

Why should you have a home page?

Negative aspects

- Some ISPs are expensive
- Web site may not be able to handle the traffic
- Web maintenance gets added to writer's current tasks
- Neglect of customers who don't have Internet access
- Marketing takes over your technical product documentation
- It can be time consuming
- Need to increase budget for additional work, software, and hardware
- System testers need to frequently test every link and form to assure currency
- You get added to the Geek of the Week or the Worst of the Web list