

## Pulse



Bernard Marr fluencer

Best-Selling Author, Keynote Speaker and Leading  
Business and Data Expert

Follow

# Stop Using These 30 Phrases At Work!

Aug 26, 2013

1,400,829

3,900

7,769



I reckon every office or workplace has one of those people that are just full of jargon-ridden management drivel. Does this kind of 'management speak' remind you of someone at your work place: "Before going forward we have to touch base

and reach out to our key stakeholders so that we can drill down into the key issues that are not yet on our radar and catch the low-hanging fruits..."

Are you surrounded by people who annoyingly can't get enough of the management gobbledegook and who utter one jargon buzzword after another? Are your meetings buzzing with so much management lingo that you find it hard to get to the real meaning of what is being said? The problem I have with these phrases is that they sound so pretentious and often are counter-productive because they irritate people so much and deflect from the real meaning.

Below are my top 30 most irritating and overused phrases we hear at work. I am sure you have others that you can add to this list. Let's make it the most comprehensive list of unnecessary management drivel ever - Please add your ones using the comment field!

For me, these are my top 30 most irritating jargon phrases used at work:

1. Going forward
2. Drill-down
3. End of play
4. Touch base
5. It's on my radar
6. No brainer
7. Best of breed
8. Low hanging fruit
9. Reach out
10. Dive deeper
11. Think outside the box
12. Positive momentum
13. On my plate
14. At the end of the day
15. Run the numbers
16. Touch points
17. Keep your eye on the ball
18. Back to the drawing board
19. Get the ball rolling

20. Bang for your buck
21. Close the deal
22. When the rubber hits the road
23. Shift paradigm
24. Move the needle
25. Game-changing
26. Move the goal post
27. Value added
28. Win-win
29. Across the piece
30. All hands on deck

What do you think? Do you agree? Are these the most irritating phrases? Please let me know which ones you would add to this list!

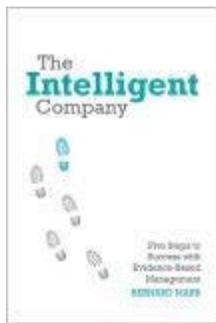
-----

Bernard Marr is a best-selling business author and enterprise performance expert. Make sure you click 'Follow' if you would like to hear more from Bernard Marr in the future and feel free to also connect via [Twitter](#), [Facebook](#) and [The Advanced Performance Institute](#)

Other recent posts by Bernard Marr:

- [The 75 KPIs every Manager Needs To Know](#)
- [The 7 Things That Will Stop You Getting Things Done](#)
- [Big Data: The Mega-Trend That Will Impact All Our Lives](#)
- [The 2 Words That Will Change Your Life Forever...](#)
- [The One Thing Successful People NEVER Do](#)
- [The Tale-Tell Signs Of A Bad Boss](#)
- [What The Heck is Wrong With Mission and Vision Statements?](#)
- [What The Heck is a... KPI?](#)
- [How Influential Are You? Measure It!](#)

Bernard Marr's book '[The Intelligent Company](#)' outlines how



companies and managers can become more intelligent by creating a culture that focuses on the things that matter the most and by making decisions on real facts rather than fiction and gut feel.

You can read a free sample chapter [here](#).

---

Written by



**Bernard Marr**  
223 posts

[Follow](#)

Featured In



**Your Career**

[Follow](#)