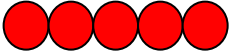
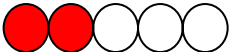
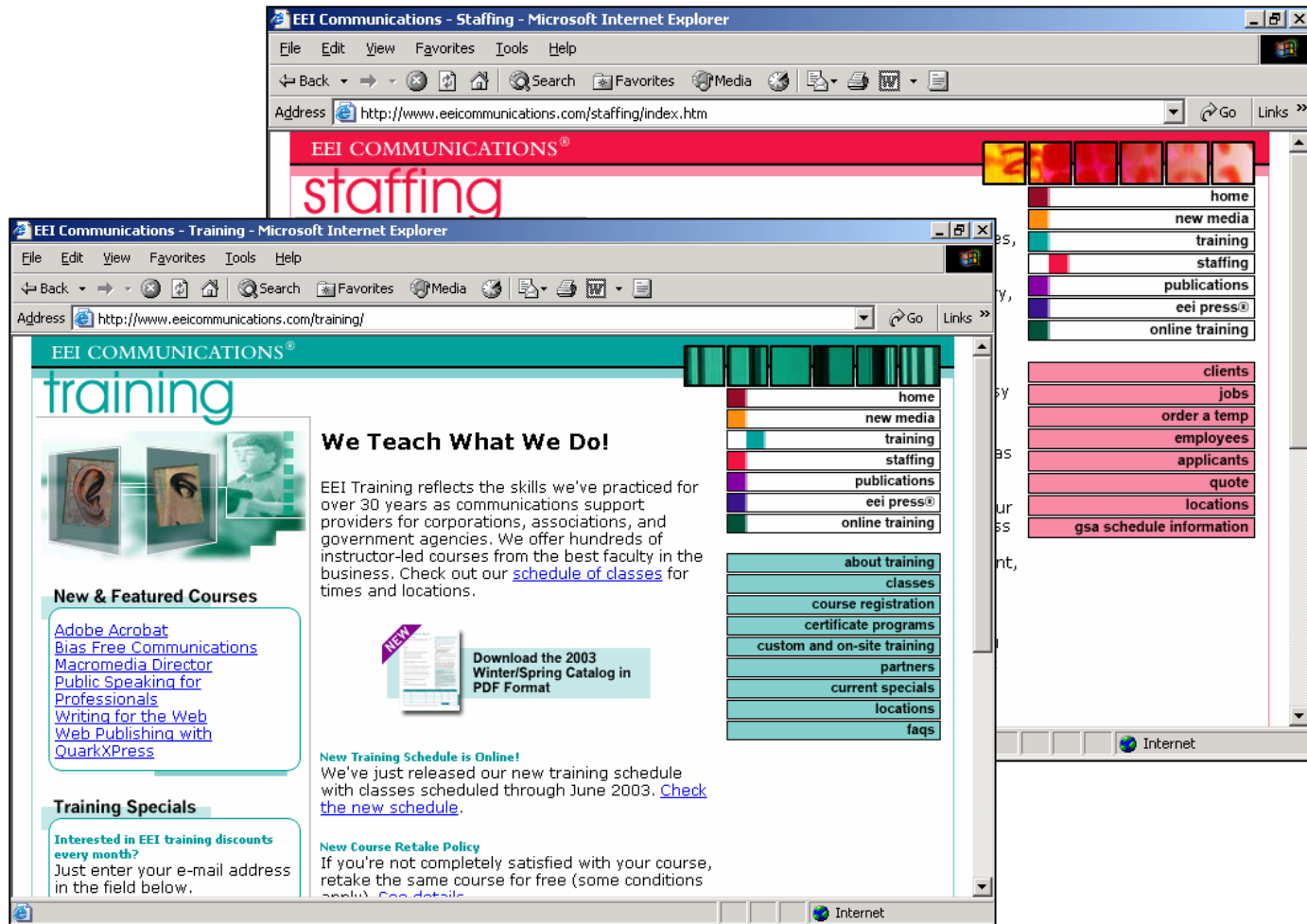


Chapter 7: Navigation

7:1 Provide Feedback on Users' Location



Importance 
Evidence 

Sources: 7



Color coding the pages and navigation menus provides effective feedback to the user about their location in the website.

7:1 Provide Feedback on Users' Location

Importance 
Evidence 

Sources: 7

> Personal

The Diners Club Card

- > Home
- > APPLY NOW

Online Statements

- > Login
- > Learn More
- > Billing/Payment Inquiry

Learn About the Card

- > Cardmember Benefits

Take Advantage of

- > Club Rewards[®]

- > Club Rewards[®] Online Catalog
- > About Club Rewards[®]
- > Bonus Opportunities
- > Program Partners
- > Personalized Rewards
- > Tailored Travel
- > Success Stories

- > Restaurant Savings Program
- > Special Promotions
- > Diners Club VIPdesk

Find it Fast

- > Merchant Locations
- > ATMs and Cash

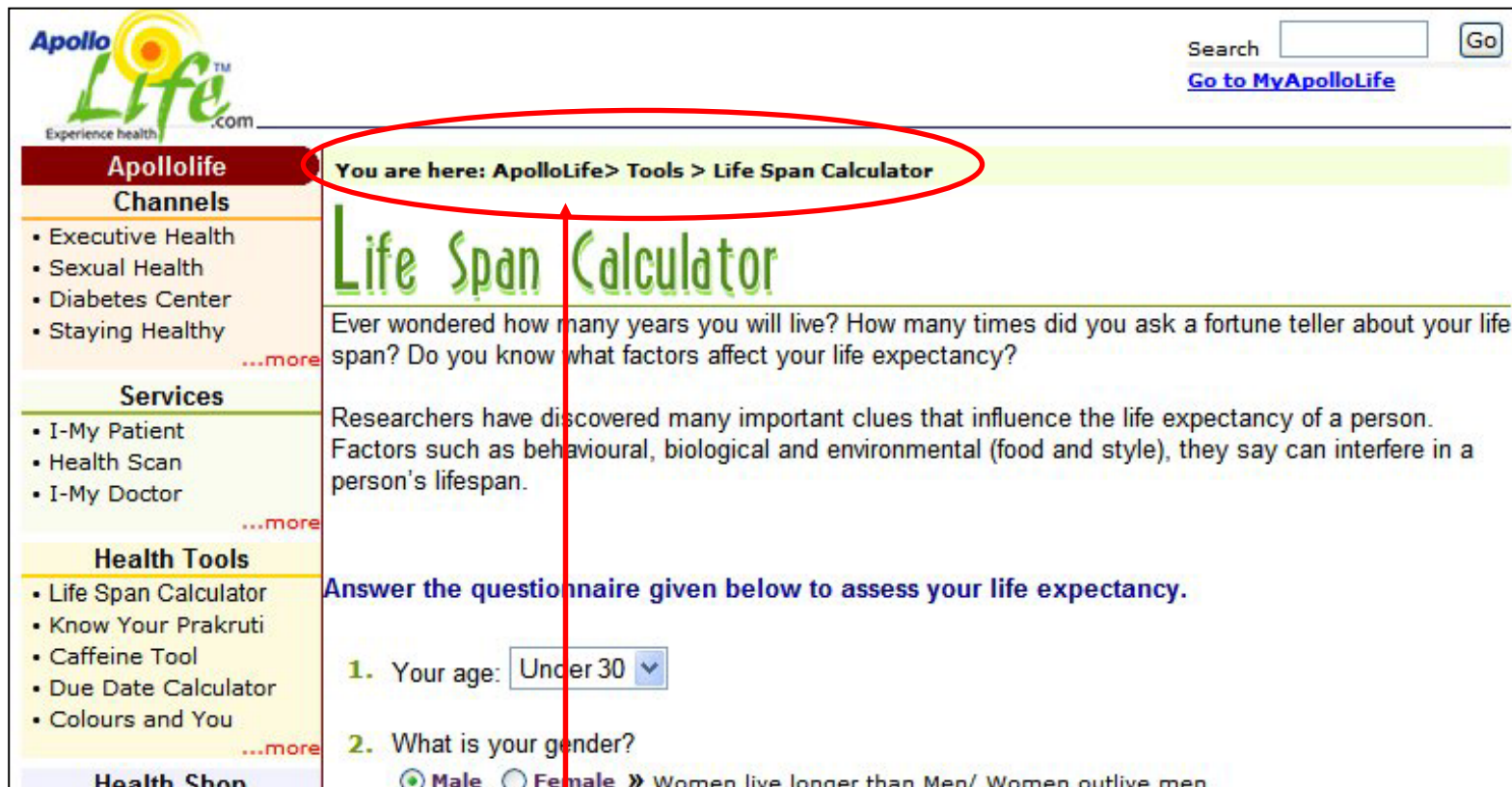
More Card Options

- > Diners Club Carte Blanche[®] Card
- > MontageSM Card

7:1 Provide Feedback on Users' Location

Importance 
Evidence 

Sources: 7



The screenshot shows the ApolloLife website interface. At the top left is the logo for ApolloLife with the tagline "Experience health". To the right is a search bar with a "Go" button and a link to "Go to MyApolloLife". Below the logo is a navigation menu with sections: "Channels" (Executive Health, Sexual Health, Diabetes Center, Staying Healthy), "Services" (I-My Patient, Health Scan, I-My Doctor), "Health Tools" (Life Span Calculator, Know Your Prakruti, Caffeine Tool, Due Date Calculator, Colours and You), and "Health Shop". A breadcrumb trail is displayed in a light green bar: "You are here: ApolloLife > Tools > Life Span Calculator". This breadcrumb text is circled in red. Below the breadcrumb is the title "Life Span Calculator" in large green font. The main content area contains introductory text about life expectancy, a paragraph about research findings, and a prompt to "Answer the questionnaire given below to assess your life expectancy." The questionnaire starts with "1. Your age:" followed by a dropdown menu showing "Under 30". The second question is "2. What is your gender?" with radio buttons for "Male" (selected) and "Female", followed by the text "» Women live longer than Men/ Women outlive men."

These breadcrumbs effectively communicate which section of the website is currently being viewed.

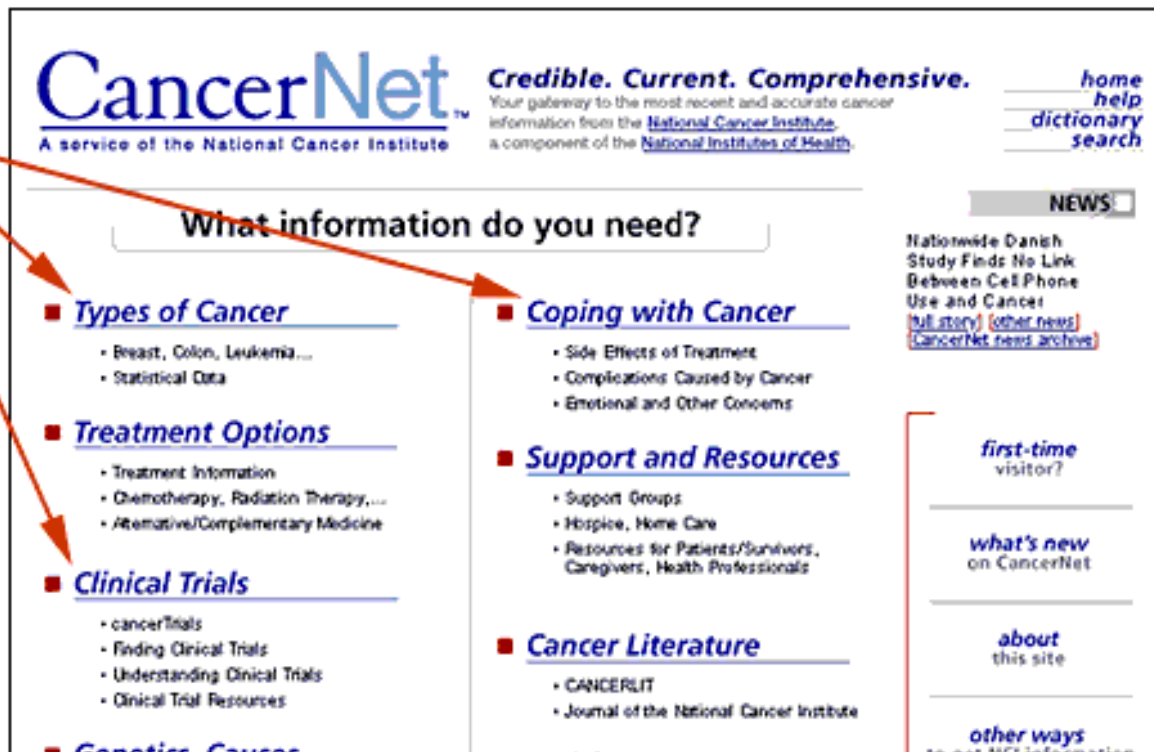
Chapter 9: Headings, Titles, and Labels

9:1 Use Clear Category Labels

Importance 
Evidence 

Sources: 7

Link labels are clear and distinct, allowing users to distinguish paths quickly.



CancerNet™
A service of the National Cancer Institute

Credible. Current. Comprehensive.
Your gateway to the most recent and accurate cancer information from the [National Cancer Institute](#), a component of the [National Institutes of Health](#).

home
help
dictionary
search

NEWS

Nationwide Danish Study Finds No Link Between Cell Phone Use and Cancer
[Full story](#) [Other news](#)
[CancerNet news archives](#)

first-time visitor?

what's new on CancerNet

about this site

other ways to get NCI information

What information do you need?

- **Types of Cancer**
 - Breast, Colon, Leukemia,...
 - Statistical Data
- **Treatment Options**
 - Treatment Information
 - Chemotherapy, Radiation Therapy,...
 - Alternative/Complementary Medicine
- **Clinical Trials**
 - cancerTrials
 - Finding Clinical Trials
 - Understanding Clinical Trials
 - Clinical Trial Resources
- **Genetic Causes**
- **Coping with Cancer**
 - Side Effects of Treatment
 - Complications Caused by Cancer
 - Emotional and Other Concerns
- **Support and Resources**
 - Support Groups
 - Hospice, Home Care
 - Resources for Patients/Survivors, Caregivers, Health Professionals
- **Cancer Literature**
 - CANCERLIT
 - Journal of the National Cancer Institute

9:1 Use Clear Category Labels

Importance 

Evidence 

Sources: 7

The public's guide to NIH activities and initiatives

Get Involved

- ▶ Events and activities for the public
- ▶ New resources for the public
- ▶ Items of interest to the public
- ▶ Public input requested

Helpful NIH Links

- ▶ Understanding NIH, science, and your health
- ▶ Connecting the public with NIH
- ▶ Health information and materials
- ▶ Clinical trials information

9:1 Use Clear Category Labels

Importance 

Evidence 

Sources: 7



The screenshot shows the homepage of the U.S. Department of Health & Human Services. At the top left is the eagle logo. The main header reads "U.S. DEPARTMENT OF HEALTH & HUMAN SERVICES". Below this is a navigation bar with links: WELCOME, TEXT VERSION, FAQs, SITE INFO, and WHAT'S NEW. A search bar is located in the center, with a "Help Us Improve This Site" link above it. On the left side, there is a vertical menu with buttons for SEARCH, NEWS, AGENCIES, OPPORTUNITIES, ABOUT US, and RELATED SITES. Below the search bar, there is a "Get Information On: A-Z" dropdown menu and a "Go" button. To the right of the search bar are logos for "FIRST GOV" and "CLOSING THE Healthy Gap". Under "Latest Headlines:", there are three links: "HHS Approves TennCare II Medicaid Waiver", "HHS Issues New Statistical Look at Women's Health", and "HHS Remembers World Trade Center Victims, Recovery Workers". A yellow banner in the center reads "SPOTLIGHT ON West Nile Virus Information". Below this banner, there is a link for "Current Information on Public Health Preparedness" and logos for "DONATE LIFE", "National YOUTH Summit" (Washington, DC - June 26-28, 2002), "USA Freedom Corps", and "THE CENTER FOR FAITH-BASED COMMUNITY INITIATIVES". At the bottom, there is a navigation bar with links: DISCLAIMERS, PRIVACY NOTICE, FOR KIDS, FOIA, and CONTACT US. The footer text reads "Last revised: May 31, 2002".

U.S. DEPARTMENT OF
HEALTH & HUMAN SERVICES

WELCOME | TEXT VERSION | FAQs | SITE INFO | WHAT'S NEW

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OPPORTUNITIES

ABOUT US

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Get Information On: [A-Z](#) or

FIRST GOV

CLOSING THE Healthy Gap

Latest Headlines:

- [HHS Approves TennCare II Medicaid Waiver](#)
- [HHS Issues New Statistical Look at Women's Health](#)
- [HHS Remembers World Trade Center Victims, Recovery Workers](#)

SPOTLIGHT ON
West Nile Virus Information

Current Information on [Public Health Preparedness](#)

DONATE LIFE

National YOUTH Summit
Washington, DC - June 26-28, 2002

USA Freedom Corps

THE CENTER FOR FAITH-BASED COMMUNITY INITIATIVES

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WASHINGTON DC 20201

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Last revised: May 31, 2002