Conklin
SWE Magazine - Spring 2005
Society of Women Engineers
Cleveland Heights, OH

Special Publications

FOR PROFIT

Kenneth Groh
HSBC - Consolidation of Retirement Plans
AON Consulting, Inc.
Chicago, IL

Susan E. Prince, J.D.
FLSA Wage & Hour Self-Audit Guide
Business & Legal Reports, Inc.
Old Saybrook, CT

Paula R. Frey
Health on Time - Cardiac
General Learning Communications
Northbrook, IL

Leadership in Project Management
Imagination
Chicago, IL

FOR PROFIT SMALL OFFICE

Corporate Communications
Publix News - September 2004: Hurricane Special Edition
Publix Super Markets, Inc.
Lakeland, FL

SECO Public Affairs Department
Home Energy Management Guide
Sumter Electric Cooperative
Sumterville, FL

NONPROFIT

Janice Thompson-Burgess
Trash Troubles Workbook
City of Fort Worth
Fort Worth, TX

Pamela Maurer
Employee Satisfaction Survey Brochure
Lehigh Valley Hospital and Health Network
Allentown, PA

NONPROFIT SMALL OFFICE

Office of Community Relations
City of Naperville Emergency Preparedness Guide
City of Naperville
Naperville, IL

Robin Antognoli
Bioterrorism Preparedness Project
Illinois Poison Center
Chicago, IL

Debra Stratton/Marilee Rist
Learning By Design
Stratton Publishing/
National School Boards Association
Alexandria, VA

AWARDS OF EXCELLENCE

Newsletters

1. Newsletters - Printed

Corporate Communications
AIG Technologies
Livingston, NJ

Steve Janack
Albany-Colonie Regional
Chamber of Commerce
Albany, NY

Marilyn Petterson
American Association of
Critical-Care Nurses
Aliso Viejo, CA

Ann Sammon
American Institute of
Certified Public Accountants
Jersey City, NJ

William Moran
American Institute of Certified
Public Accountants
Jersey City, NJ

Althea Azeff, J.D.
American Institute of Certified
Public Accountants
Jersey City, NJ

Eric Mitchell
Blood-Horse Publications
Lexington, KY

Steve Hammons and
Susan Meitz
Blue Cross Blue Shield
of Arizona
Phoenix, AZ

William C. Schillaci
Business & Legal Reports, Inc.
Old Saybrook, CT

Dr. Dana M. Barry
CAMP / Clarkson University
Potsdam, NY

Kay Fahlstrom
Charles Schwab
San Francisco, CA

Documentation Team
Children's Hospital Boston
Boston, MA

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

Gregory Apps
Dade Behring Inc.
Newark, DE

William M. Derrick
Derrick Companies
New Richmond, WI

Ken Weinberg
Editors' Association of Canada,
Toronto Branch
Toronto, ON

Victoria Samuels
Educational Systems Federal
Credit Union
Bladensburg, MD

Helen Kittie Smith
Eric Williams Memorial
Collection
Dallas, TX

Diane Lamb
ESPN
Bristol, CT

Valarie Webster
The Flanders Group
Pittsford, NY

Becky Niemann
Florida Hospital
West Volusia Division
Orange City, FL

John Sandy
High Real Estate Group
Lancaster, PA

Laura T. DuPont
Holyoke Public Schools
Holyoke, MA

Naomi Espinola
Huff Construction Company, Inc.
Modesto, CA

Nancy L. Rodibaugh
Human Resource Services -
Purdue University
West Lafayette, IN

Edward Hutchinson
Hutchinson Plumbing Heating
Cooling L.L.C.
Cherry Hill, NJ

Public Affairs Department
Idaho Housing and Finance
Association
Boise, ID

Scott Fortin
Illinois Foundation for Quality
Health Care
Oak Brook, IL

Barbara Skydell Safran
JCDS, Boston's Jewish
Community Day School
Watertown, MA

Bruce Swart, Andrea Koklys,
Marilyn Thomas
The John Marshall Law School
Chicago, IL

Shirley Williams
Legal Counsel for the Elderly
Washington, DC

Sean Lundy
M.P. Lundy Construction
(Ontario) Ltd.
Ottawa, ON

William A. Silverman
MAACO Enterprises
King of Prussia, PA

Moses Cone Health System and
Health Ink Communications
Yardley, PA

Gerry de Simas, Jr. and
Deborah Beauchamp
Northeast Utilities
Berlin, CT

Alyson McNitt
PIBH
Harrisburg, PA

Charlotte Easterling and
Jill Johnson
PIC WISCONSIN
Madison, WI

Corporate Communications
Pilgrim's Pride
Broadway, VA

Cree Zadra
PPC
Eagan, MN

Tamara Barto
PVHMC • The Robert and
Beverly Lewis Family
Cancer Care Center
Pomona, CA

Sharon Berry
Research!America
Alexandria, VA

Pat Kemper
Sacramento Municipal
Utility District
Sacramento, CA

Technical Communications
Department
SHAZAM, Inc.
Johnston, IA

Lori Dolnick, Keshia Holland,
Karen O'Neill
Thacker & Frank
Communications
Cranbury, NJ

Greg Sandler
ThinkGlobal Incorporated
Northampton, MA

Ann Marie R. Harvie
U.S. Army Corps of Engineers,
New England District
Concord, MA

John Nagla
U.S. Postal Service
Marketing Department
Washington, DC

Len G. Kostecki
Vantage Credit Union
Bridgeton, MO

Carolyn Hammond
Washington Hospital Center
Washington, DC

2. Newsletters - Web & Electronic

Marketing Team
Alphanumeric Systems
Raleigh, NC

Jeff Lancaster and
Tricia Wilkerson
Ameriquest Mortgage Company
Irvine, CA

Diane Cole and Doug Tolf
Arizona Association of
REALTORS®
Phoenix, AZ

Joanne Kitsos
Blue Cross and Blue Shield
Association
Chicago, IL

John Drago and Dave Sneed
California Credit Union League
Rancho Cucamonga, CA

Brad Holt
Document Management
Industries Association
Alexandria, VA

Gordon Payne
DynMcDermott Petroleum
Operations Co.
Harahan, LA

FutureTech Consulting
West Conshohocken, PA

Horizon Blue Cross Blue Shield
of New Jersey
Newark, NJ

Jan Ortner
Kraft Foods
Allentown, PA

Marketing Department
Landata Systems, Inc.
Houston, TX

Robert Stevens
Lehigh Valley Hospital
and Health Network
Allentown, PA

Orlando C. Artze
Local Initiatives Support
Corporation
Washington, DC

Amy Heiserman
Mercer Human Resource
Consulting
Denver, CO

Lois McBean
National Dairy Council
Rosemont, IL

Lamont Williams and
Michael Fleishman
Palladian Partners, Inc.
Silver Spring, MD

Penton Custom Media
Cleveland, OH

Mitch Lebovic
Shoe Service Institute
of America
Bel Air, MD

Michael DeSanto
Walker Information
Indianapolis, IN

Jim Lyons
Xcel Energy
Minneapolis, MN

Linda Bell
Xerox Corporation
Rochester, NY

3. Newsletters - E-Mail

Kathy Huston
Advertising Specialty Institute
Trevose, PA

Sandie Stambaugh
Akron/Canton AMA
Copley, OH

Reginald F. Davis
American Bar Association
Chicago, IL

Suzanne Burrows
Ariad Custom Communications
Toronto, ON

Communications
BuildDirect.com
Technologies, Inc.
Vancouver, BC

Dennis McGarry, CDC
Document Management
Industries Association
Alexandria, VA

Karen Magliocca
GTD Consulting
Paris, France

Imagination
Chicago, IL

April Klimley
Klimley Communications
Red Bank, NJ

Catherine K. Brown and
Jacqueline A. Lemon
Miami University - Physical
Facilities Department
Oxford, OH

Parthenon Publishing
Nashville, TN

Alumni and Development
The Pingry School
Martinsville, NJ

Robert Lagow
Society for Human Resource
Management
Alexandria, VA

Kelly O'Brien
TurningPointe Marketing, Inc.
Washington, DC

Connie Totten-Oldham
U.S. Postal Service
Marketing Department
Washington, DC

Barbara Marrow
USPS Information Technology
Washington, DC

Selby McPhee
Washington International School
Washington, DC

4. Custom-Published Newsletters

Jennifer Charabin
Ariad Custom Communications
Toronto, ON

Hammock Publishing
Nashville, TN

Health Ink Communications
Boston, MA

Jeff Sterner
High Construction Company
Lancaster, PA

Julie Steele
Hill Physicians Medical Group
San Ramon, CA

Elizabeth Pasciucco
Mercer HR Services
New York, NY

Wes Isley
Pace Communications
Greensboro, NC

Pohly & Partners, Inc.
Boston, MA

Hewitt Associates
SmartMoney Custom Solutions
New York, NY

Lisa E. Greathouse
Travers Collins & Co.
Chino Hills, CA

5. Newsletter Writing

BISYS Retirement Services, Inc.
Baxter, MN

Stephen D. Bruce, PhD
Business & Legal Reports, Inc.
Old Saybrook, CT

Kay Fahlstrom
Charles Schwab
San Francisco, CA

Human Resources,
Communications Division
City of Houston
Houston, TX

Sarah K. Riehl
The Cleveland Museum of
Natural History
Cleveland, OH

Sue Horner
Get It Write
Oakville, ON

Health Ink Communications
Boston, MA

Nancy L. Rodibaugh
Human Resource Services -
Purdue University
West Lafayette, IN

David Famiano
John Wiley & Sons, Inc.
Hoboken, NJ

Millennium
Communications, Inc.
St. Louis, MO

NASW Speciality Sections
Washington, DC

Becky Kesner
National Association of
Elementary School Principals
Alexandria, VA

Jodi Kathleen Flood
National Council of Teachers
of Mathematics
Reston, VA

Education Department
The National Organization of
Mothers of Twins Clubs, Inc.
Plymouth, MI

Marsha Lidskin
Northbrook Park District
Northbrook, IL

Alan Gotthardt
Polstra & Dardaman, LLC
Norcross, GA

Kathy Ziprik
Simonton Windows
Parkersburg, WV

American Express
Financial Advisors
SmartMoney Custom Solutions
New York, NY

Marie B. Travesky
Travesky & Associates, Ltd.
Fairfax, VA

Annamarie G. DeCarlo
Washington Hospital Center
Annapolis, MD

Provider Communication
and Education Staff
Wellmark Blue Cross
and Blue Shield
Des Moines, IA

6. Newsletter Design & Layout

Alice Demèt, Greg Apps,
Carrie Leinonen
Buster Creative, Inc.
North Chicago, IL

Kay Fahlstrom
Charles Schwab
San Francisco, CA

Shannon Sorem
Costco Wholesale
Marketing Department
Issaquah, WA

John Kidon
Davis & Company
Glen Rock, NJ

Ethan Huffman
Idaho National Laboratory,
National Security Division
Idaho Falls, ID

Catherine K. Brown and
Jacqueline A. Lemon
Miami University - Physical
Facilities Department
Oxford, OH

Chad W. Eaton
Murray State University
College of Education
Murray, KY

Thomas J. Sprtel
Northbrook Park District
Northbrook, IL

Cheri Noble
The Sacramento Bee
Sacramento, CA

Sharon Tschudy
Trump Tschudy Design
Lancaster, PA

Beth Blanck
USBC
Greendale, WI

Visual Systems, Inc.
Milwaukee, WI

7. One to Two Person- Produced Newsletters

Lisa Fleetwood and Jill Teeples
1-800-DENTIST
Los Angeles, CA

Melanie Padgett
American College of
Obstetricians and Gynecologists
Washington, DC

Karen Guy
American Healthcare Radiology
Administrators
Sudbury, MA

Barbara Schaaf Petty
Assurant Employee Benefits
Kansas City, MO

Michelle Lamouree
Baron Companies
Albany, NY

Cindy Nowlan
BEHR Process Corporation
Santa Ana, CA

Betsy Stowe
Cat Writers' Association
Slippery Rock, PA

Ian L. Cordes
Corecare Associates, Inc.
West Palm Beach, FL

J. Michael Davison
Davison And Associates
Key West, FL

DRI - The Voice of the
Defense Bar
Chicago, IL

Pamela Geisel and
Peter Gialloreto
The Eden Family of Services
Princeton, NJ

Monya Keane
EMC Corporation
Hopkinton, MA

Wanda Ragland and
Nancy Fowler
ENSCO, Inc.
Falls Church, VA

Fulcrum Associates, Inc.
Amherst, NH

Anne Reynolds
GBC
Northbrook, IL

Miriam Kapfer
Kraft Foods Global, Inc.
Northfield, IL

JoAnn Whitford
Krannert Executive Education
Programs, Purdue University
West LaFayette, IN

Catherine K. Brown and
Jacqueline A. Lemon
Miami University - Physical
Facilities Department
Oxford, OH

Raven Padgett
National Association of
Elementary School Principals
Alexandria, VA

Judy Ringer
Power & Presence Training
Portsmouth, NH

Priority Healthcare
Byfield, MA

Wes Pedersen
Public Affairs Council
Washington, DC

Elizabeth Fordham
Quill & Ink
Houston, TX

RCI
Carmel, IN

Nancy Collins
St. Joseph's Regional Medical
Center
Paterson, NJ

Donna Steigerwald
Turnaround Management
Association
Chicago, IL

Dyan Troxel, RN
Washington Hospital Center
Washington, DC

Marti Burbeck
Westminster Presbyterian
Church
Ann Arbor, MI

David W. Wood
Deering, NH

Catherine Fahey
Wordsworth Writing and Editing
Charleston, SC

8. New Newsletters

Kelly White
Business & Legal Reports, Inc.
Old Saybrook, CT

Carolyn Rashby
Employer Resource Institute
Highland Park, IL

Carol Black and Howard Gilman
Fairleigh Dickinson University
Teaneck, NJ

Tricia Mosser
LRP Publications
Palm Beach Gardens, FL

Rachael Bell and
Joanne Crockett
New Jersey Society of
Certified Public Accountants
Roseland, NJ

Nyman Ink
Toronto, ON

Cree Zadra
PPC
Eagan, MN

Paul Swift
The Rhinebeck Beagle
Rhinebeck, NY

Kathy Ziprik
Simontown Windows
Parkersburg, WV

Connie Totten-Oldham
U.S. Postal Service
Marketing Department
Washington, DC

Kandis R. Fuller, APR
Univera Healthcare
Buffalo, NY

Renee Brown
Wachovia
New York, NY

9. Most Improved Newsletters

Kim Gardiner
Ariad Custom Communications
Toronto, ON

Diane Cole and Doug Tolf
Arizona Association of
REALTORS®
Phoenix, AZ

Tracie Bullis
Arthritis Foundation
Atlanta, GA

Rebekah Bovenmyer
Center for Transportation
Research and Education at
Iowa State University
Ames, IA

Rebecca Gibson
City of Hampton, Virginia
Hampton, VA

Office of the City Manager
City of Portage
Portage, MI

Josephine L. Arnold
City of Portage/
Portage Senior Center
Portage, MI

Katrina Harris
Concord Liberty
Presbyterian Church
Boothwyn, PA

Laura Ladd
Corrections Corporation
of America
Nashville, TN

David L. Perkins, Jr.
D.L. Perkins, LLC
Tulsa, OK

Louise Arnheim
eHealth Initiative
Washington, DC

Gayle Lynn Falkenthal
Falcon Valley Group
San Diego, CA

Benjamin Allen, Sr.
FedEx Services
Collierville, TN

LeeAnn Ohanesian
Franchise Services, Inc.
Viejo, CA

Steve Milano
Georgia Defense Lawyers
Association, Inc.
Atlanta, GA

Horizon Blue Cross Blue Shield
of New Jersey
Newark, NJ

IDEA Publications Team
IDEA Health & Fitness
Association
San Diego, CA

Pamela Schumacher
Joint Commission on
Accreditation of Healthcare
Organizations
Oakbrook Terrace, IL

Miriam Kapfer
Kraft Foods Global, Inc.
Northfield, IL

Orlando L. Alvarez, Jr.
Mercy Hospital
Miami, FL

Holly Houston and
Ruth E. Thaler-Carter
Ms. Foundation for Women
New York, NY

Michele M. Marr
National Society of
Newspaper Columnists
Huntington Beach, CA

Tracy Keller
New Jersey Society of
Certified Public Accountants
Roseland, NJ

Naola Gersten-Woolf and
Cecelia Rogers
New York City Audubon
New York, NY

Jennifer Rodgers
Seapine Software, Inc.
Mason, OH

Communications, Marketing,
& Media Staff
U.S. Department of Agriculture
Economic Research Service
Washington, DC

Dennis J. Neumann
United Tribes Technical College
Bismarck, ND

Jenny Steffens
Washington Hospital Center
Washington, DC

Sandy St. Pierre Nessing
Yankee Gas Services Company
Berlin, CT

Magazines & Journals

10. Magazines & Journals - Printed

Annette Theuring
American Podiatric Medical
Association
Bethesda, MD

DISD Publications Design
and Web Services
Dallas Independent School
District
Dallas, TX

Tara Maciulewicz
Erie Insurance Group
Erie, PA

Lin Chao and Judith Anthony
Intel Corporation
Santa Clara, CA

Jo-Ann Wasserman
John Wiley & Sons, Inc.
Hoboken, NJ

Terri Gates, Madalyn Painter,
Jennifer Snyder
KETC
St. Louis, MO

Thad Plumley
National Ground Water
Association
Westerville, OH

Lorrie Mowat
San Diego Association
of REALTORS®
San Diego, CA

11. Magazines & Journals - Printed Four Color

Danial Kim
ABA Journal
Chicago, IL

Janice M. Fink
Alabama Alumni Association
Tuscaloosa, AL

Christine Spiegel
Alpha Phi International
Evanston, IL

Lisa Gough
American Orthotic and
Prosthetic Association
Alexandria, VA

David Zych
American Podiatric Medical
Association
Bethesda, MD

Marc Jackson
American Red Cross Blood
Services, Southern California
Pomona, CA

Beth Smiley
American Rose Society
Shreveport, LA

Rosalind Reid
American Scientist
Research Triangle, NC

Robert Black
American Society for
Engineering Education
Washington, DC

Plumbing Systems
& Design Staff
American Society of
Plumbing Engineers
Chicago, IL

Rick Bowers
Amputee Coalition of America
Knoxville, TN

APICS Magazine Editorial Staff APICS The Association for Operations Management Alexandria, VA	Rick Davis Creighton University Omaha, NE	Lai Oy Louie International Monetary Fund Washington, DC	New York State Credit Union League, Inc. Latham, NY
Lisa Tomaszewski, Greg Kelly, Sue Stewart Ascend Media Jamesburg, NJ	Tom Burton CUNA Mutual Group Madison, WI	Shelly Olsan The Krell Institute Ames, IA	Pamela Besel Ohio Wesleyan University Delaware, OH
Lisa Nardone Associated Builders and Contractors Arlington, VA	Paul Hennessy Dana-Farber Cancer Institute Boston, MA	Jason Snell Mac Publishing, LLC San Francisco, CA	Peter D. Birt Ontario Nurses' Association Toronto, ON
TRIAL Magazine Association of Trial Lawyers of America Washington, DC	Cheryl Hullin and Grant Morris Design Digest, Inc. St. Petersburg, FL	Office of College Communications Malone College Canton, OH	Kelly Johnson PM Engineer Magazine Bensenville, IL
Boston University School of Dental Medicine Boston, MA	Kevin Merrill Eastern Michigan University Ypsilanti, MI	Robert Frump Merrill Lynch New York, NY	Anna Stashower Product Management Today Bronxville, NY
Jay Draper British Columbia Medical Association Vancouver, BC	Michelle Manafy and Kinley Levack EContent Wilton, CT	David Savold The MITRE Corporation McLean, VA	Nancy I. Fitzpatrick Quota International, Inc. Washington, DC
Brown and Toland Medical Group and Health Ink Communications Yardley, PA	Editorial and Design Department Elite Traveler Magazine New York, NY	Robert C. Wilson National Amputee Golf Association Amherst, NH	Peter Francesconi Racquet Sports Industry Magazine Fairfield, CT
Timothy Tirrell Caltech Pasadena, CA	Angelo Carfagna Fairleigh Dickinson University Teaneck, NJ	National Association of Federal Credit Unions Arlington, VA	RCI Carmel, IN
Ron Wilshire, Paul Hambke, Tom Schott Clarion University of Pennsylvania Clarion, PA	Ian MacKenzie Financial Planning Association Denver, CO	Douglas R. Kurkul National Association of Manufacturers Washington, DC	Brian Alm Rental Management Magazine Moline, IL
Coldwell Banker - Barbara Sue Seal Properties Portland, OR	Moisés Naim Foreign Policy Washington, DC	Jan Umphrey National Association of Secondary School Principals Reston, VA	Greg Rule Roland Corporation U.S. Los Angeles, CA
Construction Financial Management Association Princeton, NJ	GW Medical Center Office of Communications & Marketing The George Washington University Medical Center Washington, DC	Brian E. Gray National Catholic Educational Association Washington, DC	B. Scott Hunt and Stephani Hawkins Sabre Airline Solutions Southlake, TX
Patricia Gonzales and Glenda Winders Copley News Service San Diego, CA	Today's Dietitian Staff Great Valley Publishing Spring City, PA	Laurie Langstraat National Crop Insurance Services, Inc. Overland Park, KS	E. Thomas Hall SkillsUSA Leesburg, VA
	Paul H. Green The Green Sheet, Inc. Rohnert Park, CA	Jeanie Norris and Rebecca Morphis NC State Alumni Association Raleigh, NC	Mary Heindl and Cliff Shannon SMC Business Councils Pittsburgh, PA
	Jonathan Jarashow H. Crimson, Inc. Pharmacy Publications Spring Valley, NY	Josephine A. Kane New Jersey School Boards Association Trenton, NJ	Maurice Martin Society for Technical Communication Arlington, VA
	Karen Gresh Indiana University of Pennsylvania Indiana, PA		Fabi Preslar SPARK Enterprises Charlotte, NC

Lynn King and Debra Stratton
Stratton Publishing &
Marketing, Inc. for PHMA
Alexandria, VA

Anne Perusek
SWE Magazine,
Society of Women Engineers
Cleveland Heights, OH

Lisa Yamada
Toyota Motor Sales, USA, Inc.
Torrance, CA

Union of Concerned Scientists
Cambridge, MA

Margot Pantalone
University of Tennessee
Institute of Agriculture
Knoxville, TN

Mark Permenter
The University of Texas
at Arlington
Arlington, TX

12. Magazines & Journals - Web & Electronic

Michael D. O'Neill and
Mark A. Springer
Applied Biosystems
Foster City, CA

Rebecca Maxon
Fairleigh Dickinson University
Teaneck, NJ

Moisés Naim
Foreign Policy
Washington, DC

George F. Hayhoe
George Hayhoe Associates
Greenville, NC

LifeBridge Health
Marketing Department
LifeBridge Health
Baltimore, MD

James D. Lynch
MicroNiche Media, LLC - Parent
Company of the Association of
Professional Office Managers
Rockville, MD

Wendy W. Romano
Philadelphia College of
Osteopathic Medicine
Philadelphia, PA

13. Custom-Published Magazines & Journals

Bill J. Harrison
Blood Systems Foundation
Scottsdale, AZ

Blue Cross Blue Shield of
Michigan and
Health Ink Communications
Yardley, PA

Carl E. Crider
Crider Associates
Encinitas, CA

Jim Offel
Diablo Custom Publishing
Walnut Creek, CA

Dino Publishing
Chicago, IL

Fox Publishing
Johannesburg, RSA

Paula R. Frey
General Learning
Communications
Northbrook, IL

Virginia Crowe
HCA
Nashville, TN

Michael A. Hurley
Hearst Custom Publishing
New York, NY

Imagination
Chicago, IL

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Liehr Marketing &
Communications, Inc.
Rolling Hills Estates, CA

Jennifer Pesonen
Meredith Integrated Marketing
New York, NY

Peter Francesconi
Miller Sports Group Custom
Publishing
Fairfield, CT

Paul V. Arnold
MRO Today Magazine
Fort Atkinson, WI

NorthEast Medical Center
Concord, NC

Palm Beach Media Group
West Palm Beach, FL

Penton Custom Media
Cleveland, OH

Duncan Christy
Sky
Greensboro, NC

Carrie Gottlieb
Time Inc.
New York, NY

Sharon Kahn
Time Inc. Custom Publishing
New York, NY

United States Tennis Association
/ H.O. Zimman, Inc.
Lynn, MA

WellPoint Health Networks, Inc.
Vitality Communications
Greensboro, NC

Bill Wax
Wax Communications
Miami Beach, FL

Cathy Welman
Words'worth Publishing
Johannesburg, RSA

14. Magazine & Journal Writing

Ayo Mseka
Advisor Today Magazine
Falls Church, VA

Susan Zuckerman
American Arbitration
Association
New York, NY

Gabriella Daley-Klatt
American Correctional
Association
Lanham, MD

Lisa Junker
American Industrial Hygiene
Association
Fairfax, VA

Eston Ellis and Jill McKenna
Ameriquest Mortgage Company
Irvine, CA

APICS Magazine Editorial Staff
APICS The Association for
Operations Management
Alexandria, VA

Marge Scherer
Association for Supervision and
Curriculum Development
Alexandria, VA

Shahin Shojai
Capco
London, England

Louann Reid
Colorado State University
English Department
Fort Collins, CO

DRI - The Voice of the
Defense Bar
Chicago, IL

Kimberly Prime
ERA Franchise Systems, Inc.
Parsippany, NJ

Kathleen Felong and
Scott Westcott
Erie Insurance Group
Erie, PA

Paul H. Green
The Green Sheet, Inc.
Rohnert Park, CA

Jonathan Jarashow
H. Crimson, Inc.
Pharmacy Publications
Spring Valley, NY

Hammock Publishing
Nashville, TN

Stephanie Graham
Harvey Mudd College
Claremont, CA

IBM Systems Journal Staff
IBM Systems Journal
Yorktown Heights, NY

Tom Schuman
Indiana Chamber of Commerce
Indianapolis, IN

Kathy Williams Institute of Management Accountants Montvale, NJ	Barbara Jean DeIorio North Bronx Healthcare Network Bronx, NY	Susan Siracusa Arthritis Foundation Atlanta, GA	John Burgreen Marine Corps Community Services MCB Camp S.D. Butler
Jo-Ann Wasserman John Wiley & Sons, Inc. Hoboken, NJ	Warren Payne PayneSpencer Kent, WA	Patrícia Reis, Henrique Cayatte, Hugo Neves Atelier 004 Lisbon, Portugal	Myra Moreland Metaldyne New York, NY
Julie A. Gasper Kiewit Corporation Omaha, NE	Tina Hay Penn State Alumni Association University Park, PA	Clare Johnson BNP Media Troy, MI	Julie Fournier and Isabella Mathews National Association of REALTORS® Chicago, IL
Pamela Maurer Lehigh Valley Hospital and Health Network Allentown, PA	Mark Arend Site Selection Magazine Norcross, GA	Michael Powell BNP Media Troy, MI	National Football League / H.O. Zimman, Inc. Lynn, MA
Elisa Liehr Liehr Marketing & Communications, Inc. Rolling Hills Estates, CA	Bill Lindsey Southern Boating Magazine Fort Lauderdale, FL	Office of Public Affairs Cal Poly Pomona Pomona, CA	National Kitchen & Bath Association Hackettstown, NJ
Ron Clark LOMA Resource Atlanta, GA	Tom M. Brown TMB Publishing Northbrook, IL	Daniel Scharfman Daniel Scharfman Design, Inc. New York, NY	Yvette Watson Navy Federal Credit Union Merrifield, VA
Gary W. Wojtas Long Island Association Melville, NY	Ryan Johnson WorldatWork Scottsdale, AZ	Alexander Alter FORUM Magazine Toronto, ON	NCCI Holdings, Inc. Boca Raton, FL
The Louis Berger Group East Orange, NJ	<i>15. Magazine & Journal Design & Layout</i>	Sergey Ivanov Heldref Publications Washington, DC	Frank Ruopoli NOAA Coastal Services Center Charleston, SC
Peggy L. Skudera Meridian Health Neptune, NJ	Jason R. Bennitt ALM Atlanta, GA	James E. Mattson Honor Society of Nursing, Sigma Theta Tau International Chetek, WI	Palm Beach Media Group West Palm Beach, FL
Sheri W. Greenhoe Michigan State Medical Society East Lansing, MI	MOVE Magazine American Association of Motor Vehicle Administrators Arlington, VA	Graphics Team International Foundation of Employee Benefit Plans Brookfield, WI	Parthenon Publishing Nashville, TN
Carol Sowell Muscular Dystrophy Association Tucson, AZ	Rebecca Ayers American Association of Snowboard Instructors Lakewood, CO	Educating Children for Democracy Staff International Step By Step Association Washington, DC	Tina Hay Penn State Alumni Association University Park, PA
MVP Health Care Schenectady, NY	Kelly Book American Bar Association Chicago, IL	Amy Lovett Jane Firor & Associates, LLC Washington, DC	Laura J. Kloberg Phi Kappa Phi Forum Auburn University, AL
Lee Greene National Association of Elementary School Principals Alexandria, VA	Robert Fernandez American Bar Association Journal Chicago, IL	Julie A. Gasper Kiewit Corporation Omaha, NE	RCI Carmel, IN
Stacey Moncrieff National Association of REALTORS® Chicago, IL	Ed Felker American Indian Report Fairfax, VA	Elisa Liehr Liehr Marketing & Communications, Inc. Rolling Hills Estates, CA	Lorenzo Wilkins SD33/Art Direction & Design Silver Spring, MD
	Wendie Lubic American Society for Biochemistry and Molecular Biology Bethesda, MD	The Louis Berger Group East Orange, NJ	Bonnie Katz Slack Incorporated Thorofare, NJ

Jennifer Barlow and Linda Baker Slack Incorporated Thorofare, NJ	Scott Kane and Paul M. Hambke Clarion University of Pennsylvania Clarion, PA	Karen Carlson and James Hawker Southern Illinois University School of Medicine Springfield, IL	Studio Invitrogen Invitrogen Corporation Carlsbad, CA
Cheryl Capps, Alissa Cyphers, and Sara Perkins Society of Decorative Painters Wichita, KS	Richard A. Belle Design-Build Institute of America Washington, DC	Eddy McNeil Turnaround Management Association Chicago, IL	Pauahi Publications Kamehameha Schools Honolulu, HI
Tricia Szulewski TAM Communications, Inc. Stamford, CT	Alison Weaver, Jerry Jackson, Sally Hulick FMI Corporation Raleigh, NC	David A. Andersen Washington Association of Wheat Growers Cheney, WA	Jason Snell Mac Publishing, LLC San Francisco, CA
Darlene Gudea and Mark Feldman Trade Show Executive Magazine Torrance, CA	Elaina Loveland GAMA International Falls Church, VA	Kris Wendtland and Necel Golden WREN Magazine Gillette, WY	Methodist Hospital and Health Ink Communications Yardley, PA
Kimberly Forrester United States Professional Tennis Association Houston, TX	George F. Hayhoe George Hayhoe Associates Greenville, NC		Lydia Szanyi Boudreaux Nicholls State University Thibodaux, LA
Yo! Media Austin, TX	Brandie Miner Georgia Association of REALTORS® Atlanta, GA		Ronnie Kilvert Orange Regional Medical Center Middletown, NY
<i>16. One to Two Person- Produced Magazines & Journals</i>	Laura Wayland-Smith Hatch Gravure Association of America, Inc. Rochester, NY	<i>17. New Magazines & Journals</i>	Selby Bateman Pace Communications Greensboro, NC
Joseph Kelly American Bankers Association Washington, DC	Brittany Feldmann Greater Houston Builders Association Houston, TX	Harriet Gamble American Camp Association Martinsville, IN	Michael Branigan Sandbox Studio Chicago, IL
Brigitte Johnson, APR American Forest Foundation Washington, DC	Paula Witherell Hilbert College Hamburg, NY	Antoinette Follett Bentley-Hall Inc. Syracuse, NY	Thomas M. Cavallaro Slack Incorporated Thorofare, NJ
Stacey L. Bell American Gas Association Riverview, FL	Jerry Rood and Dan Harman HQ U.S. Air Force Safety Center Kirtland AFB, NM	Rick Arvidson BNP Media Woodland Hills, CA	Kathy Ziprik Woodcraft Parkersburg, WV
Denise Anderson Building Service Contractors Association International Fairfax, VA	Len Bruzzese Investigative Reporters and Editors Columbia, MO	Karen Brewster California Department of Transportation Sacramento, CA	<i>18. Most Improved Magazines & Journals</i>
Deanna Stewart and Janet Mundy Cal Poly Pomona - College of Agriculture Pomona, CA	Lisa McMahon Niagara University Niagara University, NY	CAWOOD Eugene, OR	Gabriela Zabalúa-Goddard AARP Washington, DC
Julie K. Udani Civil War Preservation Trust Washington, DC	David Brauner Organization of Real Estate Appraisers San Diego, CA	Fox Publishing Johannesburg, RSA	Alberto Pacheco Advisor Today Magazine Falls Church, VA
	Irmgard M. Ryan San Diego Yacht Club San Diego, CA	Paula R. Frey General Learning Communications Northbrook, IL	APICS Magazine Editorial Staff APICS The Association for Operations Management Alexandria, VA
		IDEA Publications Team IDEA Health & Fitness Association San Diego, CA	
		Imagination Chicago, IL	

CareFirst Blue Cross
Blue Shield and
Health Ink Communications
Yardley, PA

Elizabeth Crosby
Chartwell Group of
Watt Publishing
Des Plaines, IL

Cindy Loffler Stevens
Consumer Electronics
Association
Arlington, VA

Brad Holt
Document Management
Industries Association
Alexandria, VA

Keri Goulart
The Faculty Association of
California Community Colleges
Sacramento, CA

Carol Leggett
The Family Advantage
Grand Junction, CO

Hammock Publishing
Nashville, TN

Hemispheres
Greensboro, NC

Elizabeth Brewer
The Heritage Foundation
Washington, DC

Dawn Lipsey
International Association of
Special Investigation Units
Baltimore, MD

Julio Prego and Del Harrod
International Monetary Fund
Washington, DC

Jacquelyn McClure and Michelle
Franzen Martin
JCI Design
Dearborn, MI

Jennifer Pesonen
Meredith Integrated Marketing
New York, NY

Lynne Woychik, Debbie Sydnor,
Kitty Evarts, Jill Akers
The Military Officers Association
of America
Alexandria, VA

Luc R. Pelletier, Barbara A.
Simmons, Robert Stoeck, Eric
Trisilla
National Association for
Healthcare Quality
Glenview, IL

Linda M. Conard
National Association of Student
Financial Aid Administrators
Washington, DC

Michelle Anysz
North Carolina Home Builders
Association / Association
Publishing Inc.
Chesapeake, VA

PRISM Media Group/IAAM
Carrollton, TX

QSource Communications Team
QSource
Memphis, TN

Suzanne Leonard
QSU Publishing Company
Fairfax, VA

Darlene Friedman
Soroptimist International
of the Americas
Philadelphia, PA

Fabi Preslar
SPARK Enterprises
Charlotte, NC

Michele A. Reed
State University of New York
at Oswego
Oswego, NY

Angela Hickman Brady and
Debra J. Stratton
Stratton Publishing for ALFA
Alexandria, VA

Corporate Communications
Department
STV
New York, NY

André Christopher
Tennis Week
Rye, NY

Publications Staff
University of Medicine and
Dentistry of New Jersey
Newark, NJ

Paula M. Zimlicki and
Lynne Wells
Woman's Hospital
Baton Rouge, LA

Magapapers & Newspapers

19. Magapapers & Newspapers - Printed

Human Resources,
Communications Division
City of Houston
Houston, TX

Fredericksburg Regional
Chamber of Commerce
Fredericksburg, VA

Code T
NASA Dryden
Flight Research Center
Edwards, CA

Susan Pack
Toyota Motor Sales, USA, Inc.
Torrance, CA

20. Magapapers & Newspapers - Printed Four Color

American Association of
Orthodontists
St. Louis, MO

Jill Raffin
Aon Consulting
New York, NY

Corporate Communications
Harris County Hospital District
Houston, TX

Debbie Frazier
Mine Safety Appliances
Company
Pittsburgh, PA

Sarah Kowalski
National Association for
Humane and Environmental
Education
East Haddam, CT

Mariwyn Evans
National Association of
REALTORS®
Chicago, IL

Department of Communications
Northwestern Memorial
Hospital
Chicago, IL

John Elsasser
The Public Relations Society
of America
New York, NY

Joseph Hartnett
Township of Montclair
Montclair, NJ

Kevin Graham
Xcel Energy
Denver, CO

21. Custom-Published Magapapers & Newspapers

NTI News Staff
Slack Incorporated
Thorofare, NJ

Michael J. Kennedy
Wilson Imaging
& Publishing, Inc.
Upland, CA

22. Magapaper & Newspaper Writing

Trisha Koriath
American Academy of Pediatrics
Elk Grove Village, IL

Michele Late and Kim Krisberg
American Public Health
Association
Washington, DC

CRN Editorial Staff
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Manhasset, NY

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Indiana State University,
Communications & Marketing
Terre Haute, IN

Andrea Escher
The Kentlands Citizens
Assembly
Gaithersburg, MD

Code T
NASA Dryden
Flight Research Center
Edwards, CA

Marcia Gruver, Tom Jackson,
Jack Roberts, Olivia Grider
Randall Publishing Company
Tuscaloosa, AL

George White
RE/MAX International
Greenwood Village, CO

John Micklos, Jr.
Reading Today
Newark, DE

Shari Kinghan
Willamette Falls Hospital
Oregon City, OR

23. Magapaper & Newspaper Design & Layout

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Albrecht Publication Services
Silver Spring, MD

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BNP Media
Troy, MI

John Carpenter
MCM Communications, Inc.
Pittsburgh, PA

Orlando L. Alvarez, Jr.
Mercy Hospital
Miami, FL

Erika Mangan
Slack Incorporated
Thorofare, NJ

24. One to Two Person- Produced Magapapers & Newspapers

Constance C. Knight
Clariant Corporation
Charlotte, NC

Internal Marketing
NATA
Dallas, TX

Dr. Robin Bates
Professor of English
St. Mary's College of Maryland
St. Mary's City, MD

25. Most Improved Magapapers & Newspapers

Counseling Today Staff
American Counseling
Association
Alexandria, VA

Ed Albanesi, APR, Fellow PRSA
Florida Farm Bureau
Gainesville, FL

Georgia Stelluto
IEEE-USA
Washington, DC

Lauren S. Hillman
National Association of
Secondary School Principals
Reston, VA

QSource Communications Team
QSource
Memphis, TN

Annual Reports

26. Annual Reports - Printed

Planning & Development
Department
City of Las Vegas
Las Vegas, NV

Freeman Marketing
Freeman Health System
Joplin, MO

Seth J. Katzen
Jewish Federation of
Palm Beach County
West Palm Beach, FL

Rae A. Todd
Platte River Power Authority
Fort Collins, CO

Wendy Schiffman
The Rashi School
Newton, MA

Celia Luxmoore
Washington International School
Washington, DC

27. Annual Reports - Printed Four Color

ABS Graphics, Inc.
Addison, IL

Kathryn A. Carey
American Honda Foundation
Torrance, CA

Helene Jacquaz
CN
Montreal, QC

Barbara Kiernan
Fairfield University
Fairfield, CT

Paula Jaworski
The Humane Society of the
United States
Washington, DC

Public Affairs Department
Idaho Housing and Finance
Association
Boise, ID

Communications & Resource
Development
IFAW - International Fund for
Animal Welfare
Hyannis, MA

Bruce Swart and Peter Beck
The John Marshall Law School
Chicago, IL

Lisa Jones and Ferren Farah
La Rabida Children's Hospital
Chicago, IL

Lisa Nelson
LifeStream, Inc.
New Bedford, MA

Audrey Fagan-Miranda
Mentus
San Diego, CA

Christine A. Scott
Meridian Health
Neptune, NJ

Anastasia Somers
Montgomery County Planning
Commission
Norristown, PA

Irina Stepanova
National Association of
Manufacturers
Washington, DC

NCCI Holdings, Inc.
Boca Raton, FL

Susan La Rosa
New York Methodist Hospital
Brooklyn, NY

Janet M. Clark
NJ Transit
Newark, NJ

Joanie Erickson
NorthBay Healthcare
Fairfield, CA

Becky Whitelock, Sarah
Smarrelli, Mike Curtis
Northern Virginia
Electric Cooperative
Manassas, VA

Tom Collins
NYSERDA
Albany, NY

Laurie Schooley
Ottumwa Regional
Health Center
Ottumwa, IA

Wendy W. Romano
Philadelphia College of
Osteopathic Medicine
Philadelphia, PA

Pinellas County Utilities
Clearwater, FL

Public Affairs
Port of Seattle
Seattle, WA

Cindy Myers
Purdue University
Pesticide Programs
West Lafayette, IN

Will Keener
Sandia National Laboratories
Albuquerque, NM

State Universities
Retirement System
Champaign, IL

Julie Harrison Blissert
State University of New York
at Oswego
Oswego, NY

Cecilia Green
Turnaround Management
Association
Chicago, IL

May Myers
Weirton Medical Center
Weirton, WV

Christina Maher
Wheaton Franciscan
Services, Inc.
Wheaton, IL

28. Annual Reports - Web & Electronic

Office of Public Affairs
Cal Poly Pomona
Pomona, CA

Bryan Bennett
Entergy Corporation
New Orleans, LA

Christina Hoffmann
National Association of
REALTORS®
Chicago, IL

Carolyn Thomas
National Multiple Sclerosis
Society
New York, NY

Marsha Camera
New York Power Authority
White Plains, NY

29. Annual Report Writing

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Mershon Center for
International Security Studies
at The Ohio State University
Columbus, OH

Karen E. Samide
Northeast Utilities
Hartford, CT

Lynne Roeder
Pacific Northwest
National Laboratory
Richland, WA

Ann Cony
Sacramento Municipal
Utility District
Sacramento, CA

Jan Skalicky-Hanson
Stearns Bank
St. Cloud, MN

Corporate Communications
Textron, Inc.
Providence, RI

Communications and
Customer Service
TRICARE Management Activity
Falls Church, VA

Susan B. Kilgannon
URS Corporation
New York, NY

Deborah Bohren
WellChoice, Inc.
New York, NY

30. Annual Report Design & Layout

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Arthritis Foundation
Atlanta, GA

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Department of Aviation
Atlanta, GA

Shannon Glutting
Great Lakes Commission
Ann Arbor, MI

Corporate Services
Hill Physicians Medical Group
San Ramon, CA

Jorja L. Mathers
Inglis Foundation
Philadelphia, PA

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Kissimmee Utility Authority
Kissimmee, FL

Susan Watkins
Pocono Medical Center
East Stroudsburg, PA

Skardon Pover, Inc.
Alexandria, VA

Dow Jones & Company
SmartMoney Custom Solutions
New York, NY

Communications and
Customer Service
TRICARE Management Activity
Falls Church, VA

Terry Simzer and Mark Calder
Upper Canada District
School Board
Brockville, ON

31. One to Two Person- Produced Annual Reports

Melissa Harrison
Ashley Hall
Charleston, SC

Linda B. Horrell and
Colleen Zawarus
Illinois Municipal Retirement
Fund
Oak Brook, IL

Helen Horwitz
Institute of Electrical &
Electronics Engineers
Albuquerque, NM

Barbara Lewis
Lutheran Social Services
of Michigan
Detroit, MI

Janel C. Patti
The Marcus Group
Secaucus, NJ

Ashley Yang
National Business Aviation
Association
Washington, DC

Kerry McKean Kelly and
Pam Brown Villaruz
New Jersey Hospital Association
Princeton, NJ

John H. Tibbetts
South Carolina Sea Grant
Consortium
Charleston, SC

Betty Dann
St. Joseph's Health Care London
London, ON

Hilary Parker and
Kelsey Reckord
Washington Athletic Club
Seattle, WA

32. Most Improved Annual Reports

Management Analysis and
Planning Department
Chicago Housing Authority
Chicago, IL

Heidi Diedrich
Metropolitan Chicago
Healthcare Council
Chicago, IL

Brochures, Manuals & Reports

33. Education & Training Brochures, Manuals & Reports

Glenda Freeman, Ross Heck,
Bruce Dupree
Alabama Cooperative
Extension System
Auburn University, AL

Brigitte Johnson, APR
American Forest Foundation
Washington, DC

BISYS Retirement Services, Inc.
Baxter, MN

Barbara F. Orwig
Career Communications, Inc.
Overland Park, KS

Chandler Wilson
Hospital for Special Surgery -
Education Division
New York, NY

Joyce Williams and Rose Cox
Huron Valley Ambulance
Ann Arbor, MI

Laura Kraklau and
Mike Johnson
Lake Michigan College
Benton Harbor, MI

Gerald Fields & Gary Nichols
Metro Publishing
Houston, TX

National Kitchen & Bath
Association
Hackettstown, NJ

Mary Lou Read-Dreyer
Northern Illinois University
DeKalb, IL

Pinellas County Utilities
Clearwater, FL

Rebecca Ayers
Professional Ski Instructors
of America
Lakewood, CO

Jeffrey C. Reese
The Public Relations Society
of America
New York, NY

Paula Whitcomb
Recording for the Blind
& Dyslexic
Princeton, NJ

Zena Myers and James Miles
Roche Diagnostics
Indianapolis, IN

Martha T. Johnson
Texas Medical Association
Austin, TX

Gerry Borriello
U.S. Department of the Interior/
Office of Surface Mining
Pittsburgh, PA

Nancy LeMay
University of North Texas
Denton, TX

Participant Education - R&D
The Vanguard Group
Malvern, PA

34. Public Relations & Information Brochures, Manuals & Reports

Marc Jackson
American Red Cross Blood
Services, Southern California
Pomona, CA

Center for Information,
Training, and Evaluation
Services
Tallahassee, FL

Maya Jones
City of Vancouver
Vancouver, WA

Michelle Flynn
Elmira College
Elmira, NY

Jane Hillhouse
Hillhouse Graphic Design
Kingsport, TN

Kerri Puskar
Lehigh Valley Hospital
and Health Network
Allentown, PA

Barbara Kolb
Northern Illinois University
DeKalb, IL

Diane Blaszka
Recording for the Blind
& Dyslexic
Princeton, NJ

Larry Perrine
Sandia National Laboratories
Albuquerque, NM

Kathy Ziprik
Simonton Windows
Parkersburg, WV

Cindie Powell
Texas Sea Grant
College Program
College Station, TX

Rod DeVar
U.S. Postal Service
Marketing Department
Washington, DC

Katherine Sauter and
Elizabeth Simmons
VIA Marketing, Inc.
Merrillville, IN

35. Marketing Brochures, Manuals & Reports

Susan Flinkman
The ASSOCIATED:
Jewish Community Federation
of Baltimore
Baltimore, MD

Cindy Stewart
City of Troy
Troy, MI

Amy Harbison and
Kristen Pironis
Clarice Smith Performing Arts
Center
College Park, MD

Paul M. Hambke and
Deborah L. Henry
Clarion University
of Pennsylvania
Clarion, PA

Greg Fessenden, Brian Miller,
Sydney Passin
Continuum Health
Partners, Inc.
New York, NY

Dawn Sandbeck
Costco Wholesale Marketing
Department
Issaquah, WA

Pamela Wirstad and
Liz Kochubka
Elsevier
Philadelphia, PA

Robert Pankratz and
Tracy Sullivan
Elsevier
St. Louis, MO

Judy Everett Ramos
Hurst-Euless-Bedford
Independent School District
Bedford, TX

Blanche McGurr
IEEE Media
New York, NY

International Code Council
Birmingham, AL

Office of Public Relations
La Roche College
Pittsburgh, PA

Sandra Pitts
McKenna Properties
Durham, NC

Linda May Pierce
Murray State University
Murray, KY

Barbara Bergeron, Betsy
Wintriger, Sonya Jones
National Association of
Professional Organizers
Glenview, IL

Anita K. Howard
National Wood Flooring
Association
Chesterfield, MO

Camille Aleixo, Courtney Elmore
and Cecilia Markham
New York State Credit Union
League, Inc. & Affiliates
Latham, NY

NorthEast Medical Center
Concord, NC

Jeff Strohm
Northern Illinois University
DeKalb, IL

Wendy W. Romano
Philadelphia College of
Osteopathic Medicine
Philadelphia, PA

Fabi Preslar
SPARK Enterprises
Charlotte, NC

Terri Lambertsen
Stamats, Inc.
Cedar Rapids, IA

Creative Services
Trade Press Publishing
Corporation
Milwaukee, WI

VISIT Milwaukee
Sales Department
VISIT Milwaukee
Milwaukee, WI

Angela T. Wilson
Washington Hospital Center
Washington, DC

Tami Barto
Wilshire Oncology
Medical Group, Inc.
La Verne, CA

Sandy St. Pierre Nessing
Yankee Gas Services Company
Berlin, CT

36. Corporate/ Organization Capability Materials

ABS Graphics, Inc.
Addison, IL

Marketing Department
Blue Ridge HealthCare
Morganton, NC

Office of External Affairs
Drexel University's
LeBow College of Business
Philadelphia, PA

Performance Development
Department
DynMcDermott Petroleum
Operations Co.
Harahan, LA

Richard Adam Wright
First Baptist Church
Tallahassee, FL

Melinda Glasco and
Lisa McCluskey
Martin Memorial
Health Systems
Stuart, FL

Nancy Sarlan
Network World, Inc.
Southborough, MA

Judith Graybeal
Pacific Northwest
National Laboratory
Richland, WA

Barbara Lightner and
Marcy Estok
SAE International
Warrendale, PA

Michael DeSanto
Walker Information
Indianapolis, IN

37. Tourism & Economic Development Brochures, Manuals & Reports

Diahann Howard
City of Richland,
Office of Business and
Economic Development
Richland, WA

Janet Hughes
Janet Hughes and Associates
Wilmington, DE

Dana Jensen
Lockheed Martin
Information Technology
Richland, WA

Victoria Starr
Starr Map Company/
Discovery Map International
Anacortes, WA

Diana Winters
University of Oklahoma
Alumni Association
Norman, OK

38. Hardware & Software Manuals

MDS Sciex Information
Development Group
MDS Sciex
Concord, ON

Joe Holliday
Microsoft Corporation
Redmond, WA

Taylor Sikes
NetSuite, Inc.
Athens, GA

39. Employee & Customer Relations Materials

Greg Robertson, Bill Nicholson,
Charmagne Helton
Aon Consulting
Atlanta, GA

John Lawson
CH2M HILL Hanford Group
Richland, WA

Kimberly Prime
ERA Franchise Systems, Inc.
Parsippany, NJ

International Code Council
Birmingham, AL

Susan Hoffman
Lehigh Valley Hospital
and Health Network
Allentown, PA

Antonio Poglianich
Mercer Human Resource
Consulting
New York, NY

Martha Murphy
TurnerDillon LLC
Winston-Salem, NC

David Ciommo
World Wildlife Fund
Washington, DC

40. Investment & Financial Materials

Louis-Philippe Péroquin
Morneau Sobeco
Montreal, QC

Elizabeth Fordham
Quill & Ink
Houston, TX

Participant Education - R&D
The Vanguard Group
Malvern, PA

41. Health & Medical Materials

Moss Stern
Elsevier
Philadelphia, PA

Terri Knapp and Pat Daley
Elsevier
St. Louis, MO

Alberto March
Grafmarc Marketing
& Design Corp.
Miami Lakes, FL

Susan Hager
Hager Sharp, Inc.
Washington, DC

Knowledge Application Program,
Center for Substance Abuse
Treatment
Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

Caron Wong
Joint Commission on
Accreditation of Healthcare
Organizations
Oakbrook Terrace, IL

Kerri Puskar
Lehigh Valley Hospital
and Health Network
Allentown, PA

Jeana Rettig
Loyola University Health
System
Maywood, IL

Donna Jaffee
Mercer Human Resource
Consulting
Los Angeles, CA

New York State
Department of Civil Service -
Employee Benefits Division
Schnectady, NY

Meryl Thomas
Palladian Partners, Inc.
Silver Spring, MD

Gregory Walker
Texas Medical Foundation
Austin, TX

Jodi Bowen
Texas Medical Foundation
Austin, TX

Diana Buell
Washington Hospital Center
Washington, DC

Heather Mickley
Wax Communications
Miami Beach, FL

Cathy Welman
Words'worth Publishing
Johannesburg, RSA

42. Conference & Meeting Materials

Pat Shelton
ADP Tax & Financial Services
San Dimas, CA

Publishing & Communications
American Academy of
Anti-Aging Medicine
Littleton, MA

Communications, Marketing,
and Account Staff
American Pain Society
Glenview, IL

Gregory B. Jones
American Society of
Transplantation
Mount Laurel, NJ

Joan McCarthy and
Sharon Welsh
Aon Consulting, Inc.
Conshohocken, PA

Association of Rehabilitation
Nurses
Glenview, IL

Gail J. Sullivan
Audit Bureau of Circulations
Schaumburg, IL

Billie Mallery
BNP Media
Troy, MI

Nancy Dietz
Community Affordable Housing
Equity Corp.
Raleigh, NC

Paula Jaworski
The Humane Society of the
United States
Washington, DC

Ethan Huffman
Idaho National Laboratory,
National Security Division
Idaho Falls, ID

Bruce Swart and
Antonia McBride
The John Marshall Law School
Chicago, IL

Ellie Nigretto
National Association of
Chain Drug Stores
Alexandria, VA

Anita K. Howard
National Wood Flooring
Association
Chesterfield, MO

Communications Team
Peel District School Board
Mississauga, ON

Steve King
Pet Industry Distributors
Association
Bel Air, MD

April Nelson
PLATO Learning, Inc.
Bloomington, MN

Terry Simzer
Upper Canada District
School Board
Brockville, ON

LouAnn Zeller
ZGraphics, Ltd.
East Dundee, IL

43. Catalogs, Directories & Buyers' Guides

ABS Graphics, Inc.
Addison, IL

Renee Duffy
CXtec
Syracuse, NY

Gary W. Wojtas
Long Island Association
Melville, NY

Michael Stokely
Stokely Design Associates Inc.
Toronto, ON

44. Books & Book Chapters

Gabriella Daley-Klatt
American Correctional
Association
Lanham, MD

The CDM Group, Inc.
Bethesda, MD

Tim Talevich and Doris Winters
The Costco Connection
Issaquah, WA

Fox Publishing
Johannesburg, RSA

Jorge Salazar
International Monetary Fund
Washington, DC

LOMA
Atlanta, GA

Marie Zhuikov
Minnesota Sea Grant
Duluth, MN

Bonnie Biafore
Montevista Solutions, Inc.
Conifer, CO

Code T
NASA Dryden
Flight Research Center
Edwards, CA

Randy White
National Council of
Teachers of Mathematics
Reston, VA

Richard K. Kolb
Veterans of Foreign Wars
Kansas City, MO

Rita Coleman
Warehousing Education and
Research Council
Oak Brook, IL

45. Special Purpose Brochures, Manuals & Reports

B.J. Adler
Alliance for Young Artists
& Writers
New York, NY

Greg Robertson
Aon Communication Consulting
Atlanta, GA

Thomas Adams
California Department
of Education,
Curriculum Frameworks and
Instructional Resources
Sacramento, CA

Technical Publications Group
CH2M HILL/RDD
Redding, CA

Judith Trojan
The Christopher Awards
New York, NY

Deborah L. Henry and
Paul M. Hambke
Clarion University
of Pennsylvania
Clarion, PA

Document Production
Commission on Accreditation of
Rehabilitation Facilities
Tucson, AZ

Agathe Plamondon
Communicateurs du Fauve
Montreal, QC

Matthew Davis
Davis & Company
Glen Rock, NJ

Nancy Parker and
Jessica Mumaw
Delta Dental Plan of Michigan
Lansing, MI

Adele Sommers
The Enterprise Prosperity Guild
Atascadero, CA

Brian Hawkinson
Foundation for Public Affairs
Washington, DC

Celia Perkins
Greater Oklahoma City
Chamber
Oklahoma City, OK

Horizon Blue Cross Blue Shield
of New Jersey
Newark, NJ

Irene Miles
Illinois-Indiana Sea Grant
Urbana, IL

Michael Lester and
Drew Campbell
Institutional Real Estate, Inc.
Walnut Creek, CA

Harry G. Samuels
Learning Services
Bradenton, FL

Laura Harner
Lehigh Valley Hospital
and Health Network
Allentown, PA

Gary W. Wojtas
Long Island Association
Melville, NY

Susan Kelley
The Maryland-National Capital
Park and Planning Commission
Upper Marlboro, MD

Missouri Foundation for Health
St. Louis, MO

Dawn Newsome
Moonlight Design Group
Charlotte, NC

Edward C. Irby
National Association of
Psychiatric Health Systems
Washington, DC

Henry Acosta
New Jersey Mental Health
Institute, Inc.
Trenton, NJ

Janet M. Clark
NJ Transit
Newark, NJ

Bill Hanf, Launa Morasch,
Kathy Neiderhiser, and
Shannon Villarreal
Pacific Northwest
National Laboratory
Richland, WA

Mindy Jasmund-Welks, Steve
Tally, Jennifer Kapp
Purdue University
West Lafayette, IN

Julie E. Bowen
The Richard Stockton College of
New Jersey
Pomona, NJ

Kathleen M. Beans
The Risk Management
Association
Philadelphia, PA

Cathy Thomsen
Skechers USA
Manhattan Beach, CA

Christi Dixon and
Tammy Stankey
Standing Partnership for the
Doe Run Company
St. Louis, MO

Ann MacDonald Carter
Sweet Briar College
Alumnae Association
Sweet Briar, VA

Angela T. Wilson
Washington Hospital Center
Washington, DC

Debbie Weil
WordBiz.com, Inc.
Washington, DC

46. Most Improved Brochures, Manuals & Reports

Jeanette Poer
American Paint Horse
Association
Fort Worth, TX

Joyce Bentzman
Cystic Fibrosis Services, Inc.
Bethesda, MD

Office of External Affairs
Drexel University's
LeBow College of Business
Philadelphia, PA

Nicole Vincent
Federal Citizen Information
Center
Washington, DC

GEMS Training &
Publications Team
Government e-Management
Solutions
St. Louis, MO

Jean F. Reuter
Harbor Hospital
Baltimore, MD

Carrie James
MedStar Health
Columbia, MD

Lindsay Dudeck
Park District of Highland Park
Highland Park, IL

Ann P. Schreiber
SkillsUSA
Leesburg, VA

Chris Gleason
Tacoma Power
Tacoma, WA

Kevin Hazaert and
Beth Blanck
USBC
Greendale, WI

Video & Electronic Publications

47. Education & Training Video & Electronic Publications

Brad Mooberry
ad2, Inc.
El Segundo, CA

Todd Thurston
Allman Consulting and
Training, Inc.
Kennesaw, GA

Leigh Johnson and
Jamie Gonzalez
California Sea Grant
Extension Program
La Jolla, CA

Meg Morrison
CH2M HILL
Navarre, FL

Janice Thompson-Burgess
City of Fort Worth
Fort Worth, TX

Enterprise Rent-A-Car
St. Louis, MO

Daniel Berg
Lockheed Martin
Information Technology
Richland, WA

Pamela Wesley
McLeod Software Corporation
Birmingham, AL

Mind & Media, Inc.
Alexandria, VA

Purdue University,
Breaking New Ground
Resource Center
West Lafayette, IN

Michael Vittitow
Sandia National Laboratories
Albuquerque, NM

SoftAssist, Inc. &
Black & Decker
King of Prussia, PA

Marla Lineberry
Titanium Software, Inc.
Houston, TX

48. Public Relations & Information Video & Electronic Publications

Sean Madden
California State University,
Monterey Bay
Seaside, CA

Stephanie Bateman and
Douglas Smith
Jefferson County Public Schools
Louisville, KY

Kerri Puskar
Lehigh Valley Hospital
and Health Network
Allentown, PA

Paul Furey
The MITRE Corporation
Bedford, MA

Jason Talley
North Carolina Sea Grant
Raleigh, NC

Joel Weinberg and Jon Higgins
Northeast Utilities
Hartford, CT

Craig E. Moore
SkillsUSA
Leesburg, VA

Ken Harvey
Sound Transit
Seattle, WA

49. Marketing Video & Electronic Publications

Donna Lawrence
AGEISS Environmental, Inc.
Evergreen, CO

Marcey Stone
Bayfront Medical Center
St. Petersburg, FL

National Institute on Aging,
National Institutes of Health
Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

Mind & Media, Inc.
Alexandria, VA

Jennifer LeBlanc
Wardrobe for Opportunity
Dublin, CA

50. Web Publications

Don Ho
Consumer Specialty Products
Association
Washington, DC

Stacy Weidenmuller
Davis & Company
Glen Rock, NJ

Katrina Holt, Ruth Barzel,
Brenda Janish
National Maternal and Child
Oral Health Resources Center,
Georgetown University
Washington, DC

Participant Education - R&D
The Vanguard Group
Malvern, PA

51. Multimedia & Interactive Publications

Brad Mooberry
ad2, Inc.
El Segundo, CA

Susan Monnot
DynMcDermott Petroleum
Operations Co.
New Orleans, LA

Marketing Communications
Fidelity Investments
Boston, MA

Timothy Clave and
Titian Scholtemeyer
Major Media, Inc.
Solana Beach, CA

Priority Healthcare
Byfield, MA

Pam Haines, Jerry Garrett,
Phil Krueger
Roche Diagnostics
Indianapolis, IN

West Virginia
Development Office
Charleston, WV

52. PowerPoint Presentations

LOMA
Atlanta, GA

Kuan-Yin Cheng
National Association of
Secondary School Principals
Reston, VA

Debra L. Wentz, Ph.D.
New Jersey Association of
Mental Health Agencies, Inc.
Mercerville, NJ

53. Video News Releases

Office of Public Affairs
Cal Poly Pomona
Pomona, CA

Dana Jensen
Lockheed Martin
Information Technology
Richland, WA

54. Special Purpose Video & Electronic Publications

Victoria Ring
50 State Notary
Columbus, OH

Tracy Park, Toby Taylor,
Lee Weinreb
American HomePatient
Brentwood, TN

Dania Lee
Catholic Charities,
Diocese of Fort Worth, Inc.
Fort Worth, TX

Chris Clifford
City of Gaithersburg
Gaithersburg, MD

Susan Schooleman
Colorado Access
Denver, CO

Kathleen Duprey
Cornerstone Visual
Communications
Ayer, MA

Michael DeMent
DeMent O'Flaherty & Collier
Communications, LLP
Prairie Village, KS

Nancy Fowler
ENSCO, Inc.
Falls Church, VA

Kathleen Brunet Eagan and
Peter L. Eyl
The Life Givers Network
Wharton, NJ

Department of
Marketing Services
Northwestern Memorial
Hospital
Chicago, IL

Mark Case
Otter Tail Power Company
Fergus Falls, MN

Jeff Sankey
Roche Diagnostics
Indianapolis, IN

Public Relations Department
Shriners International
Headquarters
Tampa, FL

United Bible Societies
Miami, FL

Web & Intranet Sites

55. Web Sites

Woody Goulart
AARP
Washington, DC

Steve Janack
Albany-Colonie Regional
Chamber of Commerce
Albany, NY

Ranger Kidwell-Ross
American Proofreading
Company
Bow, WA

Aspen Communications
Aspen Systems Corporation
Rockville, MD

Association for Supervision and
Curriculum Development
Alexandria, VA

Chris Allison and Tony Glenn
Blue Ridge HealthCare
Morganton, NC

City of Virginia Beach
Virginia Beach, VA

Steve Johnson
Copresco
Carol Stream, IL

Christine Sachs
Document Management
Industries Association
Alexandria, VA

EASTCONN
Hampton, CT

Melanie Wilhoite
Edelman
Seattle, WA

MCH Library/Information
Technology Staff
Georgetown University
Washington, DC

Carolyn Marcantel
Hurst-Euleless-Bedford
Independent School District
Bedford, TX

Sheila Allen and Tiia Sahni
IBM Technical Journals
Yorktown Heights, NY

Imagination
Chicago, IL

Imirage, Inc.
Allentown, PA

Johnson, Bassin & Shaw, Inc.
Silver Spring, MD

Patricia Sheehy
Kennedy Health System
Voorhees, NJ

Madalyn Painter
KETC/Channel 9
St. Louis, MO

Kathryn Armstrong
Lehigh Valley Hospital
Marketing & Public Affairs
Allentown, PA

Rich Youmans
Manufacturing Jewelers
& Suppliers of America
Providence, RI

Lisa Hornaman
Martin Memorial
Health Systems
Stuart, FL

Marketing Department and
ITS Department
Members 1st Federal
Credit Union
Mechanicsburg, PA

Michelle T. Shinseki
Meredith Interactive
New York, NY

Tricia D. Wiltjer
Michigan State Auctioneers
Association
Grand Rapids, MI

Scott Beck and
Heather McClurg
Missouri Foundation for Health
St. Louis, MO

Mrs. Dominique Blouin
Morneau Sobeco
Montreal, QC

Julie Bumstead
National Association of
Computer Consultant
Businesses
Alexandria, VA

Yvette Watson
Navy Federal Credit Union
Merrifield, VA

Kenneth Hittel
New York Life Insurance
Company
New York, NY

Camille Aleixo, Courtney
Elmore, Kathy Kenworthy
New York State Credit Union
League, Inc. & Affiliates
Latham, NY

Andrea McMakin, Amanda
Kissire, Julie Fisher
Pacific Northwest National
Laboratory and ImageWorks
Richland, WA

Priority Healthcare
Byfield, MA

Nancy Rodibaugh and
Kerry Blankenship
Purdue University
West Lafayette, IN

Nancy I. Fitzpatrick
Quota International, Inc.
Washington, DC

RFB&D WISH Team
Recording for the Blind
& Dyslexic
Princeton, NJ

Region of Peel
Brampton, ON

Kara Madden
Sandia National Laboratories
Albuquerque, NM

Dan Brunnert and Dave Sandell
Sigma Alpha Epsilon
Evanston, IL

Mark Arend
Site Selection Magazine
Norcross, GA

Christine Lenggenhager and
Hyperguide Staff
Slack Incorporated
Thorofare, NJ

Victoria Starr
Starr Map Company/Discovery
Map International
Anacortes, WA

Center for Substance
Abuse Prevention
Substance Abuse and Mental
Health Services Administration
Rockville, MD

Imagen Institucional
Universidad Anáhuac del Sur
Distrito Federal, Mexico

The University Hospital
Newark, NJ

TRACK Website Team
UT TeleCampus
Austin, TX

Participant Education - R&D
The Vanguard Group
Malvern, PA

56. Intranet Sites

Christine Audano
City of Overland Park
Overland Park, KS

Elisa Liehr
Liehr Marketing &
Communications, Inc.
Rolling Hills Estates, CA

Viviane Elferink
Minto Developments Inc.
Ottawa, ON

Karin Nevils
New York Life
New York, NY

Courtenay Turner
Pacific Northwest
National Laboratory
Richland, WA

Linda Bell
Xerox Corporation
Rochester, NY

57. Home Pages

Advisor Today Web Team
Advisor Today Magazine
Falls Church, VA

Don Ho
Consumer Specialty Products
Association
Washington, DC

The John Marshall Law School
Chicago, IL

Kathryn Armstrong
Lehigh Valley Hospital
Marketing & Public Affairs
Allentown, PA

Rob Valero
National Association of Real
Estate Investment Trusts
Washington, DC

PTC Community Site Team
Praxair, Inc.
Tonawanda, NY

University Communications
Spring Arbor University
Spring Arbor, MI

Barbara Evans
Wake Forest University
Baptist Medical Center
Winston-Salem, NC

58. Individual Web Pages & Sections

Kathie Dunn
Ameriquet Mortgage Company
Irvine, CA

Interactive Communication
Department
Arthritis Foundation
Atlanta, GA

Diahann Howard
City of Richland,
Office of Business and
Economic Development
Richland, WA

CRN Editorial Staff
CRN
Manhasset, NY

Kathryn Armstrong
Lehigh Valley Hospital
Marketing & Public Affairs
Allentown, PA

MainStay Investments
Retail Web Team
Parsippany, NJ

Jean Llewellyn
New Jersey Institute
of Technology
Newark, NJ

Kenneth Hittel
New York Life Insurance
Company
New York, NY

Suzanne Freeman
Scholastic, Inc.
New York, NY

Steve Miller
Society for Human Resource
Management
Alexandria, VA

Terry Simzer
Upper Canada District
School Board
Brockville, ON

59. Web & Intranet Site Content & Writing

Beth Rhodes
AARP
Washington, DC

Steve Quilliam
Business & Legal Reports, Inc.
Old Saybrook, CT

Children's Medical Center and
Health Ink Communications
Yardley, PA

Dave Schafer
City of Houston
Houston, TX

Employee Benefits
Enterprise Rent-A-Car
St. Louis, MO

Victoria Jackson and
Debra Finkel
The Foundation for Credit
Education
St. Louis, MO

NFIB.com Team
Hammock Publishing/NFIB
Nashville, TN

Stephanie Pancratz
Ivanhoe Broadcast News
Winter Park, FL

Kathryn Armstrong
Lehigh Valley Hospital
Marketing & Public Affairs
Allentown, PA

Philip Michaels
Mac Publishing, LLC
San Francisco, CA

Mapping Your Future
Round Rock, TX

Beverly Wood
The MITRE Corporation
McLean, VA

Haley Hwang and Kelly Quigley
National Association of
REALTORS®
Chicago, IL

National Kitchen & Bath
Association
Hackettstown, NJ

Web Publishing
Optum
Golden Valley, MN

Cynthia A. Lockley
Society for Technical
Communication
Washington DC Chapter
Adelphi, MD

Leigh Johnson, Jamie Gonzalez,
Carol Anderson
University of California
Cooperative Extension -
Sea Grant Extension
Program-San Diego
San Diego, CA

Lon Woodbury, MA, CEP, IECA
Woodbury Reports, Inc.
Bonners Ferry, ID

Peggi Ridgway
Wordpix Solutions
Buena Park, CA

60. Web & Intranet Site Design

Beth Rhodes
AARP
Washington, DC

Paul H. Green
The Green Sheet, Inc.
Rohnert Park, CA

Imirage, Inc.
Allentown, PA

The John Marshall Law School
Chicago, IL

George Oommen
Ohio Sea Grant and
Stone Laboratory
Columbus, OH

Parthenon Publishing
Nashville, TN

Internet Communications
SRP
Phoenix, AZ

61. Web & Intranet Site Content & Marketing Plans

Rick Seibt
Machine Design, Penton Media
Cleveland, OH

Guy Groleau
Mercer Human Resource
Consulting
Montreal, QC

Standing Partnership
St. Louis, MO

62. One to Two Person- Produced Web & Intranet Sites

Chris Orphal
Acres Group
Wauconda, IL

Marketing Team
Alphanumeric Systems
Raleigh, NC

Gena Asher
Bloomington, IN

Steve Johnson
Copresco
Carol Stream, IL

Kristi Kell
First Banking Center
Lake Geneva, WI

Katy M. Lloyd
King William County
King William, VA

LifeBridge Health
Marketing Department
LifeBridge Health
Baltimore, MD

Laura King
Missouri Watercolor Society
Fulton, MO

Ron Sohn
National Association of
State Farm Agents
Baltimore, MD

Cynthia A. Lockley
Society for Technical
Communication
AccessAbilitySIG
Adelphi, MD

SECO Public Affairs
Department
Sumter Electric
Cooperative, Inc.
Sumterville, FL

Gladys G. Bernet
Tyler Memorial Hospital
Tunkhannock, PA

Mark Schulte
Washington International School
Washington, DC

63. New Web & Intranet Sites

Interactive Communication
Department
Arthritis Foundation
Atlanta, GA

Antoinette Follett
Bentley-Hall Inc.
Syracuse, NY

Steve Johnson
Copresco
Carol Stream, IL

64. Most Improved Web & Intranet Sites

Kelli Brantley
Aflac Incorporated
Columbus, GA

Aspen Communications
Aspen Systems Corporation for
the National Oceanic and
Atmospheric Administration
Rockville, MD

Rolanda Jundt
Battelle Northwest - Pacific
Northwest National Laboratory
Richland, WA

Janet Hayes
City of San Jose Environmental
Services Department
San Jose, CA

Coldwell Banker -
Barbara Sue Seal Properties
Portland, OR

ERA Interactive Marketing
ERA Franchise Systems, Inc.
Parsippany, NJ

Erie Insurance Web Team
Erie Insurance Group
Erie, PA

George Grellas
George Grellas & Associates
Cupertino, CA

William J. Weger
Image One PR
Frederick, MD

Imirage, Inc.
Allentown, PA

Michel Filion
Iron Ore Company of Canada
Montreal, QC

Cindy Couling
LunaGraphica Inc.
Sunnyvale, CA

Shawn Conrad
National Lumber and Building
Material Dealers Association
Washington, DC

Clifton Barnes
North Carolina Press
Association
Cary, NC

Sensors & Electronics
Web Design Team
Pacific Northwest
National Laboratory
Richland, WA

Corporate Communications
Textron, Inc.
Providence, RI

John Quirinale
UMDNJ - New Jersey
Medical School
Newark, NJ

Campaigns, Programs & Plans

65. Education & Training Campaigns & Programs

Kat Peel and Mei Ray Patterson
ADP Tax & Financial Services
San Dimas, CA

Cindi Bookout
Alliance for Consumer
Education
Washington, DC

BPB and Pamela Bush
BPB
Tampa, FL

Marketing Department
Great-West Retirement Services
Greenwood Village, CO

Tom Liehr
Liehr Marketing &
Communications, Inc.
Rolling Hills Estates, CA

Margery E. Zylich, APR
MedStar Health
Columbia, MD

Orlando L. Alvarez, Jr.
Mercy Hospital
Miami, FL

Jacob Pezzicola
The Richard Stockton College
of New Jersey
Pomona, NJ

Gajanan Kasbekar
Tata Interactive Systems
Evanston, IL

Hope Stehling
Texas Medical Foundation
Austin, TX

Margaret Mick
Watson Wyatt Worldwide
Stamford, CT

66. Public Relations & Information Campaigns

American Association of
Orthodontists
St. Louis, MO

Brad Bohlander, Chris Weller,
Greg O'Malia
Colorado State University
Fort Collins, CO

Mike Soltys
ESPN
Bristol, CT

Deborah Morgan
Fort Wayne Community Schools
Fort Wayne, IN

Susan Hoffman
Lehigh Valley Hospital
and Health Network
Allentown, PA

Susan Kelley
The Maryland-National Capital
Park and Planning Commission
Upper Marlboro, MD

Shelly Plutowski
Mayo Clinic
Rochester, MN

Heidi Diedrich
Metropolitan Chicago

Healthcare Council
Chicago, IL

MVP Health Care
Schenectady, NY

Communications Team
Peel District School Board
Mississauga, ON

Public Relations Department
Shriners International
Headquarters
Tampa, FL

Linda Riley
Valley Forge Convention
& Visitors Bureau
Plymouth Meeting, PA

67. Marketing Campaigns

Victoria A. Dixon
Blue Cross and Blue Shield
Association
Chicago, IL

Kathleen Duprey
Cornerstone Visual
Communications
Ayer, MA

Office of External Affairs
Drexel University's
LeBow College of Business
Philadelphia, PA

Jim Rigg
Educational Communications
Center, Kansas State University
Manhattan, KS

Mark Philip and Tracy Sullivan
Elsevier
St. Louis, MO

Marie Swift
Impact Communications, Inc.
Leawood, KS

Lorenzo Wilkins & David Seager
Jane Firor & Associates, LLC
Washington, DC

Seth J. Katzen
Jewish Federation of
Palm Beach County
West Palm Beach, FL

Jo Ann Petro
Lehigh Valley Hospital
and Health Network
Allentown, PA

Dianna Kirkwood
Mercy Medical Center
Dubuque, IA

Department of
Marketing Services
Northwestern Memorial
Hospital
Chicago, IL

Christine Brodeur
Socket Media, Inc.
Culver City, CA

Michael Stokely
Stokely Design Associates Inc.
Toronto, ON

Jennifer Rees
UT TeleCampus
Austin, TX

Angela T. Wilson
Washington Hospital Center
Washington, DC

68. Employee, Benefit & Membership Communications

Jacob Amos and Jennifer Chase
Aflac Incorporated
Columbus, GA

Marc Jackson
American Red Cross Blood
Services, Southern California
Pomona, CA

Julio C. Falu
Aon Consulting - Miami
Miami, FL

Kenneth Groh
AON Consulting, Inc.
Chicago, IL

APICS Marketing Department
APICS
Alexandria, VA

Interactive Communication
Department
Arthritis Foundation
Atlanta, GA

Marcey Stone
Bayfront Medical Center
St. Petersburg, FL

Leslie Denton-Roach
City of Houston
Houston, TX

Employee Benefits
Enterprise Rent-A-Car
St. Louis, MO

Karen N. Perrino
SkillsUSA
Leesburg, VA

Debbie Celusniak
Texas Medical Association
Austin, TX

Martha Murphy
TurnerDillon LLC
Winston-Salem, NC

The Vanguard Group
Valley Forge, PA

Employee Communications
The Walt Disney Company
Burbank, CA

Valerie M. Wise
Watson Wyatt Worldwide
New York, NY

69. Government Agency Communications

The CDM Group, Inc.
Bethesda, MD

Tara Hazarian
City of Tacoma
Tacoma, WA

70. Conference & Meeting Campaigns & Programs

Marketing Team
Alphanumeric Systems
Raleigh, NC

Madolyn Johnson
The HomeMaker's Idea
Company
Glendale Heights, IL

Jeffrey C. Reese
The Public Relations Society
of America
New York, NY

Jackie Haut, Leanne Wells,
Mark Lilley
Thomson Healthcare
Englewood, CO

71. Investment & Financial Campaigns & Programs

Sarah Thorpe
Ariad Custom Communications
Toronto, ON

Fidelity Investments
Marlborough, MA

Krysti Manalo
Great-West Life
Englewood, CO

Richard E. May, Jr.
May Advertising and Design,
Inc. & Wells Fargo Institutional
Trust Services
Minneapolis, MN

Martin Harmon
Roosevelt Warm Springs
Development Fund
Warm Springs, GA

Participant Education - R&D
The Vanguard Group
Malvern, PA

72. Total Publication Programs

Marcey Stone
Bayfront Medical Center
St. Petersburg, FL

Carol Payne
California Credit Union League
Rancho Cucamonga, CA

The CDM Group, Inc.
Bethesda, MD

City of Troy
Troy, MI

Office of External Affairs
Drexel University's
LeBow College of Business
Philadelphia, PA

Sayri Karp Mitastein
Editorial Universitaria -
Universidad de Guadalajara
Guadalajara, Mexico

Pamela Maurer
Lehigh Valley Hospital
and Health Network
Allentown, PA

The MJSA/AJM Team
Manufacturing Jewelers
& Suppliers of America
Providence, RI

Joanne Pfleiderer
Mathematica Policy
Research, Inc.
Princeton, NJ

New York State
Department of Civil Service -
Employee Benefits Division
Schnectady, NY

Mark Caskie
Pace Communications
Greensboro, NC

Union of Concerned Scientists
Cambridge, MA

Mark Miller
USBC
Greendale, WI

73. Organization Strategic Plans

Publishing Program
Legal Services Society
Vancouver, BC

Laura Dockstader
St. Joseph's Health Care London
London, ON

74. Special Purpose Campaigns, Programs & Plans

Greg Robertson and
Charmagne Helton
Aon Consulting
Atlanta, GA

CAWOOD
Eugene, OR

Marcia Hall-Richards
City of Atlanta/
Department of Aviation
Atlanta, GA

Sandy Cheung Hin Ting
City University of Hong Kong
Professional Communications
Programme
The Peak, Hong Kong

Marjorie Thomas
Cleveland Metroparks
Cleveland, OH

Lorna Mackey
Fidelity Investments
Marlborough, MA

George Thomas, Martha Lowry,
Stacey Kaplan
Mercer Human Resource
Consulting
New York, NY

Elaine Bennett
Northern Illinois University
DeKalb, IL

Laurie Schooley
Ottumwa Regional
Health Center
Ottumwa, IA

Cordelia Anderson
Public Library of Charlotte
& Mecklenburg County
Charlotte, NC

Stephanie Svoboda
Texas Medical Foundation
Austin, TX

Writing

75. Education & Training Writing

Educating Children for
Democracy Staff
International Step By Step
Association
Washington, DC

Kyle Hardner
Lehigh Valley Hospital
and Health Network
Allentown, PA

LOMA
Atlanta, GA

Debbie Frazier
Mine Safety Appliances
Company
Pittsburgh, PA

Elizabeth Fordham
Quill & Ink
Houston, TX

Al Kohut and Andrea Green
Roche Diagnostics
Indianapolis, IN

Nancy LeMay
University of North Texas
Denton, TX

76. Public Relations & Information Writing

Boe Workman
AARP, Communications
Washington, DC

Sapna Parekh
Camino Medical Group
Sunnyvale, CA

Jennifer Chess
Illinois Municipal Retirement
Fund
Oak Brook, IL

Juliette Weiland
Juliette Weiland & Co.
Wilton, CT

Jeffrey C. Reese
The Public Relations Society
of America
New York, NY

77. Marketing Writing

Lydia Gnau
Benjamin Moore & Co.
Montvale, NJ

Sally Gilotti
Lehigh Valley Hospital
and Health Network
Allentown, PA

Susan S. Beschler
Penn State Alumni Association
University Park, PA

78. Media Kit & News Release Writing

Suzanne Morse
Bear Creek Corporation
Medford, OR

Nate Smeltz
ESPN
Bristol, CT

Joe Agnew
Recognition Review/Awards and
Recognition Association
Glenview, IL

Neal Singer
Sandia National Laboratories
Albuquerque, NM

Kathy Ziprik
Style Solutions
Parkersburg, WV

Sandy St. Pierre Nessing
Yankee Gas Services Company
Berlin, CT

79. Web Writing

Lucretia DiSanto Jones
Advisor Today Magazine
Falls Church, VA

Tim Connolly
Ameriquest Mortgage Company
Irvine, CA

Mark A. Springer
Applied Biosystems
Foster City, CA

James Quiggle
Coalition Against
Insurance Fraud
Washington, DC

PTC Community Site Team
Praxair, Inc.
Tonawanda, NY

Susan Moscareillo, CVM
Volunteer Management Review
Baltimore, MD

Marien Helz
Word Worth
East Aurora, NY

80. Feature Writing

Margaret Graham Tebo
ABA Journal
Chicago, IL

Kathy Huston
Advertising Specialty Institute
Trevose, PA

Maggie Leyes
Advisor Today Magazine
Falls Church, VA

Maria C. Thiry
American Association of
Textile Chemists and Colorists
Research Triangle Park, NC

Deb Stewart
American Bankers Association
Washington, DC

Gabriella Daley-Klatt
American Correctional
Association
Lanham, MD

Angela Kennedy
American Counseling
Association
Alexandria, VA

Stephen Budiansky
American Society for
Engineering Education
Washington, DC

Kathryn E. Jandeska
Aon Consulting, Inc.
Chicago, IL

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Lisa M. Schroeder BNP Media Bensenville, IL	Amanda Druckman Institute of Real Estate Management Chicago, IL	Becky Whitelock Northern Virginia Electric Cooperative Manassas, VA	Dee Anne Finken SWE Magazine, Society of Women Engineers Cleveland Heights, OH
Dan Crouch CAMICO Mutual Insurance Company Redwood City, CA	Internal Auditor Altamonte Springs, FL	Susan M. Rapp Orthopedics Today Thorofare, NJ	Darlene Gudea, Joan Mather, Lisa Goell Sinicki Trade Show Executive Magazine Torrance, CA
Katherine L. George Catalina Communications Fredericksburg, VA	Patricia M. Burgio Lancaster Central School District Lancaster, NY	Jennifer L. Hawbaker Pennsylvania State Association of Township Supervisors Enola, PA	Janie Blankenship VFW Magazine Kansas City, MO
Wayne Carley Center for Association Leadership/NABT Washington, DC	Mike Parker LifeWay Christian Resources Nashville, TN	Cyd Peroni Phoenix, AZ	Kathy Nussberger Woodbury Reports, Inc. Bonners Ferry, ID
Sara Drummond Commercial Investment Real Estate Chicago, IL	Jennifer Pesonen Meredith Integrated Marketing New York, NY	Erik Cagle Printing Impressions Magazine Philadelphia, PA	<i>81. Feature Series Writing</i>
Linda Longo Contract Lighting Clifton, NJ	Paul W. Jackson Michigan Farm Bureau Lansing, MI	Rebecca Ayers Professional Ski Instructors of America Lakewood, CO	Richard Brust ABA Journal Chicago, IL
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Michelle Manafy, Kinley Levack, Steve Smith EContent Wilton, CT	Wendy Watkins and Ralph Wetterhahn The Military Officers Association of America Alexandria, VA	Phil Smith RE/MAX International Greenwood Village, CO	Margaret Thompson American Bar Association Chicago, IL
Peter Le Blanc Enterprise Rent-A-Car St. Louis, MO	Paul V. Arnold MRO Today Magazine Fort Atkinson, WI		Donna Patané Costco Wholesale Issaquah, WA

Kim Beachum, Tim Weldzius
Gazette
Chicago, IL

Tammy Dotts
Hem/Onc Today
Thorofare, NJ

Scott Sherrill
Landata Systems, Inc.
Houston, TX

Farzana Logan
Logan Communications
Vancouver, BC

Therese Pramick
Northern Virginia
Electric Cooperative
Manassas, VA

Michael Padilla
Sandia National Laboratories
Albuquerque, NM

Kevin Hazaert
USBC
Greendale, WI

Employee Communications
The Walt Disney Company
Burbank, CA

Miranda Miller and
Ella Marie Hayes
WREN Magazine
Gillette, WY

82. How-to Writing

Barbara Goldberg
AARP, Editorial Management
Washington, DC

Heidi LeMieur, CISP and
Jonathan Yahn
American Bankers Association
Washington, DC

David L. Perkins, Jr.
D.L. Perkins, LLC
Tulsa, OK

Bill Hudgins
Hammock Publishing
Gallatin, TN

Pamela Maurer
Lehigh Valley Hospital
and Health Network
Allentown, PA

Stacey Moncrieff and
Robert Sharoff
National Association of
REALTORS®
Chicago, IL

Lyn Fiscus and Susan Fortin
National Association of
Secondary School Principals
Reston, VA

Robert Stephens
PR POST
Toronto, ON

Tom Schaffner
RT Image
Malvern, PA

Darlene Gudea, Lisa Goell
Sinicki, Renee DiIulio
Trade Show Executive Magazine
Torrance, CA

Lisa Daniel
Washingtonian
Burke, VA

83. News Writing

John D. Thompson
American Society for
Biochemistry and
Molecular Biology
Bethesda, MD

Rebecca Porter
Association of Trial Lawyers
of America
Washington, DC

Jeryl Davis
Blue Ridge HealthCare
Morganton, NC

Scott Briscoe
Center for Association
Leadership
Washington, DC

Rich Daly
EyeWorld Magazine
Fairfax, VA

Emily Lupash, Angie Timmons,
Marie Balice Ward
Gazette
Chicago, IL

Dave Taylor
Indiana State University
Terre Haute, IN

Paul White, CPM
Institute of Real Estate
Management
Chicago, IL

Jonathan Seff
Mac Publishing, LLC
San Francisco, CA

Sherri L. Carmody and
Stephen J. Mraz
Machine Design Magazine
Cleveland, OH

M. Mindy Moretti
National Association of Counties
Washington, DC

Gerry de Simas, Jr.
Northeast Utilities
Berlin, CT

Phyllis Rossow
Otter Tail Power Company
Fergus Falls, MN

Jill M. Ercolino
Pennsylvania State Association
of Township Supervisors
Enola, PA

John Elsasser
The Public Relations Society
of America
New York, NY

Ann Cony
Sacramento Municipal
Utility District
Sacramento, CA

John German
Sandia National Laboratories
Albuquerque, NM

Kevin Graham
Xcel Energy
Denver, CO

84. Personality Profiles

Michele Bell
Advertising Specialty Institute
Trevose, PA

Association of Fundraising
Professionals
Alexandria, VA

Lois A. Bowers
Case Western Reserve
University School of Medicine
Fairview Park, OH

Jeffrey A. Charboneau
Syracuse, NY

LeeAnn Ohanesian
Franchise Services, Inc.
Viejo, CA

James E. Mattson
Honor Society of Nursing,
Sigma Theta Tau International
Chetek, WI

Susan Keen Flynn
Keen Concepts, Inc.
Bay Village, OH

Brady Porche
The Leisure Connection
Baton Rouge, LA

Stephen Hall
LOMA Resource
Atlanta, GA

Carol Sowell
Muscular Dystrophy Association
Tucson, AZ

Code T
NASA Dryden
Flight Research Center
Edwards, CA

Pamela Geurds Kabati
National Association of
REALTORS®
Chicago, IL

Tina Hay
Penn State Alumni Association
University Park, PA

Gary Halpern
The PhotoMedia Group, Inc.
Seattle, WA

Darin Painter
Print Solutions Magazine
Alexandria, VA

Iris Aboytes
Sandia National Laboratories
Albuquerque, NM

85. Columns & Editorials

Shani Zreik
American Association of
Critical-Care Nurses
Aliso Viejo, CA

Steven Keeva
American Bar Association
Chicago, IL

Peter Farnham
American Society for
Biochemistry and
Molecular Biology
Bethesda, MD

Brad Pokorny
Bahá'í International Community
New York, NY

BoatU.S. Magazine
Alexandria, VA

Cynthia Greaves
Camino Medical Group
Sunnyvale, CA

Bob Hinkle, Ph.D.
Cleveland Metroparks
Cleveland, OH

Robert Faletra
CRN
Manhasset, NY

William S. Bike, Gail Mansfield,
Mark Valentino
Gazette
Chicago, IL

Patti Murphy
The Green Sheet, Inc.
Rohnert Park, CA

Michael Blankenship
The Humane Society of the
United States
Washington, DC

Geoffrey Dohrmann
Institutional Real Estate, Inc.
Walnut Creek, CA

Internal Auditor
Altamonte Springs, FL

Paul Dvorak
Medical Design Magazine
Cleveland, OH

Robin Johnston
National Association of
Federal Credit Unions
Arlington, VA

Greg Ettlting
National Driller
Bensenville, IL

Theresa Drexler
Otter Tail Power Company
Fergus Falls, MN

David Bailey
Sky
Greensboro, NC

Rana Salman
Texas Medical Foundation
Austin, TX

Darlene Gudea and Frank Chow
Trade Show Executive Magazine
Torrance, CA

Charles A. Miess
Word Worth
Glenwood, NY

86. Health & Medical Writing

Boe Workman
AARP, Communications
Washington, DC

Rebecka Ryan
American Association of
Critical-Care Nurses
Aliso Viejo, CA

Wendy Sherman
Aon Communication Consulting
Tampa, FL

Arthritis Today
Arthritis Foundation
Atlanta, GA

John Perry
City of Houston,
Human Resources Department
Houston, TX

Matt Young
EyeWorld Magazine
Fairfax, VA

For The Record Staff
Great Valley Publishing
Spring City, PA

Marie Rosenthal
HEM/ONC Today
Thorofare, NJ

Brian McCurdy
HMP Communications
Frazer, PA

Denise Brogdon
Hughston Sports Medicine
Foundation
Columbus, GA

Evelyne Michaels
Institute for Work & Health
Toronto, ON

Kerri Puskar
Lehigh Valley Hospital
and Health Network
Allentown, PA

LifeBridge Health
Marketing Department
LifeBridge Health
Baltimore, MD

Beverly Bach, BA
Meniscus Limited
West Conshohocken, PA

Chris Lombardi
National Multiple Sclerosis
Society
New York, NY

David G. Armstrong,
DPM, MSc, PhD
Podiatry Today
Malvern, PA

Jeremy Kuhar
RT Image
Malvern, PA

87. Speech & Script Writing

Rich Hansen
AARP, Editorial Management
Washington, DC

Alexander P. Tsigdinos
BlueChair Group, Inc.
Los Gatos, CA

Sean Madden
California State University,
Monterey Bay
Seaside, CA

Bren Landon and
Presley Merritt Wagoner
Daughters of the
American Revolution
Washington, DC

Susan J. Rogers
Kent State University
Kent, OH

Kerri Puskar
Lehigh Valley Hospital
and Health Network
Allentown, PA

Dana Jensen
Lockheed Martin
Information Technology
Richland, WA

Brian Woodland
Peel District School Board
Mississauga, ON

Ron Kirkpatrick
Toyota Motor Sales, USA, Inc.
Torrance, CA

Connie Totten-Oldham
U.S. Postal Service
Marketing Department
Washington, DC

88. Technical Writing

Winston Huff, CPD, LEED AP
American Society of Plumbing
Engineers
Chicago, IL

Michael D. O'Neill
BioBeat Online Magazine,
Applied Biosystems
Foster City, CA

Documentation Services
Cognos Incorporated
Ottawa, ON

W. Grey, T. Olavson, and D. Shi
IBM Systems Journal
Yorktown Heights, NY

Marian Lacey
Montara, CA

Laurel M. Sheppard
Lash Publications International
Hilliard, OH

Stephen J. Mraz
Machine Design/Penton Media
Cleveland, OH

Markus Vilcinskas
Microsoft Corporation
Redmond, WA

Julie Kelly
NetSuite, Inc.
Athens, GA

Kelly Johnson
PM Engineer Magazine
Bensenville, IL

RT Image Staff
RT Image
Malvern, PA

Sarah Wigser
Seapine Software, Inc.
Mason, OH

Charlotte Thomas
SWE Magazine,
Society of Women Engineers
Cleveland Heights, OH

89. Manual & Report Writing

Harry Chohan
MerCruiser
Stillwater, OK

Ann Illg
Wellmark Blue Cross and
Blue Shield
Des Moines, IA

90. Tutorials, Help Files & FAQs

Marjorie Roberts
Encompix, Inc.
Cincinnati, OH

Wes Pedersen
Public Affairs Council
Washington, DC

Lorrie Morgan-Ferrero
Red Hot Copy
Van Nuys, CA

91. Special Purpose Writing

Linda Slaughter
AARP, Editorial Management
Washington, DC

Jeffrey Selingo
American Society for
Engineering Education
Washington, DC

Suzanne Morse
Bear Creek Corporation
Medford, OR

Editorial Staff
Commercial Investment
Real Estate
Chicago, IL

Catherine M. Streiner
The Corporate Pen
Cave Creek, AZ

Donna Patané
Costco Wholesale
Issaquah, WA

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Fairleigh Dickinson University
Teaneck, NJ

Joan Yeager-Borinstein
Joan Yeager Marketing
Communications
Seattle, WA

Becky Ochs
Microsoft Corporation
Redmond, WA

Richard B. Adams
R.M.S. Business Services
Minneapolis, MN

Jim Olsztynski
Supply House Times
Bensenville, IL

Mark Preston
U.S. Tennis Association
White Plains, NY

TEAM SANDERS, Participant
Education Services
The Vanguard Group
Valley Forge, PA

92. Best Rewrites

James Podgers
ABA Journal -
American Bar Association
Chicago, IL

Carla Kemp
American Academy of Pediatrics
Elk Grove Village, IL

Kristin Clarke
Center for Association
Leadership
Washington, DC

Jennifer Norbut
Commercial Investment
Real Estate
Chicago, IL

Ron Rajecki
Contracting Business Magazine
Cleveland, OH

Tim Talevich
The Costco Connection
Issaquah, WA

Susan Grisham
Home Lighting & Accessories
Clifton, NJ

Jane Firor
Jane Firor & Associates, LLC
Washington, DC

John McKeegan
The Marcus Group
Secaucus, NJ

Kathleen M. Beans
The Risk Management
Association
Philadelphia, PA

Design & Illustration

93. Design & Layout

Nancy Hull and Lowell Handler
Advanstar Medical Economics
Montvale, NJ

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AGC of Kentucky
Frankfort, KY

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American Association of
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Research Triangle Park, NC

Robert Fernandez
American Bar Association
Journal
Chicago, IL

Stacie Reistetter
American Society for
Engineering Education
Washington, DC

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Ameriquet Mortgage Company
Irvine, CA

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Anne Ink
Bloomfield Hills, MI

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California Credit Union League
Rancho Cucamonga, CA

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The Citigroup Private Bank
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Clarion, PA

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CMP Media/CRN
Manhasset, NY

David Nicaastro
CMP Media/Digital Connect
Manhasset, NY

Susan Schooleman
Colorado Access
Denver, CO

Liz Kochubka
Elsevier
Philadelphia, PA

Paul H. Green
The Green Sheet, Inc.
Rohnert Park, CA

Hammock Publishing
Nashville, TN

Marie Swift
Impact Communications, Inc.
Leawood, KS

Jo-Ann Wasserman
John Wiley & Sons, Inc.
Hoboken, NJ

Mark Denato
Juvenile Products
Manufacturers Association
Mt. Laurel, NJ

Pamela Maurer
Lehigh Valley Hospital
and Health Network
Allentown, PA

Louisiana Sea Grant College
Program
Baton Rouge, LA

Rob Schultz
Mac Publishing, LLC
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Kim Streaty
Marine Corps
Community Services
MCB Camp S.D. Butler

Basia Seaman and
Michael Heyer
Meniscus Limited
West Conshohocken, PA

Lynne Woychik
The Military Officers Association
of America
Alexandria, VA

Julie Fournier and Russ Willms
National Association of
REALTORS®
Chicago, IL

Judy Schultz
Network World, Inc.
Southborough, MA

Laura Petrides Wall
Pace Communications
Greensboro, NC

Shannon Villarreal
Pacific Northwest
National Laboratory
Richland, WA

Deborah Gottlick
Pall Corporation
Timonium, MD

Region of Peel
Brampton, ON

David Cubine
THIEL Audio
Lexington, KY

Mark Preston
U.S. Tennis Association
White Plains, NY

Resource Production and
Distribution
The United Church of Canada
Toronto, ON

West Virginia
Development Office
Charleston, WV

Valerie Lorimer
Wheaton Park District
Wheaton, IL

Candice Kiel
The Write Type
Reno, NV

94. Illustration & Typography

Dale Stephanos
Advanstar Medical Economics
Montvale, NJ

Giulia Fini and Marcos
Sinconegui
CMP Media/CRN
Manhasset, NY

Jim Lawyer
CMP Media/Digital Connect
Manhasset, NY

Theresa A. Cavanaugh
Continuum Health Partners
New York, NY

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Elsevier
Philadelphia, PA

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Hughston Sports Medicine
Foundation
Columbus, GA

Barbara Sheffer
LeapFrog Solutions, Inc.
Fairfax, VA

Kerri Puskar
Lehigh Valley Hospital
and Health Network
Allentown, PA

Kitty Evarts
The Military Officers Association
of America
Alexandria, VA

Julie Fournier and
Bruce MacPherson
National Association of
REALTORS®
Chicago, IL

Mark Dorsey
National Ski Patrol
Lakewood, CO

Alan Tong and Ellen N. Shapiro
New York Life
Sleepy Hollow, NY

95. Covers

Thomas Darnsteadt
Advanstar Medical Economics
Montvale, NJ

Alberto Pacheco
Advisor Today Magazine
Falls Church, VA

Jason R. Bennitt
ALM
Atlanta, GA

BonoTom Studios
American Bankers Association
Washington, DC

Lung-I Lo
American Society for
Engineering Education
Washington, DC

Maria Nelson
Ameriquest Mortgage Company
Irvine, CA

Sara Walters
AMVETS National
Headquarters
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Judi Connelly and Tim Cook
Association for Supervision and
Curriculum Development
Alexandria, VA

Mike Richison
BNP Media
Troy, MI

Carissa Desa Basulto
The Building Industry
Association of Central California
Modesto, CA

David Nicaastro and Jim Lawyer
CMP Media/CRN
Manhasset, NY

Marcos Sinconegui
CMP Media/CRN
Manhasset, NY

David Nicaastro
CMP Media/Digital Connect
Manhasset, NY

Bill Carlson The Costco Connection Issaquah, WA	Thad Plumley National Ground Water Association Westerville, OH	Jennifer Pesonen Meredith Integrated Marketing New York, NY	John R. Howard Skyline Communications West Linn, OR
Jim Gardunia, Mike Colley, Sarah Duncan Costco Wholesale Marketing Department Issaquah, WA	Laurie Matthews Northeast Utilities Hartford, CT	Debbie Sydnor The Military Officers Association of America Alexandria, VA	James Hawker Southern Illinois University School of Medicine Springfield, IL
Nicola Tuseo Cushman & Wakefield, Inc. New York, NY	Randall Rubenking Penton Media, Inc. Cleveland, OH	Laurie Matthews Northeast Utilities Hartford, CT	<i>98. Logos, Stationery & Graphic Standards Materials</i>
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Moisés Naim Foreign Policy Washington, DC	Alyssa Yeager RT Image Malvern, PA	<i>97. Photographs</i>	Elizabeth T. Fernandez and Rosario Nodarse C3TS Coral Gables, FL
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Suzanne Lopez-Isa The Hispanic Outlook in Higher Education Magazine Paramus, NJ	Diana Bracken University of North Texas Denton, TX	Stacie Reistetter American Society for Engineering Education Washington, DC	Agathe Plamondon Communicateurs du Fauve Montreal, QC
MSgt Michael R. Featherston HQ U.S. Air Force Safety Center Kirtland AFB, NM	Employee Communications The Walt Disney Company Burbank, CA	Giulia Fini and Eddie Milla CMP Media/CRN Manhasset, NY	Jacqueline Gage DMB Sports Group, Inc. Landsdowne, VA
Kerri Puskar Lehigh Valley Hospital and Health Network Allentown, PA	<i>96. Spreads</i>	David Nicastro CMP Media/Digital Connect Manhasset, NY	Amy Quach Image One PR Frederick, MD
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The Louis Berger Group East Orange, NJ	Jill Brabant American Bankers Association Washington, DC	Elisa Liehr Liehr Marketing & Communications, Inc. Rolling Hills Estates, CA	Ronald T. O'Connor O'Connor & Partners, Inc. St. Louis, MO
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Mark W. Jordan National Association of Secondary School Principals Reston, VA	Giulia Fini CMP Media/Digital Connect Manhasset, NY	Randy Montoya Sandia National Laboratories Albuquerque, NM	
	The Louis Berger Group East Orange, NJ	Lisa Preston and Nils Schlebusch Sky Greensboro, NC	
	Mayumi Ameku Marine Corps Community Services MCB Camp S.D. Butler		

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PKL Graphics
Los Osos, CA

Shari Kinghan
Willamette Falls Hospital
Oregon City, OR

99. Print Ads & Advertorials

Jeanette Poer
American Paint Horse
Association
Fort Worth, TX

Jeff Lancaster
Ameriquet Mortgage Company
Irvine, CA

APICS Marketing Department
APICS
Alexandria, VA

Charles Saunders
ARMS Program National
Marketing
Charlestown, IN

Neil A. Neumeyer
Bernstein-Rein Advertising
Kansas City, MO

BPB and Pamela Bush
BPB
Tampa, FL

Nancy Tyler
Federal Citizen
Information Center
Washington, DC

FBMC Communications Team
Fringe Benefits Management
Company
Tallahassee, FL

Lauren L. Darr
Lauren Originals, Inc.
Mason, OH

Publishing Program
Legal Services Society
Vancouver, BC

Darren Press
May Sky Inc.
Poughkeepsie, NY

Patricia A. Garasic and
Sonia Walker
New York Life Insurance
Company
Sleepy Hollow, NY

Wendy W. Romano
Philadelphia College of
Osteopathic Medicine
Philadelphia, PA

Mark Dorsey
Professional Ski Instructors
of America
Lakewood, CO

100. Displays, Signage & Packaging

Kimberlee Flamm
City of Sharonville Recreation
Department
Cincinnati, OH

Department of Communications
Northwestern Memorial
Hospital
Chicago, IL

Rod DeVar
U.S. Postal Service
Marketing Department
Washington, DC

Angela T. Wilson
Washington Hospital Center
Washington, DC

101. Calendars, Posters & Certificates

Catherine Wolz
American Institute for
Cancer Research
Washington, DC

Robert Stoeck
Association Management Center
Glenview, IL

Randy A. Carswell
Booz Allen Hamilton
McLean, VA

Brian Wolfson
City of Commerce
Commerce, CA

Amy McGuire
City of Gaithersburg
Gaithersburg, MD

Barbara A. Morrison and
Susan Curcio
City of Virginia Beach
Virginia Beach, VA

Marjorie Thomas
Cleveland Metroparks
Cleveland, OH

Debby Weitzel, Cathay Zipp,
Bill Cotton
Colorado State University -
University Relations
Fort Collins, CO

Linda Y. Suzuki
Constella Group, LLC
Bethesda, MD

Public Affairs Department
Continuum Health Partners
New York, NY

Jacqueline Gage and
Meg Batdorff
DMB Sports Group, Inc.
Landsdowne, VA

Dr. Charles T. Epps, Jr.
Jersey City Public Schools
Jersey City, NJ

Peggy Lents
Lents And Associates, LLC
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Shawna Kulpa
Manufacturing Jewelers
& Suppliers of America
Providence, RI

Susan Kelley
The Maryland-National Capital
Park and Planning Commission
Upper Marlboro, MD

Colleen Currat
Moody Bible Institute
Chicago, IL

Melissa Shown
Murray State University
Murray, KY

Adam Parnes
Nextel Communications Inc.
Reston, VA

Ohio KePRO
Seven Hills, OH

Kim Belhumeur and
Jennifer Hood
SGI CANADA
Regina, SK

Debbie Celusniak
Texas Medical Association
Austin, TX

Beth Blanck
USBC
Greendale, WI

Katherine Sauter and
Katherine Nuzzo
VIA Marketing, Inc.
Merrillville, IN

102. Best Redesigns

Irene Brady
Advanstar Medical Economics
Montvale, NJ

Jim Lang and
Counselor Design Department
Advertising Specialty Institute
Trevose, PA

Eston Ellis
Ameriquet Mortgage Company
Irvine, CA

Heidi Laubach and Sharon
Welsh
Aon Consulting
Conshohocken, PA

Matthew Britcher
BNP Media
Troy, MI

Rick Arvidson
BNP Media
Woodland Hills, CA

Jennifer Norbut
Commercial Investment
Real Estate
Chicago, IL

Credit Union Management Team
CUES
Madison, WI

Environmental Design
& Construction Staff
Troy, MI

Katrin Atienza
First Rehab Life
Great Neck, NY

Toni Harris
Gazette
Chicago, IL

Hammock Publishing
Nashville, TN

Jacquelyn Jones
LifeWay Christian Resources
Nashville, TN

Brian Taylor, Sharon Foster
National Defense Industrial
Association
Arlington, VA

Richard Bird
Northern Virginia
Electric Cooperative
Manassas, VA

PRISM Media Group/IAAM
Carrollton, TX

Art Department
RT Image
Malvern, PA

Barb Lightner and Nancy
Gaygan
SAE International
Warrendale, PA

Linda Baker
Slack Incorporated
Thorofare, NJ

Manni Nievera and
Megan Summers
VIA Marketing, Inc.
Merrillville, IN

Special Publications

103. One-of-a-Kind - Print Publications

American Concrete Institute
Farmington Hills, MI

Sally Zakariya
American School Board Journal
Alexandria, VA

Jennifer Dimas and
Carl Kichinko
Colorado State University
Fort Collins, CO

Stephen Smith
Costco Wholesale
Issaquah, WA

Barbara Kiernan
Fairfield University
Fairfield, CT

Health Ink Communications
Yardley, PA

Anna J.H. Fang
Hong Kong Association of
Business and Professional
Women
Quarry Bay, Hong Kong

Bruce Swart, Antonia McBride,
Marilyn Thomas
The John Marshall Law School
Chicago, IL

Anita K. Parran
KK Charles Communications,
LLC
Kansas City, MO

Peggy Lents
Lents And Associates, LLC
St. Louis, MO

Courtney McLearn
Millikin University
Decatur, IL

Doreen Zudell and
S. Jenise Veris
NASA Glenn Research Center
Cleveland, OH

Dr. Laurence M. Crane
National Crop Insurance
Services
Overland Park, KS

Ellie Schlam
National Kidney Foundation
New York, NY

Henry Acosta
New Jersey Mental Health
Institute, Inc.
Trenton, NJ

Sandy Ridlington
Oregon Sea Grant,
Oregon State University
Corvallis, OR

Joe Forsthoffer
Perdue Farms
Salisbury, MD

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Saint Meinrad Archabbey
St. Meinrad, IN

Laura Graves
SCORE Association
Washington, DC

Jeremy Harvey, Tim Samp,
Nicholas Ziegler and Jennie
Ramazinski Miller
Sigma Alpha Epsilon
Evanston, IL

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Southwest Graphics
Tempe, AZ

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Arlington Heights, IL

Bill Clayton
University of Michigan
College of Engineering
Ann Arbor, MI

Cynthia Nowak and
Meredith Thiede
University of Toledo
Toledo, OH

Educational Outreach
WGBH
Boston, MA

104. One-of-a-Kind - Web & Electronic Publications

Paul Johnson
CUNA Mutual Group
Madison, WI

Erie Insurance Web Team
Erie Insurance Group
Erie, PA

Communications Department
The Real Estate Roundtable
Washington, DC

Southwest Healthcare
System and
Health Ink Communications
Yardley, PA

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Camino Medical Group
Sunnyvale, CA

Jim Offel
Diablo Custom Publishing
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Dino Publishing
Chicago, IL

Michael A. Hurley
Hearst Custom Publishing
New York, NY

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MARS Advertising
Southfield, MI

Midwest Living Special
Publications
Des Moines, IA

National Football League /
H.O. Zimman, Inc.
Lynn, MA

Noelle Wojciehowski
Nickelodeon Magazine Group
New York, NY

Pohly & Partners, Inc.
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Jennifer Barlow
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Aon Consulting
Baltimore, MD

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Ariad Custom Communications
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Marla Kindt and Pat Daley
Elsevier
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Health Ink Communications
Boston, MA

Joan Yeager-Borinstein
Joan Yeager Marketing
Communications
Seattle, WA

The MCM Group:
Managed Care Measures
Marlton, NJ

MGMA Survey Operations
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Federal Aviation Administration,
Office of Research
& Development
Washington, DC

Fox Publishing
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Public Affairs Office
Marine Corps Air Station
Miramar
San Diego, CA

Susan Kelley
The Maryland-National Capital
Park and Planning Commission
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Dan Steber
Naval Safety Center
Norfolk, VA

Hanna Goss
NOAA Coastal Services Center
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Northwest Fisheries
Science Center
Seattle, WA

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Pacific Northwest
National Laboratory
Richland, WA

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A note on format:

- Grand Awards are listed alphabetically by organization, within each main category.
- Awards of Excellence are listed alphabetically by organization name, within each individual category. Awards for individuals without an organization name are listed alphabetically by last name.
- Organization names appear in the format used by entrants.

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